

Mainland Business Interest Group  
E-learning webinar:

Viewing Chinese culture from the Spring Ox Picture  
從春牛圖看中國文化

<b>Speaker</b>	<b>Dr Chiang Hong Man, Michael (蔣匡文先生)</b>
<b>Date &amp; Time</b>	<b>30 July 2020, Thursday</b> <b>1:00 p.m. – 2:00 p.m.</b>
<b>Format</b>	<b>Live webinar</b> (There will be real time Q&A)
<b>Language</b>	Cantonese
<b>Fee</b>	\$120 (HKICPA member) \$250 (non-HKICPA member)  <i>An email will be sent to you when your registration is accepted, which will include a login ID and password for this webinar. You can access the webinar by tablet, smart phone or PC.</i>
<b>CPD hour</b>	1 hour
<b>Competency*</b>	Business Planning and Strategy
<b>Sub-competency*</b>	Identifying opportunities and threats
<b>Rating*</b>	Foundation level
<b>Enrolment deadline</b>	<b>29 July 2020 (offline enrolment by 24 July 2020)</b>
<b>Registration</b>	<b>Enrol online</b> or complete the enrolment form and return it with full payment by the enrolment deadline  Enrolment will be accepted on a first-come-first-served basis

\* Details of [Competency and Rating](#) information

## ABOUT THE WEBINAR

Have you ever wondered what is message that the Spring Ox Picture (春牛圖) in the annual Chinese Almanac trying to convey? What is the significance of the illustration to the Chinese?

At the webinar, the speaker will explain this ancient biography as an introduction to the promotion of Chinese culture. Every year on the first page of Tongsheng (通勝), there is a picture of a Spring Ox and a divine scripture. This is considered a statistical method for the ancient agricultural society to use the Heavenly Stems and Earthly Branches (天干地支) in the Chinese calendar to predict the weather, economy, and drought in the coming year.

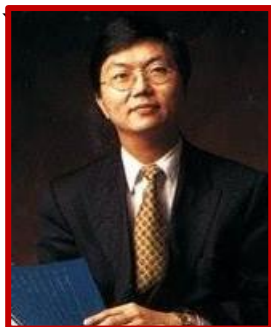
In ancient times, the yamen (衙門) would use paper to pierce a Spring Ox and its herd boy Mangshen (芒神), and placed it in front of the yamen, and the illiterate peasants could also use the various colours of the body of the Spring Ox to prepare for cultivation. Today, this method is almost lost, and modern scholars do not understand it. Join us to explore the mystery of the Spring Ox Picture in the webinar.



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#### ABOUT THE SPEAKER



#### **Dr Chiang Hong Man, Michael (蔣匡文先生)**

Dr Chiang was educated in Hong Kong. He obtained his bachelor degrees and doctorate degree from The University of Hong Kong, all with flying colours – Bachelor of Architectural Studies (1978), Bachelor of Architecture (1980) and Doctorate of Philosophy (2012).

Dr Chiang is a fellow of the Hong Kong Institute of Architects and member of esteemed architectural institutes including The Royal Institute of British Architects (RIBA) and the Royal Institute of Australian Architects (RAIA).

He has participated in community affairs for the well-being of Hong Kong. He has been a member of the Rotary Club of Peninsula since 1989 and served as the president of the club for 1997 - 1998.

He is also the Vice-Chairman of the Urban-Watch, a group of voluntary professionals who are interested in planning design of the public sector, which makes presentations to the government on city planning matters related to the community's interest.

Dr Chiang is now a columnist for the Hong Kong Commercial Daily and in his Thursday column, he writes commentaries on public subjects related to city planning and architectural matters.

He is interested and engaged in teaching young professionals in the field of architecture. He has been an assistant professor at The University of Hong Kong since 2006. He has also been a guest lecturer for various universities in China.



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**Viewing Chinese culture from the Spring Ox Picture  
Enrolment Form**

**30 July 2020, Thursday**  
**Enrolment deadline: 24 July 2020 (offline)**

**Online registration is recommended**

Event Code: EWEB20073001

**Finance & Operations Department,  
Hong Kong Institute of CPAs**

37th Floor, Wu Chung House,  
213 Queen's Road East, Hong Kong.

Fax no: 2893 9853

Confirmation of enrolment will be sent to you via email, which will include a login ID and password for the webinar. For HKICPA member, you can check your enrolment status at "My CPA" at [www.hkicpa.org.hk](http://www.hkicpa.org.hk). Unsuccessful enrolment will be notified with full refund.

*[Contact information below is used solely for communication of this particular event, without update to your member profile]*

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<ul style="list-style-type: none"> <li>For credit card payment the card should be valid with expiry date at least 1 month from the date of event.</li> <li>Payment receipt will be sent to your email address provided above once the payment is confirmed.</li> </ul>		

**Notes:**

- Enrolment for the activity is accepted on a first-come-first served basis.
- Full payment must be made before your enrolment will be processed. No telephone reservation will be accepted.
- Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted.
- Confirmation of enrolment will be sent to you via email prior to the date of event, in which you will be given your login ID and password that are for your exclusive use ONLY and you should not share them with anyone. You can access the webinar by tablet, smart phone or PC. For HKICPA member, you can check your enrolment status at "MyCPA" at [www.hkicpa.org.hk](http://www.hkicpa.org.hk). Unsuccessful enrolment will be notified with full refund.
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- The Institute reserves the right to change the date, speaker, or to cancel the event due to unforeseen circumstances.
- No unauthorized audio or video recording is allowed for the webinar.

**Personal Data:** Your personal data collected from the enrolment process and administration of courses/events/activities will be used for the purpose of the administration of the course/event/activity on which you are enrolled ("Event"). Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis. By submitting this Enrolment Form, you understand and agree that the Institute may provide your personal data above to co-organisers/service providers in or outside Hong Kong for the purpose relating to the Event. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://mas.hkicpa.org.hk/mycpa/communication/preference>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at [privacyofficer@hkicpa.org.hk](mailto:privacyofficer@hkicpa.org.hk) or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>.

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For non-member and firm payment by cheque, please fill in your postal address for refund in case the event is full or cancelled.

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