



Why Coaching is more Effective than Managing in the Workplace?

Programme Code:
EWEB23071901

Coaching helps managers be more effective with their teams and peers, and helps them develop their confidence and abilities as managers in diverse and dynamic work environments. Well-coached managers helps organizations achieve their goals more quickly. In this webinar, the speaker will introduce executive coaching. Topics include:

- The difference between managing and coaching
- The differences among coaching, mentoring and counselling
- Why coaching is an effective way to inspire and unlock human potential?
- How can coaching apply to daily live and work?

Speaker

Dr. Eva Chan FCPA

Regional Chair, Greater China, Association for Coaching (AC)
Chairman, Hong Kong Investor Relations Association

Mr. Paul Choi

Founder and CEO, Twoplus Consulting

(Speakers' profiles are printed overleaf)

Date

Wednesday, 19 July 2023

Time

12:30 p.m. – 1:30 p.m.

Format

Webinar

Language

Cantonese

Fee

HKICPA member, student or IA:	HK\$160
Non-member:	HK\$360

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Participants

Business managers; Anyone who is interested in enhancing their coaching skills

Competency*

Interpersonal skills; Change management

Sub-competency*

Communication skills, presentation skills, influencing and negotiation skills, networking skills; Executing and supporting change initiatives

Rating*

Foundation level

CPD hours

1.0

About the speakers

Dr. Eva Chan *FCPA*

Regional Chair, Greater China, Association for Coaching (AC)
Chairman, Hong Kong Investor Relations Association

Dr. Chan is a fellow member of the Hong Kong Institute of Certified Public Accountants (HKICPA) and has more than 30 years of working experience as senior management of listed companies. She is also a certified executive coach, an adjunct professor of Hong Kong Polytechnic University and Hang Seng University of Hong Kong, as well as an independent non-executive director of companies listed in the Hong Kong Stock Exchange.

Dr. Chan graduated from the City University of Hong Kong with a Bachelor of Arts in accounting. She then received her Master of Business Administration (MBA) degree from the University of Nottingham. She also obtained a Doctor of Business Administration (DBA) degree from the Hong Kong Polytechnic University. She is a fellow member of the Hong Kong Chartered Governance Institute, The Chartered Governance Institute, and the Association of Chartered Certified Accountants (ACCA).

Mr. Paul Choi

Founder and CEO, Twoplus Consulting

Mr. Choi was the former Group Head of Human Resources of Hong Kong Exchange before becoming the Founder and CEO of Twoplus Consulting, a Hong Kong-based organization development and training firm that specializes in leadership development, diversity, equity and inclusion, company culture and HR strategy. Prior to Hong Kong Exchange, Mr. Choi has spent almost 20 years at Goldman Sachs as Managing Director in Human Capital Management division, and was responsible for Goldman Sachs University and Talent Branding. He spent his early careers as a business and IT consultant in Andersen Consulting, an officer in Credit Department of JP Morgan Trust, and also re-engineering consultant for Industrial Bank of Japan in New York and London for its merger and acquisition transition into Mizuho.

Mr. Choi is the Board Vice Chairman of Community Business since 2021, and is a member of the Association for Coaching Greater China focusing on corporate and organizational development. He has coached hundreds of senior executives, and is a mentor of hundreds of junior professionals across Asia Pacific. Mr. Choi teaches MBA and undergraduate students in universities, and offered pro-bono services to non-profit organizations and their leadership teams.



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