

Young Members Virtual Conference 2023

Navigating the next frontier: Embracing AI and ESG
as young accountants in Hong Kong



[Archived session]

The global push to integrate sustainability across all aspects of organizations and the increasing need for digital transformation is reshaping the accounting profession. Amid all these changes lie abundant opportunities waiting to be seized.

To assist young professionals in identifying these opportunities, the Institute's Young Members Committee organized its annual conference on 11 November 2023, which brought together a distinguished panel of speakers who shared their insights and expertise on the latest industry trends, empowering young CPAs to actively engage in sustainability and ESG initiatives within their companies and organizations.

We also explored how artificial intelligence continues to shape the landscape of accounting. This panel of speakers discussed the transformative effects and challenges associated with AI adoption, equipping young accountants with the knowledge and skills required to navigate this evolving terrain.

A recruitment consultant joined us to share valuable tips on career planning, and provided insights into current job market trends.

Members interested in viewing the archived session of the conference, please refer to the information below for registration.

About the e-Seminar

Available period	8 January 2024 – 1 February 2025	Programme <ul style="list-style-type: none"> ❖ Welcome address ❖ Panel discussion 1 – <i>Driving ESG and Sustainability forward</i> ❖ Panel discussion 2 – <i>The impact of AI on the accounting industry</i> ❖ Sharing session – <i>Tips on career planning for young CPAs</i> ❖ Closing remarks
Format	Virtual conference (archived session)	
Fee	\$180 member / student / IA <i>Upon registration, you will receive an e-confirmation. You can access the archived session by tablet, smart phone or PC.</i>	
Language	Cantonese	
CPD hours	2 hours	
Competency*	Industry Knowledge, Information Technology	
Sub-competency*	Driving future focus, turning vision to strategy; Technology-related upgrades and implementations	
Rating*	Foundation / Intermediate level	
Enrolment deadline	1 February 2025 (offline enrolment by 25 January 2025)	
Registration	Enrol online or complete the enrolment form and return it with full payment by the enrolment deadline. Enrolment will be accepted on a first-come-first-served basis.	

* Details of [Competency and Rating](#) information

Welcome address



Ms. Loretta Fong
President
Hong Kong Institute of CPAs

Panel discussion 1: Driving ESG and Sustainability forward



Panellist
Mr. Kingsley Cheng
Partner
Prism Advisory Limited



Panellist
Mr. Mark Lau
Chief Financial Officer
Sinopower Holding (Hong Kong) Co.
Ltd.



Panellist
Ms. Lucy Mai
Associate Director, Risk Advisory
Deloitte Hong Kong



Moderator
Mr. Angus Cheng
Member
Professional and Career Development
Support Group of Young Members
Committee ("YMC")

Panel discussion 2: The impact of AI on the accounting industry



Panellist
Mr. Charles Chen
Hong Kong Regional Director
TCM Hong Kong



Panellist
Prof. Andy Chun
Regional Director, Technology
Innovation
Prudential plc



Panellist
Mr. Chris Mo
Partner
PwC Hong Kong



Moderator
Mr. Harry Ho
Deputy Convenor
Professional and Career Development
Support Group of YMC

Sharing session: Tips on career planning for young CPAs



Speaker
Mr. Alec Yeung
Senior Manager, Accounting & Finance
(Commerce)
KOS International Limited

Closing remarks



Mr. Adam Wong
Convenor
Professional and Career Development
Support Group of YMC



Master of ceremonies
Mr. Norman Chan
Member
Professional and Career Development
Support Group of YMC

(Listing in alphabetical order of surname)

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