



IT Virtual Conference 2021

Coming out From Virtual Reality to the New Reality -

What technologies and transformation initiatives should organizations consider when moving forward under the "new reality"



About the conference

Lives have had to adapt to the disruption of the pandemic, many are calling this the "New Normal".

For professional accountants, this disruption, and the technological tools that have been introduced to adjust to it mean that profession in fact faces a "New Reality". In this technology-driven reality, accountants must acquire new skills succeed by utilizing the tools available to them.

Digital transformation has not solely been driven by the need to meet customer demands; it has also enabled the increase in remote working and has cut down costs. Transitioning towards distributed workforce solutions, reducing physical customer interactions, and moving to a managed services model can help companies to utilize digital transformation for cost-effectiveness.

Register for this annual flagship event of the Information, Communications and Technology Interest Group to learn more about how to succeed in the new reality. This year, it will be conducted in live webinar format, at which renowned speakers from different background will share their insights on how to help businesses and professionals seize the opportunities available through technology advancement and achieve success.

About the event

Date & Time	23 October 2021, Saturday 9.00 a.m. – 1.00 p.m.
Format	Live webinar (There will be real time Q&A)
Admission Fee	- \$300 member/ student/ IA - \$660 non-member <i>An email will be sent to you when your registration is accepted, which will include a login ID and password for the conference. You can access the virtual conference by tablet, smartphone or PC.</i>
Language	English
CPD hours	4 hours
Competency*	Information Technology
Sub-competency*	Technology-related upgrades and implementations
Rating*	Foundation / Intermediate level
Enrolment deadline	Noon, 22 October 2021
Registration	Enrol online or complete the enrolment form and return it with full payment by the enrolment deadline.

Enrolment will be accepted on a first-come-first-served basis.

Programme

09:00	Welcome address
09:10	Keynote speech – Technology validation platform: invisible to visible
09:45	Keynote speech – Modernization of finance in the new normal
10:20	Keynote speech – Virtual sports vs traditional sports
10:55	Break
11:10	Panel discussion – Innovative trends and best practices on the future of work
11:55	Presentation – From compliance to business advisory – it all starts with cloud accounting
12:25	Presentation – Streamlining reporting to support COVID-19 recovery planning
12:55	Closing remarks
13:00	End of the conference

* Details of [Competency and Rating](#) information



Welcome address



Mr. Raymond Cheng

President
Hong Kong Institute of CPAs

Keynote speeches



Keynote speaker

Dr. Crystal Fok

Head of STP Platform
Hong Kong Science and Technology
Parks Corporation



Keynote speaker

Ms. Vyin Ng

CFO
Microsoft Hong Kong Limited



Keynote speaker

Mr. Eric Yeung, JP

CEO and Co-founder
Skyzer VC Group

Panel discussion



Panellist

Mr. Jonathan Lo

Partner, HR
Transformation Lead,
Lead HR TOM Architect
KPMG China



Panellist

Mr. Aaron Ma

Partner
PwC Mainland China
and Hong Kong



Moderator

Mr. Jason Yau

Partner, Technology
& Management
Consulting
RSM Hong Kong



Panellist

Ms. Sammie Shum

Partner
Deloitte Consulting
Future of Work Leader



Panellist

Mr. Willy Wong

Partner – Technology
Consulting
EY Mtel

Presentations



Speaker

Ms. Hauyee Lam

Account Manager (Hong Kong)
Xero



Speaker

Mr. Frankie Sing

Solution Engineer
Workiva

Closing remarks



Mr. Vincent Chan, MH

Co-convenor, Information,
Communications and Technology
Interest Group (ICTIG) Organizing
Committee



Master of ceremonies

Mr. Eric Lee

(Listing in alphabetical order of surname)

The programme and speakers are subject to change.

Platinum sponsors:





Event code: EWEB21102301

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**Finance & Operations Department,
 Hong Kong Institute of CPAs**

37th Floor, Wu Chung House,
 213 Queen's Road East, Hong Kong.

Enrolment Form

23 October 2021, Saturday

Enrolment deadlines: Noon, 22 October 2021 (online) / 21 October 2021 (offline)

Fax no: 2893 9853

Confirmation of enrolment will be sent to you via email. You can check your enrolment status at "My CPA" at www.hkicpa.org.hk. Unsuccessful enrolment will be notified with full refund.

[Contact information below is used solely for communication of this particular event, without update to your member profile]

Please use BLOCK letters

Name (Mr./ Mrs./ Ms): _____ Membership no.: _____
 Company: _____
 Position: _____ Email (Note 4): _____
 Telephone no.: _____ Mobile no.: _____

(Please tick the appropriate box)

Admission Fee:		• Member / Student / IA: \$300	• Non-member: \$660
<input type="checkbox"/> Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA"			
<input type="checkbox"/> BOC HKICPA VISA <input type="checkbox"/> BOC HKICPA UnionPay card <input type="checkbox"/> Other VISA / MasterCard			
Card Number:	<input type="text"/>	<input type="text"/>	Card Expiry Date (MM/YY): <input type="text"/>
Cardholder's Name (block letters):	Cardholder's Signature:		Date:
<ul style="list-style-type: none"> For credit card payment, the card should be valid with expiry date at least <u>1 month</u> from the date of event. Payment receipt will be sent to your email address provided above once the payment is confirmed. 			

Notes:

- Enrolment for the activity is accepted on a first-come-first served basis.
- Full payment must be made before your enrolment will be processed. No telephone reservation will be accepted.
- Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted.
- Confirmation of enrolment will be sent to you via email prior to the event, in which you will be given your login ID and password that are for your exclusive use ONLY and you should not share them with anyone. You can access the webinar by tablet, smart phone or PC. For HKICPA member, you can check your enrolment status at "MyCPA" at www.hkicpa.org.hk. Unsuccessful enrolment will be notified with full refund.
- In normal circumstance, the admission fee is non-refundable or non-transferrable upon receipt of payment by HKICPA. Should the event be cancelled or postponed due to unforeseen circumstance, refund will be made according to your payment method. For credit card payment, refund will be made directly to your credit card account. For cheque payment, refund will be mailed to your correspondence address.
- Bad weather arrangement:** When the typhoon signal no. 8 or above / black rainstorm warning is hoisted, as announced by the Hong Kong Observatory, at or after 6:30 a.m. on the date of event, the event will be cancelled.
- The Institute reserves the right to change the venue, date, speaker, and/or rundown of the event due to unforeseen circumstances.

Personal Data: Your personal data collected from the enrolment process and administration of courses/events/activities will be used for the purpose of the administration of the course/event/activity on which you are enrolled ("Event"). Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis. By submitting this Enrolment Form, you understand and agree that the Institute may provide your personal data above to co-organisers/service providers in or outside Hong Kong for the purpose relating to the Event. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://mas.hkicpa.org.hk/mycpa/communication/preference>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hkicpa.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>.

Payment & Enrolment Status Enquiry: 2287 7381 Email: finance@hkicpa.org.hk	Event Information Enquiry: 2287 7009 (Marco Yip) Email: marcoyip@hkicpa.org.hk
For non-member and firm payment by cheque, please fill in your postal address for refund in case the event is full or cancelled.	
Name :	Name :
Address :	Address :