



Information, Communications and Technology Interest Group
evening webinar
Generative AI is here, what's now and what's next?
(Programme code: EWEB23052303)



ChatGPT is the newest AI-powered tool that is poised to disrupt multiple industries. Microsoft has been at the forefront of cutting-edge research in AI and data usage and has integrated these powerful, innovative AI technologies into their products and services to help organizations do more with less.

In this webinar, the speaker will share the fundamentals of AI technology and some AI-powered business use cases, especially how generative AI can revolutionize the accounting industry while encompassing AI strategy, processes and governance in a responsible way.

Speaker	Mr. Fred Sheu National Technology Officer, Microsoft Hong Kong
Date & Time	Tuesday, 23 May 2023 7:00 – 8:00 p.m.
Format	Live webinar (There will be real time Q&A)
Language	Cantonese
Fee	\$160 (HKICPA member or student or IA) / \$360 (non HKICPA member)
CPD hour	1 hour
Competency*	Information technology
Sub-competency*	Technology-related upgrades and implementations
Rating*	Foundation to intermediate level
Enrolment Deadline	22 May 2023 (online) / 19 May 2023 (offline)
Registration	Enrol online or complete the enrolment form and return it with full payment by the enrolment deadline. Enrolment will be accepted on a first-come-first-served basis. An email will be sent to you to confirm your registration. You can access the webinar by tablet, smart phone or PC.

* Details of [Competency and Rating](#) information

About the Speaker



Mr. Fred Sheu
National Technology Officer,
Microsoft Hong Kong

As National Technology Officer at Microsoft Hong Kong, Mr. Sheu supports policy decision and delivers technologically relevant and scalable solutions into Hong Kong market. His main objectives are to align IT value propositions to public policies in such areas as healthcare, education, the environment, and local social and economic development; and to promote a digital agenda in top policy areas, including innovation, security and privacy, technology neutrality, accessibility, and interoperability.

Prior to Microsoft, Mr. Sheu worked with Hewlett Packard (HP) Enterprise where he was the General Manager of Software for HPE Hong Kong. Mr. Sheu is an active veteran in Hong Kong ICT industry, he serves in councils of Hong Kong Computer Society (HKCS), itSMF Hong Kong Chapter and the Hong Kong Information Technology Federation (HKITF).

Mr. Sheu graduated from the University of Manitoba with a Bachelor of Computer Science (Hon) degree.



ICTIG evening webinar

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Event Code: EWEB23052303

**Finance & Operations Department,
 Hong Kong Institute of CPAs**

37th Floor, Wu Chung House,
 213 Queen's Road East, Hong Kong

23 May 2023

Enrolment deadlines: 22 May 2023 (online) / 19 May 2023 (offline)

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Notes:

1. Enrolment for the activity is accepted on a first-come-first served basis.
2. Full payment must be made before your enrolment will be processed. No telephone reservation will be accepted.
3. Application by email will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted.
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7. The Institute reserves the right to change the venue, date, speaker, or to cancel the event due to unforeseen circumstances.
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