

E-learning webinar:

Event code: EWEB21031002

Addressing the issue of “fake news”

About the topic

From the results of the recent U.S. election to false information about COVID-19 vaccinations, there seems to be an increasing proliferation of “fake news”, particularly on social media where “news” can be generated and spread very quickly. At the extreme end, the impact can be very damaging, as can be seen from events around the world, e.g., undermining efforts to combat the pandemic, causing market volatility, deepening divisions in society and even, it would seem, inciting some people to violence.

In this webinar, our speaker, Professor Keith B. Richburg of The University of Hong Kong will discuss:

- Defining “fake news”. Is it a new phenomenon or is it just more pervasive?
- What are the common themes of fake news?
- Is the spread of misinformation just a social media problem?
- Differentiating fact from fiction, half-truths and opinion.
- How to address the spread of fake news? Should it be policed? Responsibilities of different parties – governments, the media, the reader?
- Is there a role for forensic investigators?

About the event

Date & Time	10 March 2021, Wednesday 1:00 p.m. – 2:00 p.m.
Format	Live Webinar (There will be real time Q&A)
Fee	<ul style="list-style-type: none">• HK\$120 per person for ForensIG members/ ACFE members/ HKINEDA members• HK\$220 per person for Non-ForensIG members <p><i>Priority is given to ForensIG members. Not a ForensIG member? Click here to join ForensIG. If you are a non-member of the Institute, please register as a new web member first before completing an online registration as a ForensIG member.</i></p>
HKICPA CPD credit	1 hour (subject to actual attendance)
Language	English
Competency	Forensic accounting*
Rating	Intermediate level*
Application deadline	Online enrolment by 7 March 2021 (offline enrolment by 4 March 2021)

Rundown

1:00 pm	Introduction
1:05 pm	Presentation
1:50 pm	Q&A / Discussion
2:00 pm	Closing

Speaker

Professor Keith B. Richburg
Director of the Journalism and
Media Studies Centre and
Professor of Practice, The
University of Hong Kong

Chair

Chris Fordham
Member, ForensIG Management
Committee, and Managing
Director, Disputes and
Investigations, Alvarez & Marsal

* Please refer [here](#) for descriptions of the various ratings.



About the speaker

Professor Keith B. Richburg

Director of the Journalism and Media Studies Centre and Professor of Practice, The University of Hong Kong

Keith Richburg is a journalist and former China correspondent who spent more than 30 years overseas for *The Washington Post*, serving as bureau chief in Paris, Hong Kong, Jakarta, Nairobi, and Manila. He covered the invasion in Iraq, the fall of the Taliban in Afghanistan, the US military intervention in Somalia, the genocide in Rwanda, and the 1997 handover of Hong Kong to China. He was also the Post's Foreign Editor from 2005-2007 and helped cover the 2008 U.S. presidential election.

After retiring from the Post in 2013, he became a fellow at the Institute of Politics at Harvard University and a lecturer of international reporting at Princeton University. Keith's coverage has won numerous awards, including two George Polk Awards, and was twice a Pulitzer Prize finalist for his reports from Somalia. His 1997 book, *Out Of America: A Black Man Confronts Africa*, chronicles his travels across Africa. He is a graduate of the University of Michigan and has a master's degree from the London School of Economics.

Registration

- **Online enrolment by 7 March 2021; offline enrolment by post or fax also by 4 March 2021:**

Complete the enrolment form and return it to the Institute by 4 March 2021, together with full payment. Cheque should be made payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA". Fax registration will be accepted for payment by any VISA/ Master card or the BOC HKICPA UnionPay card.

You may consider your registration to be successful unless you receive notification from us to the contrary.

- Upon successful enrolment, the meeting URL and login password will be provided nearer the event date.
- **Contact Ms. Betsy Liang at 2287-7009 or Ms. Ki Wong at 2287-7017 for enquiry.**