



## E-learning webinar:

# Best Corporate Governance Awards series: Understanding the latest IR practices

Programme Code: EWEB20032601

## About the topic

Good investor relations (IR) are an integral part of good corporate governance, transparency and effective communications. IR play a key role in ensuring that shareholders, prospective investors, and other stakeholders are informed about key developments in a company. They help to build trust and confidence that a company is well managed and, in so doing, play an important part in building and safeguarding its reputation in the market.

The speaker in this event is the highly knowledgeable and experienced chair of Hong Kong Investor Relations Association. Her presentation will cover:

- The role and value of IR. Their relationship with and contribution to corporate governance and sustainability
- What are the main communication tools available to IR?
- Social media provide an increasingly important source of information and misinformation. What are the underlying risks and strategies to mitigate them?
- The IR profession and its challenges

The Institute has been organising the prestigious [Best Corporate Governance Awards](#) (BCGA) since 2000. They are regarded as very exacting and an accurate benchmark of Hong Kong's current corporate governance standards among listed companies and public sector organisations.

## About the event

<b>Date &amp; Time</b>	<b>26 March 2020, Thursday</b> <b>12:30 – 2:00 p.m.</b>
<b>Format</b>	<b>Live webinar</b> (There will be real time polling and Q&A)
<b>Language</b>	English
<b>Fee</b>	<ul style="list-style-type: none"><li>• HKICPA member or student; and IA/ HKIAAT's member or student: HK\$150</li><li>• Non-member: HK\$330</li></ul>
<b>HKICPA CPD credit</b>	1.5 hour (subject to actual attendance)
<b>Rating</b>	Intermediate Level*
<b>Competency</b>	Corporate governance*
<b>Participant</b>	Those with responsibilities for, or interest in, IR
<b>Application deadline</b>	<b>25 March 2020</b> (offline enrolment by 23 March 2020)

### Speaker

#### **Dr. Eva Chan**

Chairman, Hong Kong Investor Relations Association, and Head of Investor Relations of C C Land Holdings Limited

### Chair

#### **Kim Man Wong**

Chairman, Institute's Sustainability Committee, and Member, Organising Committee of the Best Corporate Governance Awards, and Chief Financial Officer, HK Electric Investments

\* Please refer [here](#) for descriptions of the various ratings.



## About the speaker

### **Dr. Eva Chan**

#### **Chairman, Hong Kong Investor Relations Association, and Head of Investor Relations of C C Land Holdings Limited**

Dr. Chan is the Head of Investor Relations of C C Land Holdings Limited (stock code: 1224). She has more than 25 years of experience and was the CFOs and company secretaries of various listed companies in Hong Kong. She is mainly responsible for formulating the IR strategies for the company and conducting meetings with investors and fund managers all over the world. She also leads in a number of corporate finance exercises and corporate restructuring activities.

Dr. Chan is an Independent Non-Executive Director of Capital Environment Holdings Limited (stock code: 3989) and is appointed as an Adjunct Professor in the School of Accounting and Finance of the Hong Kong Polytechnic University.

Dr. Chan graduated from the City University of Hong Kong with a Bachelor of Arts in Accounting. She then earned her MBA degree from the University of Nottingham. She also obtained a DBA degree from the Polytechnic University of Hong Kong. She is a fellow member of the Hong Kong Investor Relations Association, a fellow member of the Hong Kong Institute of Chartered Secretaries, a fellow member of Hong Kong Institute of Certified Public Accountants and a fellow member of the Association of Chartered Certified Accountants.

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