



E-learning webinar:

What is Data Assets and How to Value them

Programme Code:

EWEB24060501

This webinar intends to bring the importance of data assets and its implications from China's pronouncement of the "incorporation of data assets to financial statements" to members. Data have always been an important asset to operations in a commercial context. The pronouncement formally paves the way for companies to identify and evaluate their data assets.

In this webinar, the speaker will cover:

- What and how data assets contribute to business value
- What are the relevant pronouncements in China and their implications
- How to value data assets using business valuation techniques
- How does the pronouncement fits into current accounting rules
- What are the risk areas for data assets from valuation perspective

Speaker

Mr. Wiley Pun CPA, CICPA, CESGA, PRM, Public Valuer (CAS), FSA (IFRS Foundation)
Partner, Grant Thornton Advisory Services Limited

Mr. Pun has more than 15 years of experience in the valuation of companies, intangible assets, and financial instruments in Hong Kong, China and overseas for various purposes. He has experience with clients and appraisal subject industries spanning across numerous sectors. He has experience as both auditor's valuation expert and management's valuation expert for different clients in the context of financial reporting, listing rules compliance and expert reports. Before joining Grant Thornton, he was the national service line head of an international valuation firm and professionally trained and qualified in one of the Big Four accounting firm in Hong Kong and London prior.

Mr. Pun is a recognized expert in intellectual property (IP) valuation and is a member of the Steering Committee of the Business of IP Asia Forum hosted by the Hong Kong Trade Development Council and a member of the IP Trading and Financing Working Group of Hong Kong Chamber of Commerce (HKGCC). He is also the Course Director of the Business Valuation Programme of the Hong Kong Institute of Certified Public Accountants (HKICPA) since 2020 and a member of the Financial Reporting Valuation Panel of HKICPA.

Date **Wednesday, 5 June 2024**

Time 12:30 p.m. – 2:00 p.m.

Format Webinar

Language Cantonese

Fee HKICPA member, student or IA: HK\$160
Non-member: HK\$360

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Participants Finance professionals; Technology professionals; Accountants; Auditors

Competency* Corporate and strategic finance; Business planning and strategy; Industry knowledge

Sub-competency* Project valuation and financial due diligence;
Developing and implementing strategic actions;
Driving future focus, turning vision to strategy

Rating* Intermediate to advanced level

CPD hours 1.5



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