

PAIB CONFERENCE 2022

CPA Here and Now: Sustain, Transform & Deploy

[Archived session]

The Institute organized its annual conference for Professional Accountants in Business (PAIB) on 12 November 2022, where three panels of respected speakers discussed and shared their insights on the latest trends and developments relating to the power of ESG and digital technologies to help evolve business and operating models in ways that positively impact the world and better meets corporates' needs. The topics of the panels included:

- Embracing sustainability, ESG and green finance – An option or prerequisite for CPAs and businesses?
- Digital assets – Opportunities, risks and challenges for businesses
- The value of CPAs – Are we among the collateral casualties of digitalization?

Members interested in viewing the archived session of the conference, please refer to the information below for registration.

About the e-Seminar

Available period	18 January 2023 – 17 January 2024
Format	Physical Conference (archived session)
Language	Cantonese
Admission Fees	- \$450 member/ student/ IA - \$990 non-member <i>Upon registration, you will receive an e-confirmation. You can access the archived session by tablet, smart phone or PC.</i>
CPD hours	3 hours
Competency*	Business Planning and Strategy, Change Management, Information Technology, and Industry Knowledge

Programme

- ❖ Welcome address
- ❖ Panel discussion 1: **Embracing sustainability, ESG and green finance – An option or prerequisite for CPAs and businesses?**
- ❖ Panel discussion 2: **Digital assets – Opportunities, risks and challenges for businesses**
- ❖ Panel discussion 3: **The value of CPAs – Are we among the collateral casualties of digitalization?**
- ❖ Closing remarks

Sub-competency* Identifying opportunities and threats, Executing and supporting change initiatives, Data management and analysis, and Business and product knowledge

Rating* Foundation / Intermediate level

Enrolment deadline 17 January 2024
(offline enrolment by 12 January 2024)

Registration **Enrol online** or complete the enrolment form and return it with full payment by the enrolment deadline.

Enrolment will be accepted on a first-come-first-served basis.

* Details of [Competency and Rating](#) information

Welcome address



Mr. Roy Leung FCPA (practising)

Vice President
Hong Kong Institute of CPAs

Panel discussion 1:

Embracing sustainability, ESG and green finance – An option or prerequisite for CPAs and businesses?



Panellist

Ms. Kelly Lee

Vice President, Policy and
Secretariat Services Unit, Listing
Hong Kong Exchanges and Clearing
Limited



Panellist

Ms. Carrie Ng

Head of Sustainable Finance,
Commercial Banking
The Hongkong and Shanghai
Banking Corporation Limited



Panellist

Mr. Sam Tang

Chief Strategic Officer
World Green Organization



Moderator

Ms. Jessica Chan

Head of Sustainability
MTR Corporation

Panel discussion 2:

Digital assets – Opportunities, risks and challenges for businesses



Panellist

Ms. Jo Chan

Vice President, Investor Relations
AngelHub



Panellist

Mr. Charles To

Partner
ELLALAN



Panellist

Prof. Kevin K. Tsui

Associate Professor
John E. Walker Department of
Economics, Clemson University



Moderator

Mr. Lawrence Li CPA

Senior Product Manager
DTTD

Panel discussion 3:
The value of CPAs – Are we among the collateral casualties of digitalization?



Panellist
Mr. Dick Fong
Venture Leader
McKinsey & Company



Panellist
Prof. Simon S.M. Ho
President
The Hang Seng University of Hong
Kong



Panellist
Mr. Armstrong Lee
Managing Director
Worldwide Consulting Group
Company Limited



Moderator
Ms. Nancy Sau Ling Tse FCPA, JP
Deputy Chair, Professional
Accountants in Business Advisory
Group
International Federation of
Accountants

Closing remarks



Mr. Michael T. B. Chan FCPA
Convenor
PAIB Conference 2022 Organizing Committee



Master of Ceremonies
Ms. Lusan Hung FCPA

(Listing in alphabetical order of surname)

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