

Virtual ESG Workshop on Decarbonization Strategy (Programme Code: EWEB23072801)



The call to action on climate change has advanced over recent years with companies facing more pressure than ever to develop and execute a meaningful net-zero strategy. As the impacts of climate change become more apparent, stakeholders are increasingly holding businesses accountable for their emissions and demanding action to address the issue. In response, many companies are committing to net-zero emissions targets and implementing decarbonization strategies to reduce their carbon footprint and mitigate the risks associated with climate change.

However, it is not a simple task to navigate a strategy that effectively guides a company's journey towards mitigating greenhouse gas emissions. In addition to assessing emissions profile, identifying potential decarbonization opportunities, setting meaningful targets and accurately disclosing progress are essential steps to formulating the optimal decarbonization strategy for the company.

This online workshop has been created to provide members of HKICPA with in-depth understanding of developing decarbonization strategies.

In this online workshop, the speakers will cover:

- Introduction on decarbonization
- Determining decarbonization ambition, including target setting
- Identifying decarbonization opportunities
- Monitoring and reporting of decarbonization efforts
- Practical insights and case studies

Speakers**Ms. Irene Chu**

Partner, KPMG China, ESG Reporting and Advisory

Ms. Catherine Chung

Associate Director, KPMG China, ESG Reporting and Assurance

Mr. Benjamin Tong

Manager, KPMG China, ESG Reporting and Assurance

(Speakers' profiles are printed overleaf)

Date

Friday, 28 July 2023

Time

2:00 p.m. – 5:00 p.m.

Format

Online workshop

Language

English and Cantonese

Fee

HKICPA member, student or IA:

HK\$980

Non-member:

HK\$1,180

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Participants

Accountants; Finance professionals; Financial controllers; Investor relationship practitioners; Investors; CEOs; CFOs; ESG practitioners

Competency*

Industry knowledge

Sub-competency*

Business and product knowledge

Rating*

Intermediate level

CPD hours

3

Enrolment deadline **27 July 2023** (offline enrolment by 26 July 2023)

Registration

- Online registration is recommended, please click [here](#) or visit www.hkicpa.org.hk
- To register offline (by post or by email), please complete the enclosed enrolment form and return it with full payment to the Institute
- Enrolments will be accepted on a first-come-first-served basis with priority given to the Institute's members

* Please refer to the [competencies and ratings for CPD events](#).

About the speakers

Ms. Irene Chu, Partner, KPMG China, ESG Reporting and Advisory

Ms. Chu is part of the global KPMG Impact team and co-leads the cross-functional ESG team for the Hong Kong region that supports clients on ESG reporting, sustainability strategies, climate change and decarbonization and impact measurement, assurance and reporting.

Ms. Chu also holds many different roles in the sustainability and technology field, such as:

- Chair of Finance Committee and Member of Executive Committee, World Wide Fund for Nature Hong Kong (since 2012)
- Director, The Applied Research Council, The Government of HKSAR (HKSAR) (since 2017)
- Member of the Innovation and Technology Venture Fund Advisory Committee, Innovation and Technology Commission, HKSAR (since 2021)

Ms. Catherine Chung, Associate Director, KPMG China, ESG Reporting and Assurance

Ms. Chung has over seven years of experience in providing support to clients in developing their ESG framework and governance, preparing sustainability reports following frameworks including the Hong Kong Stock Exchange's ESG Reporting Guide, the GRI Standards and TCFD recommendations, as well as sustainability report assurance according to ISAE 3000.

Ms. Chung has brought expertise and local implementation experience across a range of sustainability advisory services including but not limited to sustainability reporting, materiality assessment, stakeholder engagement, corporate sustainability framework, KPIs and targets setting (including SBTs), corporate ESG capability maturity assessments, ESG due diligence, sustainability ratings, decarbonization and data pre-assurance.

Mr. Benjamin Tong, Manager, KPMG China, ESG Reporting and Assurance

Mr. Tong has extensive experience in providing support to clients in ESG advisory engagements. He has worked with clients from various sectors, ranging from conglomerates, banking, consumer brands, real estate, food & beverage, manufacturing, telecommunication, and the public sector. Prior to joining KPMG, he was part of the sustainability team of REIT in Hong Kong.

Mr. Tong provides sustainability advisory services including but not limited to KPIs and targets setting (including SBTs), sustainability reporting, materiality assessment, ESG strategy development, investor ESG rating advisory and TCFD-related advisory.



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 - All applications are on a first-come-first-served basis.
 - Application by email will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been sent to the Institute by email. Please send the completed form to enrolment@hkicpa.org.hk.
 - For credit card payment, the card should be valid with expiry date at least 1 month from the date of event.
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