



# Financial Controllership Programme

## Accounting for Performance and Decision Making Module

This module from the Financial Controllership Programme (FCP) aims to recognize and develop the role of the financial controller in supporting the strategic decision making process through the provision and impactful communication of relevant information drawing on financial and non-financial decision making techniques, key performance measures and insightful reporting. Participants will be able to develop skills and a commercial mindset, which are a necessary precondition to preparing for a successful career in business finance.

**Course Director:** **Dr. Aidan Goddard** CFO & Vice GM, Kaercher Investment (China) Co. Ltd.

**Facilitator:** **Dr. William Chen** Adjunct Professor, Griffith University

*Dr. William Chen has over 25 years' financial and business management experience with local and global high-growth companies in the Greater China & Asia Pacific region. He has provided financial leadership to top-level operating and management executives in Hui Lau Shan, KFC (HK), Lee Kum Kee, San Miguel and Chanel.*

*He is currently Chairman of Hong Kong Branch and North Asia Region Advisory Panel of CIMA. Dr. Chen is also an Adjunct Professor of Griffith Business School, Griffith University, Australia.*

*Dr. Chen earned his doctorate degree in Business Administration from Curtin University, Australia. He is a Chartered Global Management Accountant, Fellow Chartered Management Accountant in UK, a Fellow Certified Public Accountant and Certified Management Consultant in Hong Kong and a Fellow Certified Practising Accountant in Australia.*

### Guest speakers:

**Ms. Jacqueline Chan** Managing Director & CFO of DBS Bank Hong Kong

**Dr. P.M. Kam** Former Group Financial Controller of Jardine Matheson

**Ms. Amy Lam** Finance Director of Hacl

### Enrol now

Dates:	13, 20 & 27 July 2019 (Saturdays)
Time:	9:30 am to 5:30 pm (with 1 hour lunch break)
Venue:	HKBU (26/F, Wu Chung House, 213 Queen's Road East, Wanchai)
CPD hours:	21 verifiable CPD hours
Teaching professionals:	Experienced facilitator and guest speakers who are professional accountants in business will share with participants their expertise and insights in different subject areas.
Admission requirements:	HKICPA member with at least 5 years post-CPA qualification work experience. Practical experience is highly desirable for participants to benefit fully from the FCP.
Module fee:	HK\$ 6,500
Enrolment deadline:	11 July 2019
Enrolment procedures:	Enrolment application by ✓ online enrolment ✓ e-mail: fcp@hkipa.org.hk ✓ post
Points to note:	FCP certificates will be awarded only to those participants who have successfully completed the whole programme (i.e. 5 modules), achieving at least 80% attendance of all modules and satisfactorily completed an end of programme assignment.
Enquiries:	2287 7233 / 2287 7464

*Places for the programme are limited. The Institute's decision on enrolment is final.*

# Enrolment Application

We welcome enrolment application by ☒ online enrolment ☒ E-mail: [fcp@hkicpa.org.hk](mailto:fcp@hkicpa.org.hk) ☒ post. If sending in the enrolment application by post, please send together with the required payment to HKICPA, 27/F, Wu Chung House, 213 Queen's Road East, Wanchai, HK. Re: FCP Application (E&T Dept)

## SECTION 1 – PERSONAL PARTICULARS (please complete this section in BLOCK LETTERS)

Name\*: ☐ Mr. ☐ Ms. \_\_\_\_\_ Name\*: \_\_\_\_\_  
 (in English) (Family Name) (Given Names) (English Name) (in Chinese)

HKICPA Membership No.: \_\_\_\_\_ Mobile: \_\_\_\_\_ E-mail: \_\_\_\_\_

Position: \_\_\_\_\_ Organization: \_\_\_\_\_

\* Your contact details, English and Chinese names as registered in the Institute's membership records will be used in the programme and on the certificate (if applicable). Please contact the Institute for any change of particulars.

## SECTION 2 – QUALIFICATIONS AND EXPERIENCE

- Highest academic qualification: \_\_\_\_\_
- Other professional qualifications (if any): \_\_\_\_\_
- Post-CPA qualification work experience: \_\_\_\_\_ (years)
- Length of full time experience from commercial sector: \_\_\_\_\_ (years)
- Please provide details about the **two most recent** full time experience gained in the commercial sector:

i. Position(s) held	ii. Size of organization and industry	iii. Nature of work	iv. Period
			From: (mm/yy) To: (mm/yy)
			From: (mm/yy) To: (mm/yy)

## SECTION 3 – FEES & PAYMENT (please ☒ where appropriate)

<input checked="" type="checkbox"/> <b>HK\$6,500</b> <b>Accounting for Performance &amp; Decision Making</b> <small>COUR19071301</small>	Other modules commencing soon in FCP 2019: <input type="checkbox"/> HK\$6,500 <b>Strategic Finance</b> (3, 10 & 31 Aug 2019) <small>COUR19080301</small> <input type="checkbox"/> HK\$8,500 <b>Risk Management &amp; Corporate Governance</b> (21 & 28 Sep, 12 & 19 Oct 2019) <small>COUR19092101</small> <input type="checkbox"/> HK\$4,500 <b>Business Ethics</b> (9 & 23 Nov 2019) <small>COUR19110901</small>
<input type="checkbox"/> Cheque (No. _____) payable to "HKICPA" or "Hong Kong Institute of Certified Public Accountants"	
<input type="checkbox"/> BOC HKICPA VISA <input type="checkbox"/> BOC HKICPA UnionPay card <input type="checkbox"/> Other VISA / MasterCard	
Card Number: _____	Card Expiry Date (MM/YY): _____
Cardholder's Name: (BLOCK LETTERS) _____	Cardholder's Signature: _____ Date: _____
FOR OFFICE USE	Auth. code no. _____ Handled by _____ Date _____

- Cash will not be accepted. Fees paid are non-refundable and non-transferable. A refund will only be made if the application is not accepted.
- Applications will not be processed if post-dated or dishonoured cheques are received.
- Any bank charges and/or expenses incurred as a result of unsuccessful credit card payments or dishonoured cheques shall be borne by the applicant.

## SECTION 4 – POINTS TO NOTE

- Once an enrolment application is submitted, cancellation is not allowed.
- Enrolment may be subject to selection criteria. All enrolment applications are subject to the Institute's final approval.
- No unauthorized audio or video recording is allowed in the programme. HKICPA will record the programme solely for internal use. Selected images taken from the recording may be used in future promotion of the FCP.
- Sessions will be postponed if Typhoon Signal No.8 or above or a Black Rainstorm Warning is hoisted within two hours before the commencement time. Participants will later be notified details of the substitute session.
- HKICPA reserves the right to cancel part/all of the programme, or change the dates, time, venues, contents and/or teachers due to unforeseen circumstances.
- Personal Data:** Personal data collected from the enrolment process and administration of courses will be used for the purpose of the administration of the course on which you are enrolled. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis, for keeping members informed of its services and for other uses internally. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at [privacyofficer@hkicpa.org.hk](mailto:privacyofficer@hkicpa.org.hk) or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>.
- The Institute reserves the right to amend the above terms and conditions without prior notice. In case of any disputes, the Institute reserves the right to make the final decision.

## SECTION 5 – DECLARATION

I confirm that I have read and fully understood all the terms and conditions as set out in this form. I declare that the information given in this form is true and correct to the best of my knowledge and belief. If I am subsequently found to have provided false information, I agree to have my enrolment terminated without refund.

Signature

Date

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