

PAIB CONFERENCE 2022

CPA Here and Now: Sustain, Transform & Deploy

About the conference

Come and join the Institute's upcoming face-to-face conference organized for Professional Accountants in Business (PAIB), where three panels of respected speakers will discuss and share their insights on the latest trends and developments relating to the power of ESG and digital technologies to help evolve business and operating models in ways that positively impact the world and better meets corporates' needs. The topics of the panels include:

- Embracing sustainability, ESG and green finance – An option or prerequisite for CPAs and businesses?
- Digital assets – Opportunities, risks and challenges for businesses
- The value of CPAs – Are we among the collateral casualties of digitalization?

About the event

Date & Time	12 November 2022, Saturday 9:00 a.m. – 1:00 p.m.
Venue	The Grand Ballroom Kowloon Shangri-La, Hong Kong
Language	Cantonese
Admission Fees	- \$450 member/ student/ IA - \$990 non-member <i>[The fee does not include any refreshment]</i>
CPD hours	3.5 hours
Competency*	Business Planning and Strategy, Change Management, Information Technology, and Industry Knowledge
Sub-competency*	Identifying opportunities and threats, Executing and supporting change initiatives, Data management and analysis, and Business and product knowledge
Rating*	Foundation / Intermediate level
Enrolment deadline	10 November 2022
Registration	Enrol online or complete the enrolment form and return it with full payment by the enrolment deadline.

Enrolment will be accepted on a first-come-first-served basis.

Programme

09:00	Welcome address
09:15	Speech by the Guest of Honour
09:30	Panel discussion 1: <i>Embracing sustainability, ESG and green finance – An option or prerequisite for CPAs and businesses?</i>
10:25	Panel discussion 2: <i>Digital assets – Opportunities, risks and challenges for businesses</i>
11:20	Networking break
11:55	Panel discussion 3: <i>The value of CPAs – Are we among the collateral casualties of digitalization?</i>
12:50	Closing remarks
13:00	End of the conference

* Details of [Competency and Rating](#) information

Welcome address



[Mr. Roy Leung FCPA \(practising\)](#)

Vice President
Hong Kong Institute of CPAs

Speech by the Guest of Honour



[Mr. Christopher Hui, SBS, JP](#)

Secretary for Financial Services and the Treasury
The Government of the Hong Kong Special Administrative Region

Panel discussion 1:

Embracing sustainability, ESG and green finance – An option or prerequisite for CPAs and businesses?



Panellist

[Ms. Kelly Lee](#)

Vice President, Policy and Secretariat
Services Unit, Listing
Hong Kong Exchanges and Clearing
Limited



Panellist

[Ms. Carrie Ng](#)

Head of Sustainable Finance,
Commercial Banking
The Hongkong and Shanghai Banking
Corporation Limited



Panellist

[Mr. Sam Tang](#)

Chief Strategic Officer
World Green Organization



Moderator

[Ms. Jessica Chan](#)

Head of Sustainability
MTR Corporation

Panel discussion 2:

Digital assets – Opportunities, risks and challenges for businesses



Panellist

[Ms. Jo Chan](#)

Vice President, Investor Relations
AngelHub



Panellist

[Mr. Charles To](#)

Partner
ELLALAN



Panellist

[Prof. Kevin K. Tsui](#)

Associate Professor
John E. Walker Department of
Economics, Clemson University



Moderator

[Mr. Lawrence Li CPA](#)

Senior Product Manager
DTTD

Panel discussion 3:

The value of CPAs – Are we among the collateral casualties of digitalization?



Panellist

[Mr. Dick Fong](#)

Venture Leader
McKinsey & Company



Panellist

[Prof. Simon S.M. Ho](#)

President
The Hang Seng University of Hong
Kong



Panellist

[Mr. Armstrong Lee](#)

Managing Director
Worldwide Consulting Group
Company Limited



Moderator

[Ms. Nancy Sau Ling Tse FCPA, JP](#)

Deputy Chair, Professional
Accountants in Business Advisory
Group
International Federation of
Accountants

Closing remarks



[Mr. Michael T. B. Chan FCPA](#)

Convenor
PAIB Conference 2022 Organizing Committee



Master of Ceremonies

[Ms. Lusan Hung FCPA](#)

(Listing in alphabetical order of surname)

The programme and speakers are subject to change.

Platinum sponsors:



Gold sponsor:





Event code: CCPD22111202

PAIB Conference 2022
CPA Here and Now: Sustain, Transform & Deploy

Finance & Operations Department,
Hong Kong Institute of CPAs

37th Floor, Wu Chung House,
 213 Queen's Road East, Hong Kong.

Enrolment Form

12 November 2022, Saturday

Enrolment deadlines: 10 November 2022 (online) / 8 November 2022 (offline)

Confirmation of enrolment will be sent to you via email. You can check your enrolment status at "My CPA" at www.hkicpa.org.hk.
 Unsuccessful enrolment will be notified with full refund.

[Contact information below is used solely for communication of this particular event, without update to your member profile]

Please use BLOCK letters

Name (Mr./ Mrs./ Ms.): _____ Membership no.: _____

Company: _____

Position: _____ Email (Note 4): _____

Telephone no.: _____ Mobile no.: _____

(Please tick the appropriate box)

Admission Fee: **Member / Student / IA: \$450** **Non-member: \$990**

Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA"

BOC HKICPA VISA BOC HKICPA UnionPay card Other VISA / MasterCard

Card Number:		Card Expiry Date (MM/YY):	
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Cardholder's Name (block letters):	Cardholder's Signature:	Date:
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- For credit card payment, the card should be valid with expiry date at least 1 month from the date of event.
- Payment receipt will be sent to your email address provided above once the payment is confirmed.

Disclaimer:

- The opinions expressed by external guest speakers are, by their nature, those of the speakers. They are not necessarily endorsed by the Institute nor do they necessarily reflect the official policies and views of the Institute, its staff or members.
- The Institute takes no responsibility for any loss associated with any person acting or refraining from acting as a result of participation in the event.
- The Institute does not endorse or recommend any products or services that may be mentioned in the event and is not responsible for any loss or damage arising from the use of such products or services. Participants are reminded that there may be a wide range of related products or services available in the market and that they should carry out their own research and obtain independent advice before subscribing to any products or services.

Notes:

1. Enrolment for the activity is accepted on a first-come-first served basis.
2. Full payment must be made before your enrolment will be processed. No telephone reservation will be accepted.
3. Application by email will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted.
4. Confirmation of enrolment will be sent to you via email prior to the event. You can check your enrolment status at "MyCPA" at www.hkicpa.org.hk. Unsuccessful enrolment will be notified with full refund.
5. In normal circumstance, the admission fee is non-refundable or non-transferrable upon receipt of payment by HKICPA. Should the event be cancelled or postponed due to unforeseen circumstance, refund will be made according to your payment method. For credit card payment, refund will be made directly to your credit card account. For cheque payment, refund will be mailed to your correspondence address.
6. No unauthorized audio or video recording is allowed for the conference.
7. The Institute reserves the right to change the venue, date, speakers, topics and/or rundown of the event due to unforeseen circumstances.
8. **On-day arrangements:** (i) All participants must wear masks; (ii) No food & beverage is allowed throughout the event; (iii) All participants must scan the venue QR code using the "LeaveHomeSafe" mobile application and have their vaccination records checked by the hotel staff upon arrival; (iv) Confirmed case (Red Code), inbound persons from overseas places or Taiwan (Amber code) are not allowed to attend the event; (v) If a participant was recovered from COVID-19 within 6 months, he/she must present the corresponding QR code upon arrival.

Personal Data: Your personal data collected from the enrolment process and administration of courses/events/activities will be used for the purpose of the administration of the course/event/activity on which you are enrolled ("Event"). Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis. By submitting this Enrolment Form, you understand and agree that the Institute may provide your personal data above to co-organisers/service providers in or outside Hong Kong for the purpose relating to the Event. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://mas.hkicpa.org.hk/mycpa/communication/preference>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hkicpa.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>.

Payment & Enrolment Status Enquiry: 2287 7381 Email: enrolment@hkicpa.org.hk	Event Information Enquiry: 2287 7009 (Marco Yip) Email: marcoyip@hkicpa.org.hk
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For non-member and firm payment by cheque, please fill in your postal address for refund in case the event is full or cancelled.

Name :	Name :
Address :	Address :