

GoGBA Seminar for Accounting Sector

14 June

15:00 - 17:30

HKTDC SME Centre (HKCEC)

Cantonese/Putonghua
(English SI available)

Sign up for free

Discover the key to success for professional accounting services to thrive in GBA



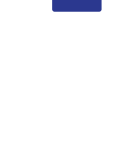
Preferential Policies



Practical Strategies



Customer Needs Analysis



Success Stories

Industry experts gather to delve into opportunities in multiple aspects

Including IPO, tax, family offices, auditing, financial services and more

Diverse formats for building business connections

Seminar

Small Group Advisory Workshop

1-on-1 Consultation

Networking Reception

15:00 - 15:15

Welcome remarks



Ms. Maisie Chan

Commissioner
for the Development
of the Guangdong-
Hong Kong-Macao
Greater Bay Area



Dr. Patrick Lau

Deputy Executive Director,
HKTDC

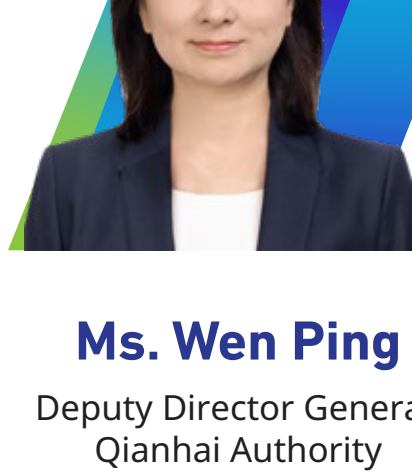


Mr. Roy Leung

President,
HKICPA

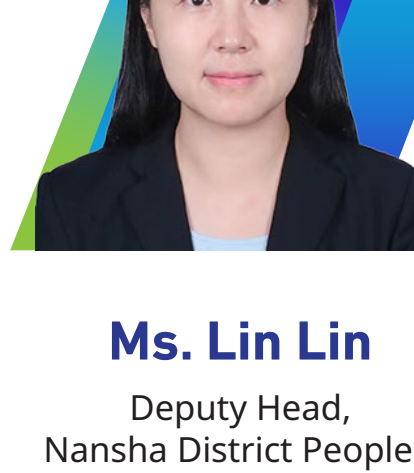
15:15 - 15:50

Keynote speech - The latest preferential policies and tax incentives in the Greater Bay Area



Ms. Wen Ping

Deputy Director General,
Qianhai Authority
Director General,
Qianhai Financial Regulatory Bureau



Ms. Lin Lin

Deputy Head,
Nansha District People's
Government of Guangzhou



Mr. Zhou Yaorong

Division Director,
Professional Services Division,
Qianhai Authority



Mr. Tao Wensheng

Deputy Director General,
Nansha District Bureau
of Finance of Guangzhou

15:50 - 17:00

Panel discussion - Strategies and practical guides for Hong Kong's professional accounting services industry to expand business in the Greater Bay Area

Moderator



Mr. Robert Lui

Government Affairs Unit Leader,
Deloitte China Southern Region
Chairman, Greater Bay Area Committee, HKICPA

Speaker



Mr. Stephen Law

Managing Director,
ZhongYi Investment
Vice President, HKICPA



Ms. Jasmine Lee

Managing Partner,
Ernst & Young member firms in
Hong Kong and Macau
Council Member,
Committee Member of
Greater Bay Area Committee, HKICPA



Mr. Michael Li

Partner, Zhonghui Anda CPA Limited
Council Member,
Committee Member of
Greater Bay Area Committee, HKICPA



Mr. Benson Cheng

Partner of Assurance practice,
PwC Hong Kong
Committee Member,
Greater Bay Area Committee, HKICPA

17:00 - 17:30

Networking session

Sign up for free

Remark: An interactive **Small Group Advisory Workshop** will be held on-site from 14:15 to 15:00 prior to the seminar. Experts will offer practical tips on how to get professional qualifications and set up accounting firms in GBA cities. Please sign up for this session on the seminar registration form. Admission is subject to confirmation by the organisers.

GoGBA Sector Series

The GoGBA Sector Series is a joint initiative of the Guangdong-Hong Kong-Macao Greater Bay Area Development Office and Hong Kong Trade Development Council. Seminars, missions, small group advisory workshops, 1-on-1 consultations and sector-specific go-to guides are available to support enterprises and professionals in relevant fields to grasp GBA preferential policies, set-up procedures, business strategies and practical knowledge to capture GBA market opportunities.