

Fintech for Accountants Series (May to July 2023)

**FACE-TO-FACE
 WORKSHOP**



Fintech is revolutionizing the financial sector and the accounting industry is no exception. The advancement of technology facilitates the process of works and it is benefiting different streams of the industry. The knowledge is becoming important for every accountant on handling routine or managerial tasks.

The Fintech for Accountants Series exhibits the advanced technologies such as big data, machine learning and blockchain. The workshops cover from the basic introduction to the application in accounting works and provide concrete information to participants to assist them further leveraging the knowledge in their roles.

Topic/ Programme code	Date and time	Speakers
Big Data and its Applications in Accounting (WSHP23052401)	Wednesday, 24 May 2023 7:00 p.m. – 10:00 p.m.	Mr. M. K. Lai PhD, CFA Principal Consultant, Executive Training and Management Consultancy Company Limited
Machine Learning and its Applications in Accounting (WSHP23061401)	Wednesday, 14 June 2023 7:00 p.m. – 10:00 p.m.	
Blockchain and its Applications in Accounting (WSHP23071901)	Wednesday, 19 July 2023 7:00 p.m. – 10:00 p.m.	

Venue	Hong Kong Institute of CPAs 27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong
Format	Face-to-face workshop
Language	Cantonese
Fee (For each session)	HKICPA member or student or IA: HK\$750 (Online enrolment: HK\$740) Non-member: HK\$1,500
Participants	Accountants; Auditors; Finance professionals and anyone who is interested in enhancing their understanding of the state-of-the-art fintech in a non-technical context
Competency*	Information technology; Risk management and internal control; Industry knowledge; Ethics, integrity and professionalism
Sub-competency*	Data management and analysis; Technology-related upgrades and implementations; Identifying and managing risks; Business and product knowledge; Understand business ethics
Rating*	Foundation level
CPD hours (For each session)	3

* Please refer to the [competencies and ratings for CPD events](#).

About the programme

Big Data and its Applications in Accounting (WSHP23052401)

This workshop aims to provide the participants with the knowledge in understanding the nature of big data. It introduces big data, the types and characteristics of big data, big data architecture and big data analytics. In particular, it discusses the applications of big data in the accounting profession supplemented with illustrative case studies.

After joining the workshop, participants will understand:

- The nature, types and characteristics of big data in a non-technical context
- Big data architecture
- Big data analytics and its applications in the accounting profession

Machine Learning and its Applications in Accounting (WSHP23061401)

This workshop aims to provide the participants with the knowledge in understanding the nature of machine learning, a subset of artificial intelligence. It introduces machine learning, the types of machine learning, machine learning algorithms and how to evaluate their performance. In particular, it discusses the applications of machine learning by Big Four in accounting supplemented with illustrative case studies.

After joining the workshop, participants will understand:

- The nature and types of machine learning in a non-technical context
- Machine learning algorithms and how to evaluate their performance
- Machine learning's applications by Big Four in the accounting profession

Blockchain and its Applications in Accounting (WSHP23071901)

This workshop aims to provide the participants with the knowledge in understanding the nature of distributed ledger technology and blockchain. Distributed ledger technology and blockchain, the categories of data in blockchain, types of blockchain, and blockchain analysis models will be introduced. In particular, it discusses the applications of blockchain in the accounting profession supplemented with illustrative case studies.

After joining the workshop, participants will understand:

- The nature, categories of data and types of blockchain in a non-technical context
- Blockchain analysis models
- Blockchain's applications in the accounting profession

About the speaker

Mr. M. K. Lai *PhD, CFA*

Principal Consultant, Executive Training and Management Consultancy Company Limited

Mr. Lai provides professional consulting services and quality training programmes to different financial institutions, business firms, professional bodies and academic organizations. He obtained a Doctorate in Finance at London Business School. He is a Chartered Financial Analyst (CFA) charterholder and has published a number of professional books and articles.



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<http://www.hkicpa.org.hk>**

HKICPA Event Enrolment Form (For Support Programme)

Finance & Operations Department,
 Hong Kong Institute of CPAs,
37/F, Wu Chung House, 213 Queen's Road East, Hong Kong

Payment & Enrolment Status Enquiry: 2287 7381
 e-mail: enrolment@hkicpa.org.hk

Course Information Enquiry:
 2287 7253 / 2287 7230
 e-mail: cpd@hkicpa.org.hk

FOR OFFICE USE

Deadline: 7 working days before the date of the programme

*The Institute reserves the right to allocate places to enable the enjoyment of more members in this event and the Institute's decision is final.

No.	Membership		Full Name of Participant(s) (BLOCK Letters)	Company	Email address ⁽²⁾ (Block Letters)	Programme Code	Fee (HK\$)
	No.	Status ⁽¹⁾					
1							
2							
3							
Total (HK\$)							

I am unemployed and not working. I am planning to rejoin the workforce.

Contact Person : _____ Telephone No. : _____ E-mail : _____
 Contact information is used solely for communication of this particular event, without update to your member profile.

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- Notes:**
- Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **GAA** = GAA Passport holder, **NM** = Non-Member.
 - Confirmation of enrolment will be sent to you via email. For HKICPA member, you can check your enrolment status at "MyCPA" at www.hkicpa.org.hk. Unsuccessful enrolment will be notified with full refund.
 - NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose.
 - All applications are on a first-come-first-served basis.
 - Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
 - For credit card payment, the card should be valid with expiry date at least 1 month from the date of event.
 - Please issue SEPARATE CHEQUE for each event.
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 - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
 - The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
 - No unauthorized audio or video recording is allowed at CPD events.

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