

Mainland Business Interest Group
e-Seminar:

Viewing Chinese culture from the Spring Ox Picture
從春牛圖看中國文化

Available period	14 August 2020 – 15 August 2021
Format	e-Seminar
Speaker	Dr Chiang Hong Man, Michael (蔣匡文先生)
Language	Cantonese
Fee	\$120 (HKICPA member) \$250 (non-HKICPA member) <i>An email will be sent to you when your registration is accepted, which will include a login ID and password for this e-Seminar. You can access the e-Seminar by tablet, smart phone or PC.</i>
CPD hour	1 hour (subject to actual attendance)
Competency*	Business Planning and Strategy
Sub-competency*	Identifying opportunities and threats
Rating*	Foundation level
Enrolment deadline	15 August 2021 (offline enrolment by 10 August 2021)
Registration	Enrol online or complete the enrolment form and return it with full payment by the enrolment deadline Enrolment will be accepted on a first-come-first-served basis

* Details of [Competency and Rating](#) information

ABOUT THE e-SEMINAR

Have you ever wondered what is message that the Spring Ox Picture (春牛圖) in the annual Chinese Almanac trying to convey? What is the significance of the illustration to the Chinese?

At the e-Seminar, the speaker will explain this ancient biography as an introduction to the promotion of Chinese culture. Every year on the first page of Tongsheng (通勝), there is a picture of a Spring Ox and a divine scripture. This is considered a statistical method for the ancient agricultural society to use the Heavenly Stems and Earthly Branches (天干地支) in the Chinese calendar to predict the weather, economy, and drought in the coming year.

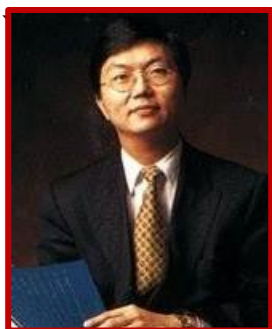
In ancient times, the yamen (衙門) would use paper to pierce a Spring Ox and its herd boy Mangshen (芒神), and placed it in front of the yamen, and the illiterate peasants could also use the various colours of the body of the Spring Ox to prepare for cultivation. Today, this method is almost lost, and modern scholars do not understand it. Join us to explore the mystery of the Spring Ox Picture in the e-Seminar.



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ABOUT THE SPEAKER



Dr Chiang Hong Man, Michael (蔣匡文先生)

Dr Chiang was educated in Hong Kong. He obtained his bachelor degrees and doctorate degree from The University of Hong Kong, all with flying colours – Bachelor of Architectural Studies (1978), Bachelor of Architecture (1980) and Doctorate of Philosophy (2012).

Dr Chiang is a fellow of the Hong Kong Institute of Architects and member of esteemed architectural institutes including The Royal Institute of British Architects (RIBA) and the Royal Institute of Australian Architects (RAIA).

He has participated in community affairs for the well-being of Hong Kong. He has been a member of the Rotary Club of Peninsula since 1989 and served as the president of the club for 1997 - 1998.

He is also the Vice-Chairman of the Urban-Watch, a group of voluntary professionals who are interested in planning design of the public sector, which makes presentations to the government on city planning matters related to the community's interest.

Dr Chiang is now a columnist for the Hong Kong Commercial Daily and in his Thursday column, he writes commentaries on public subjects related to city planning and architectural matters.

He is interested and engaged in teaching young professionals in the field of architecture. He has been an assistant professor at The University of Hong Kong since 2006. He has also been a guest lecturer for various universities in China.