



E-learning webinar: **Guardian Role of Professionals in Upholding Ethical Governance**

Programme Code: EWEB20102001

This webinar aims to enhance participants' understanding and awareness of the guardian role of professionals in upholding ethical governance. Topics include:

- Introduction of relevant sections of the Prevention of Bribery Ordinance in relation to the duties and responsibilities of directors and professionals in preventing corruption and other malpractices
- Discussion of business ethics and ethical issues encountered by directors and professionals
- Discussion of the "4As" Model on ethical governance – Awareness, Assessment, Action and Assistance

Speaker **Ms. Katherine Ma**, Senior Community Relations Officer, Hong Kong Business Ethics Development Centre, ICAC

Ms. Ma joined the Community Relations Department of the Independent Commission Against Corruption (ICAC) in 2007. She has worked in various regional offices of the ICAC throughout the years and has an extensive experience in presenting probity seminars for both private as well as public sectors. Having designed different strategies in connecting various segments of the community, Ms. Ma has implemented education and publicity projects of different scales, not only to disseminate integrity messages but also to engage public support to the anti-graft cause. She is responsible for supporting the Hong Kong Business Ethics Development Centre of the ICAC to promote business ethics and anti-corruption messages in local and overseas business communities.

Date **Tuesday, 20 October 2020**

Time 12:30 p.m. – 2:00 p.m.

Format Webinar

Language Cantonese with English presentation powerpoint and handout

Fee

HKICPA member or student:	HK\$150
IA/ HKIAAT member or student:	HK\$150
Non-member:	HK\$330

(An email will be sent to you when your registration is accepted, which will include login details to the webinar. You can access the webinar by tablet, smart phone or PC.)

Participants Accountants; Company directors and management

Competency* Ethics, integrity and professionalism

Sub-competency* Understanding business ethics; Understanding professional ethical standards and requirements in HK and other major jurisdictions; Recognizing ethical risks and taking measures to mitigate business integrity risks

Rating* Foundation to intermediate level

CPD hours 1.5

* Please refer to the [Institute's online CPD Learning Resource Centre](#) for descriptions of competency and rating.



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