

Joint FSIG-PICIG lunch webinar: The impact of the Metaverse on real estate investment and development

(Programme code: EWEB23072502)



The emergence of the Metaverse and Web 3.0 has brought gradual changes to our daily lives, and it has also had an impact on the real estate landscape, for instance, immersive retail real estate has emerged as a new technological trend to engage shoppers interactively. Customers, especially the younger Gen Z, are increasingly embracing the Metaverse concept and the experiences it entails.

In this webinar, the speaker will illustrate on how innovative technologies are reshaping traditional real estate, such as the impact of co-working spaces on traditional office buildings. The speaker will also discuss the emerging wave of immersive retail real estate, how other recent PropTech initiatives, including the latest ideas of Web 3.0 or specifically the Metaverse, are pushing retail real estate towards the border between the virtual world and the physical space, as well as how to make good use of the Metaverse to increase the return on investment in commercial and entertainment real estate.

Speaker	Mr. Leo Ming-Yan Lo Founder, Asia PropTech
Date & Time	Tuesday, 25 July 2023 1:00 – 2:00 p.m.
Format	Live webinar (There will be real time Q&A)
Language	Cantonese
Fee	\$160 (HKICPA member or student or IA) / \$360 (non HKICPA member)
CPD hour	1 hour
Competency*	Industry Knowledge
Sub-competency*	Business and product knowledge
Rating*	Foundation to intermediate level
Enrolment Deadline	24 July 2023 (online) / 21 July 2023 (offline)
Registration	Enrol online or complete the enrolment form and return it with full payment by the enrolment deadline. Enrolment will be accepted on a first-come-first-served basis. An email will be sent to you to confirm your registration. You can access the webinar by tablet, smart phone or PC.

* Details of [Competency and Rating](#) information

About the Speaker



Mr. Leo Ming-Yan Lo
Founder,
Asia PropTech

Mr. Lo is a surveyor-turned-serial entrepreneur. He is the CEO of Fonto Holdings, which is an integrated corporate based in Hong Kong, dedicated to real estate investment, development, financing and ESG advisory with real estate innovations, futuristic and entrepreneurial views.

Mr. Lo has been an Estate Surveyor and possesses for over 20 years' experience in the real estate and capital market industry. By leveraging Fonto's digital assets and investment in industry-leading portfolio of companies, he is developing real estate as a futurist.

Mr. Lo is also a founder of a real estate technology company which is working on A.I. and blockchain applications in the real estate sector, with solutions in Automated Valuation Models (AVM) and tech-enabled real estate analysis. He is a trailblazer in the PropTech industry and actively forges partnerships with PropTech companies around the globe and building up the ecosystem: Asia PropTech, synergizing the forces and knowledge from PropTech startups, real estate players and investors to co-create ideas and solutions.

Mr. Lo is in high demand as a speaker for his thought leadership at different conferences and summits across the globe. He has attended over 40 PropTech / real estate conferences as a speaker in over 20 countries in the past 2 to 3 years. He is keen to deliver collaborative innovation to the real estate industry.

Mr. Lo is the RICS (Royal Institution of Chartered Surveyors) Excellent Young Achiever of the Year 2016 and he is also well connected in the society by being a Chairman Member (PropTech and Blockchain) of Guangdong-Hong Kong-Macao-Bay Area Economic and Trade Association, Executive Committee Member of Shanghai-Hong Kong Coalition of Professionals, Founding member of Hong Kong-ASEAN Economic Cooperation Foundation, etc.

Mr. Lo is also an Adjunct Assistant Professor of CUHK Business School, a guest lecturer at the HKU Institute for China Business, and the Managing Director, CHFT Advisory and Appraisal Limited.



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Finance & Operations Department,
Hong Kong Institute of CPAs

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Notes:

1. Enrolment for the activity is accepted on a first-come-first served basis.
2. Full payment must be made before your enrolment will be processed. No telephone reservation will be accepted.
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7. The Institute reserves the right to change the venue, date, speaker, or to cancel the event due to unforeseen circumstances.
8. No unauthorized audio or video recording is allowed for the seminar.

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