

Is digital service tax just for “Digital” companies?

Programme Code: SCPD19071203

About the topic

The world over governments and regulatory bodies are grappling with how to achieve fair and equitable indirect taxation in this digital world – either through expanding the scope of existing indirect tax regimes, or consulting on the introduction of new indirect taxes such as digital services tax (DST).

In addition to the European Union (EU) DST proposal, several individual countries globally are currently proposing, consulting or attempting to implement a DST at a unilateral level. These tax proposals/ policies are rapidly changing and have potentially far ranging consequences outside the core targeted sector.

In this session our speakers will discuss

- What is digital service tax, what business activities is it intended to apply to and why?
- Key overview of the EU and individual country actions (e.g. Australia, New Zealand)
- Potential impacts to business models and companies outside the Technology & Media sector
- What does this mean for businesses?

About the event

Date & Time 12 July 2019, Friday
7:00 – 8:30 pm

Venue The Hong Kong General Chamber of Commerce
22/F United Centre, 95 Queensway, Hong Kong

Fee

- Taxation Faculty member: HK\$120
- HKICPA member or student; and IA/ HKIAAT's member or student: HK\$150
- Non-member: HK\$330

Not a faculty member? Click [here](#) to join.

Language English

HKICPA CPD credit 1.5 hour (subject to actual attendance)

Rating Advanced level*

Competency Taxation*

Participant Tax practitioners, CEO, CFO, COO, financial controllers

Application deadline noon, 11 July 2019

Speaker

Jo An Yee

Member of Taxation Faculty Executive Committee, and Technology, Media & Telecommunications Tax Leader - HK & Macau, EY

Tracey Kuuskoski

Asia Pacific Digital Indirect Tax Leader,
Asia Pacific Tax Centre, EY

Chair

Jo An Yee

* Please refer [here](#) for descriptions of the various ratings.



About the speakers

Jo An Yee

**Member of Taxation Faculty Executive Committee, and
Technology, Media & Telecommunications Tax Leader - HK & Macau, EY**

Jo An is a Hong Kong tax partner in Ernst & Young ("EY") specializing in the technology and telecommunication areas and providing tax advisory and compliance services. She is currently the Technology, Media & Telecommunications Tax Leader for Hong Kong/Macau and principal key contact for Asia Pacific technology sector - tax.

Jo An has worked on major telecom and technology accounts and has been actively engaged by well-known companies on their industry-specific tax issues related to online merchant place, cloud computing, social media platform and mobile app group. She contributes to tax related publications and is a frequent speaker.

Tracey Kuuskoski

Asia Pacific Tax Centre Indirect Tax Lead, EY

Tracey leads the Asia Pacific Digital Indirect Tax practice at EY as well as EY's Asia Pacific Tax Centre indirect tax practice.

She works with multi-national corporations to build a robust business strategy/ operating model for profitable growth in the face of external Digital influences. She is a known subject matter expert on the indirect tax considerations relevant to Digital business models being implemented by both traditional sectors and disruptive companies as industries converge.

Tracey currently lives in Singapore having previously worked in the United Kingdom and Malaysia.

Registration

- Complete online registration [by noon, 11 July 2019](#).

Contact Betsy Liang at 2287 7009 for enquiry.



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Deadline: noon, 11 July 2019

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- Notes:**
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