



ON AIR

PAIB Live AMA

(Ask Me Anything)

你問我答

EP 4



The event series “PAIB Live AMA 你問我答” is organized by the Professional Accountants in Business (PAIB) Committee, aiming to offer a platform for PAIBs to get together to exchange views on topics of interest to PAIBs. Guest speakers will be invited to talk about various subjects in a more relaxed conversational format, such as challenges facing PAIBs, latest developments of a particular sector, and more. Insights they’ve learned from throughout their career path and stories of success will also be topics of interest. The anchormen will relay live questions to the guests throughout the programme for enhanced interaction.

In the upcoming episode, Ms. Carmen Lee, Chief Financial Officer of West Kowloon Cultural District Authority, will share about her journey as a finance professional.

Guest	Ms. Carmen Lee Chief Financial Officer West Kowloon Cultural District Authority
Anchormen	<ul style="list-style-type: none">• Mr. Anthony Lin Deputy Chairman, PAIB Committee• Mr. Horace Ma Member, PAIB Committee
Date & Time	Wednesday, 22 May 2024 6:30 p.m. – 7:30 p.m.
Format	Live webinar (There will be a real-time Q&A session)
Language	Cantonese
Fee	Free of charge (members of HKICPA only)
Enrolment Deadline	Noon, 21 May 2024
Registration	Only online enrolment will be accepted (on a first-come-first-served basis). An email will be sent to you to confirm your registration. You can access the webinar by tablet, smart phone or PC.



About the guest



Ms. Carmen Lee
Chief Financial Officer
West Kowloon Cultural District Authority

Ms. Lee was appointed as Chief Financial Officer of West Kowloon Cultural District Authority (WKCDA) in March 2022.

Ms. Lee oversees the Finance Services Division of WKCDA, covering the Finance Department and Innovation & Technology Department. Ms. Lee is also responsible for WKCDA's Environmental, Social and Governance strategy and reporting. She joined WKCDA in July 2020 as General Manager, Finance and served as Acting Chief Financial Officer from August 2021 to February 2022.

Ms. Lee is a member of the Hong Kong Institute of Certified Public Accountants and has over 20 years of experience as a finance professional. Before joining WKCDA, she served as Project Director, Business Development of a French construction group, Bouygues Construction, and held various senior executive positions in the group where she has gained local and overseas experience in construction, post-acquisition integration, business start-up, tendering, and operation and management of public-private-partnership projects.

About the anchormen



Mr. Anthony Lin

Anthony is a Deputy Chairman of the PAIB Committee and a member of the Organizing Committee of PAIB Live AMA series.

Anthony is currently serving as Financial Controller (Racecourses & Property) of The Hong Kong Jockey Club.



Mr. Horace Ma

Horace is a member of the PAIB Committee and Organizing Committee of PAIB Live AMA series.

Horace is currently the Chief Financial Officer of S. Culture Holdings (BVI) Limited.