



(Archived session)

Over these months, we have been surrounded by news about the COVID-19 pandemic. While we are facing highly uncertain situations, it is likely that life after the pandemic will be significantly different from the one we had before. As a consequence of our collective and individual experiences during the pandemic, things will change in the economy and business landscape, and businesses must adapt to survive and thrive.

The Institute and Bloomberg jointly organized the **2020 PAIB Virtual Conference** on Saturday, 19 September 2020 to provide an overview of the economic situation, as well as the opportunities and challenges during the pandemic. A panel of renowned speakers covered a range of areas including the changes of business model during pandemic, how they were responding to the increasing stress and how they improved risk management technology post-pandemic.

Members interested in viewing the archived session of the conference can register through Bloomberg's platform. Please refer to the notes for enrolment for details. It is free of charge.

Available period	6 October 2020 – 17 October 2020
Format	Virtual conference (archived session)
Fee	Free event <i>Upon registration, you will receive an e-confirmation. You can access the archived session by tablet, smart phone or PC.</i>
Target audience	Professional Accountants in Business
Language	Cantonese / English (subject to the speakers' language)
CPD hours	2 hours (subject to actual attendance)
Competency*	Business Planning and Strategy, Corporate and Strategic Finance, Risk Management and Internal Control
Sub-competency*	Identifying opportunities and threats, Capital budgeting & treasury functions - bank financing, cash management, and Identifying and managing risks
Rating*	Foundation / Intermediate level
Enrolment deadline	17 October 2020
Registration	Online registration only

* Details of [Competency and Rating](#) information



Programme

The following key topics were covered by the speakers / panelists:

- ❖ Presentation — An overview of the economic situation
- ❖ Presentation — Innovation through changing business models
- ❖ Panel discussion — Succeeding in uncertainty: managing organizational risk in times of crisis

Guest of Honour



Joseph H. L. Chan, JP

Under Secretary for Financial
Services and the Treasury
The Government of Hong
Kong SAR

Welcome addresses



Johnson Kong

President
Hong Kong Institute of CPAs



Bing Li

Head of Asia Pacific
Bloomberg L.P.

Speakers



Wilson Chow

Global Technology, Media
and Telecommunications
Industry Leader
PwC China



Anthea Lai

Senior TMT Analyst
Bloomberg Intelligence



Alan To

Senior Director, Head of
Property Management –
China
Tishman Speyer



Panelists



Suzanne Cheng
Chief Financial Officer
Hutchison
Telecommunications Hong
Kong Holdings Limited



Maria Hui
Director, Marketing and
Operations (M&O)
Microsoft Hong Kong



Anthony Lee
Buyside Risk Specialist,
North Asia
Bloomberg L.P.



Alexander Li
Group Strategy Director
Mandarin Oriental Hotel
Group

Closing remarks



Jennifer Cheung
Chairman, PAIB Committee
Hong Kong Institute of CPAs

Master of Ceremony



Horace Ma
Member, PAIB Committee
Hong Kong Institute of CPAs

Moderator



Michael Chan
Member, PAIB Committee
Hong Kong Institute of CPAs

(Listing in alphabetical order of surnames)



Hong Kong Institute of
Certified Public Accountants
香港會計師公會

Co-hosting:

Bloomberg

PAIB Virtual Conference 2020

**Thriving in turbulent times:
Business continuity and growth strategies**

Notes on registration (Archived session)

- The online registration platform of the archived session of the conference is hosted by Bloomberg for handling registrations directly. Registrants will receive an e-confirmation upon registration.
- The conference is exclusive for Institute members and registered students. A simple membership verification will be conducted after the online registration. The Institute will decline registrants if their membership cannot be verified and the registrants concerned will be informed accordingly. As such, please be reminded to fill in your full name, same as that of the membership record and the correct membership number on the online registration form.
- Upon registration, registrants are required to fill in their personal information including name, membership number/student number, corporate email, phone number, company name, job title, City, Country/Region, etc. on the online registration platform hosted by Bloomberg, and need to agree to the privacy policy of Bloomberg and to learn more about products and services from Bloomberg. (If you have questions regarding the privacy policy, please contact Bloomberg at privacy@bloomberg.com.)
- Your enrolment is limited to your individual self-learning and CPD purposes, and your unique access to the conference must **not** be shared with anyone else.
- No unauthorized audio or video recording is allowed for the conference.

Click [here](#) to start the registration.