



Analyzing a Company Research Report (re-run)

Programme Code: WSHP19081501

This workshop aims to provide participants with the basic knowledge in understanding a company research report. It covers topics such as analytical methods used in finance industry and the role of analysts. It will also discuss the issues through demonstration by a real-life company research report.

After joining this workshop, participants will gain knowledge about:

- The different types of analytical methods used in finance industry
- The role of analysts and fundamentals of a company
- Financial statements analysis
- Market information analysis
- The forecasting of financials and preparation of pro-forma financial statements
- The use of valuation models to estimate target price and how to make investment recommendations

Speaker

Mr. M. K. Lai *PhD, CFA*

Principal Consultant, Executive Training and Management Consultancy Company Limited

Mr. Lai provides professional consulting services and quality training programmes to different financial institutions, business firms, professional bodies and academic organizations. He obtained a doctorate in finance at London Business School. He is a CFA charterholder. He has published a number of professional books and articles.

Date

Thursday, 15 August 2019

Time

7:00 p.m. – 10:00 p.m.

Venue

Hong Kong Institute of CPAs,
27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong

Format

Workshop

Language

Cantonese

Fee

HKICPA member or student:	HK\$750 (Online enrolment: HK\$740)
IA/ HKIAAT member or student:	HK\$750 (Online enrolment: HK\$740)
Non-member:	HK\$1,500

Participants

Accountants; auditors; finance professionals

Competency*

Industry knowledge; Corporate finance

Rating*

Foundation to intermediate level

CPD hours

3

* Please refer to the [Institute's online CPD Learning Resource Centre](#) for descriptions of competency and rating.



Hong Kong Institute of
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just log on to "My CPA" at
<http://www.hkicpa.org.hk>**

HKICPA Event Enrolment Form (For Support Programme)

Finance & Operations Department,
Hong Kong Institute of CPAs,
37/F, Wu Chung House, 213 Queen's Road East, Hong Kong

Payment & Enrolment Status Enquiry: 2287 7381
e-mail: finance@hkicpa.org.hk
Fax : 2893 9853

Course Information Enquiry:
2287 7253 / 2287 7230
e-mail: cpd@hkicpa.org.hk

FOR OFFICE USE

Deadline: 7 working days before the date of the programme

*The Institute reserves the right to allocate places to enable the enjoyment of more members in this event and the Institute's decision is final.

No.	Membership		Full Name of Participant(s) (Block Letters)	Company	Email address ⁽²⁾ (Block Letters)	Programme Code	Fee (HK\$)
	No.	Status ⁽¹⁾					
1							
2							
3							
Total (HK\$)							

☐ I am unemployed and not working. I am planning to rejoin the workforce.

Contact Person : _____ Telephone No. : _____ E-mail : _____
Contact information is used solely for communication of this particular event, without update to your member profile.

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- Notes:**
- Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **NM** = Non-Member.
 - Confirmation of enrolment will be sent to you via email. For HKICPA member, you can check your enrolment status at "MyCPA" at www.hkicpa.org.hk. Unsuccessful enrolment will be notified with full refund.
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 - All applications are on a first-come-first-served basis.
 - Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
 - For credit card payment, the card should be valid with expiry date at least 1 month from the date of event.
 - Please issue SEPARATE CHEQUE for each event.
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 - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
 - The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
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