

**Mainland Business Interest Group
E-learning webinar:**

**The I Ching Leadership Wisdom in the Web3.0 Era
Web3.0 時代的易經領導智慧**

(Programme Code: EWEB22080201)



Whether you are familiar with it or not, we are moving towards the Web3.0 era. As in the past, technology will drive change and let tradition precipitate. At the same time, the philosophy of leadership and management, in the metaverse age, also needs to adapt to the times.

I Ching (易經) "The Book of Changes", inheriting the ancient wisdom of China, has experienced thousands of years of technological change and the rise and fall of dynasties. In the eyes of many wise men, it is still the "Head of the classics" (群經之首) and "The study of heaven and man" (天人之學).

This webinar will introduce the leadership and management wisdom of I Ching in response to the opportunities and challenges of Web3.0.

Speaker **Dr. Alfred Tse**, Founder, Zhe Dao Education Foundation
(Speaker's profile is printed overleaf)

Date **Tuesday, 2 August 2022**

Time 6:30 p.m. – 7:30 p.m.

Format Webinar

Language Cantonese

Fee HKICPA member or student or IA: HK\$120
Non-member: HK\$220

(An email will be sent to you when your registration is accepted, which will include login details for the webinar. You can access the webinar by tablet, smart phone or PC.)

Competency* Change management

Sub-competency* Executive and supporting change initiative;
Developing plans, evaluating and managing change initiatives

Rating* Foundation to intermediate level

CPD hour 1

Enrolment deadline **1 August 2022** (offline enrolment by 29 July 2022)

Registration **Enrol online** or complete the enrolment form and return it with full payment by the enrolment deadline

Enrolment will be accepted on a first-come-first-served basis

* Please refer to the [competencies and ratings for CPD events](#).

About the speaker



Dr. Alfred Tse

Founder, Zhe Dao Education Foundation

Dr. Tse obtained the Doctor of Philosophy in Education and Master of Art in Philosophy. He is the Adjunct Lecturer of Department of Philosophy at The Chinese University of Hong Kong and HKU School of Professional and Continuing Education. He is also a Philosophy and an I Ching Adviser for hedge/private equity funds and listed companies.

Dr. Tse is the founder of Zhe Dao Education Foundation, founding president of Hong Kong Philosophy Practitioners Association (HKPPA) and president and founding director of Hong Kong Practical Philosophy Society (HKPPS). He is also the Certificated Practitioner of HKPPA and American Philosophical Practitioners Association (APPA).



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Enrolment Form

2 August 2022, Tuesday

Enrolment deadlines: 1 Aug 2022 (online) / 29 Jul 2022 (offline)

Event Code: EWEB22080201

**Finance & Operations Department,
Hong Kong Institute of CPAs**

37th Floor, Wu Chung House,
213 Queen's Road East, Hong Kong

Confirmation of enrolment will be sent to you via email, which will include a login ID and password for the webinar. For HKICPA member, you can check your enrolment status at "My CPA" at www.hkicpa.org.hk. Unsuccessful enrolment will be notified with full refund.

[Contact information below is used solely for communication of this particular event, without update to your member profile]

Please use BLOCK letters

Name (Mr./ Mrs./ Ms.): _____ Membership no.: _____

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Admission Fee: ☐ **HKICPA Member: \$120** ☐ **non-HKICPA Member: \$220**

☐ Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA"

☐ BOC HKICPA VISA ☐ BOC HKICPA UnionPay card ☐ Other VISA / MasterCard

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- For credit card payment the card should be valid with expiry date at least **1 month** from the date of event.
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Notes:

- Enrolment for the activity is accepted on a first-come-first served basis.
- Full payment must be made before your enrolment will be processed. No telephone reservation will be accepted.
- Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted.
- Confirmation of enrolment will be sent to you via email prior to the event, in which you will be given your login ID and password that are for your exclusive use ONLY and you should not share them with anyone. You can access the webinar by tablet, smart phone or PC. For HKICPA member, you can check your enrolment status at "MyCPA" at www.hkicpa.org.hk. Unsuccessful enrolment will be notified with full refund.
- In normal circumstance, the admission fee is non-refundable or non-transferrable upon receipt of payment by HKICPA. Should the event be cancelled or postponed due to unforeseen circumstance, refund will be made according to your payment method. For credit card payment, refund will be made directly to your credit card account. For cheque payment, refund will be mailed to your correspondence address.
- The Institute reserves the right to change the date, speaker, or to cancel the event due to unforeseen circumstances.
- Bad weather arrangement:** When the typhoon signal no. 8 or above / black rainstorm warning is hoisted, as announced by the Hong Kong Observatory, at or after 6:30 a.m. on the date of event, the event will be cancelled.
- No unauthorized audio or video recording is allowed for the webinar.

Personal Data: Your personal data collected from the enrolment process and administration of courses will be used for the purpose of the administration of the course on which you are enrolled. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis and, if applicable, for validation of CPD hours. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of CPD activities, members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hkicpa.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>.

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For non-member and firm payment by cheque, please fill in your postal address for refund in case the event is full or cancelled.

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