



## Valuation Series (May 2019)



The year 2018 experienced relatively slow growth rate due to global and regional challenges such as trade tensions between US and China and China's deleveraging campaign. The International Monetary Fund has estimated China's GDP to decelerate to 6.2% in 2019. While headwinds approach, valuation remains to be significant regardless of whether the company is a "unicorn" or a state-owned enterprise for reasons related to tax, fund raising, mergers and acquisitions or initial public offerings (IPOs). With the emerging of new economies, valuation is becoming more challenging as the traditional methods may not fully fit for the purpose.

The following series of seminars aims to provide insights into market trends and developments pertaining to valuation of new economy industries and state-owned enterprise corporate transactions.

Topic/ Programme code	Date and time	Speakers
Valuation in the New Economy (SCPD19050301)	Friday, 3 May 2019 7:00 p.m. – 8:30 p.m.	<b>Mr. Simon Tsang</b> Managing Director, Valuation Advisory Services, Duff & Phelps
Valuation of State-Owned Enterprise (SOE) Corporate Transactions (SCPD19052201)	Wednesday, 22 May 2019 7:00 p.m. – 8:30 p.m.	<b>Mr. Ricky Lee</b> Managing Director, Valuation Advisory Services, Duff & Phelps

<b>Venue</b>	Hong Kong Institute of CPAs, 27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong
<b>Format</b>	Seminar
<b>Language</b>	Cantonese
<b>Fee (for each)</b>	HKICPA member or student: HK\$150 IA/ HKIAAT member or student: HK\$150 Non-member: HK\$330
<b>Participants</b>	Auditors; CFOs; Corporate finance and accounting professionals
<b>Competency*</b>	Accounting and financial reporting; Corporate finance
<b>Rating*</b>	Advanced to leadership level
<b>CPD hours (for each)</b>	1.5

\* Please refer to the [Institute's online CPD Learning Resource Centre](#) for descriptions of competency and rating.



## About the programme

### Valuation in the New Economy (SCPD19050301)

#### Course outline

The fast growing unicorns and start-ups in new economy industries such as biotechnology, e-commerce, mobile application and medical technology have been under the spotlight in Greater China financial capital markets in the last few years. Applying the traditional valuation methodology to these new economy industries for various financial reporting purposes, including IPOs, mergers and acquisitions and fund raising, has always been a challenge.

After joining this seminar, participants will gain knowledge about:

- The characteristics of new economy businesses and the typical intangible assets involved
- The reasons why valuation of new economy businesses can be difficult
- Common valuation approaches available with market reference

#### Speaker

**Mr. Simon Tsang**, Managing Director, Valuation Advisory Services, Duff & Phelps

Mr. Tsang has more than 18 years of valuation, private equity investment and tax advisory experience in China and Hong Kong.

Mr. Tsang is experienced in providing valuation advice and deliverables for private equity clients, for merger and acquisition transactions, and for financial reporting and IPO purposes. He has extensive experience in valuation, including purchase price allocation analysis, intangible asset valuation, financial derivatives valuation, financial modeling, business and equity interest valuation for acquisitions, divestitures, joint ventures, financing, restructuring, IPO, tax, go-private transactions and financial reporting.

Mr. Tsang has advised clients in a wide variety of industries, including consumer products, life sciences and health care, manufacturing, technology and telecommunication, media and real estate. He has particular expertise in private equity portfolio valuation and has previously worked for a private equity firm, where he was responsible for deal execution and investment analysis. He has delivered presentations and training on valuation topics at various professional events.



## Valuation of State-Owned Enterprise (SOE) Corporate Transactions (SCPD19052201)

### Course outline

China has around 150,000 SOEs and approximately 33% are owned and managed by the central government. In the past 40 years, reform of the SOEs has been the backbone of China's economic development process, and due to the "Go Global" policy, China SOEs have expanded their business and brand outside the borders through capital market activities. Valuation by adopting International Financial Reporting Standards (IFRS), securitization and restructuring could be challenging for SOE corporate transactions.

After joining this seminar, participants will gain knowledge about:

- How the SOE reform process impacts valuation
- Methodology applied in the SOE privatization and publication processes
- SOE profit forecast and useful life analysis
- Rules and regulation for valuing SOEs

### Speaker

**Mr. Ricky Lee**, Managing Director, Valuation Advisory Services, Duff & Phelps

Mr. Lee has provided independent valuation services on business enterprise, intangible assets and financial instruments in Asia for more than 15 years. He performs valuations in compliance with impairment test, purchase price allocation, share based compensation, mark to market derivatives, mezzanine instrument bifurcation under IFRS and US financial accounting for Chinese and multinational companies. In addition, Mr. Lee provides pricing advisory services for the purposes of tax filing, joint ventures, litigation, merger and acquisition and public listing. He has been involved in a number of valuations related to disclosure in billions fund raising IPO and project financing.



**To confirm your CPD booking,  
just log on to "My CPA" at  
<http://www.hkicpa.org.hk>**

## HKICPA Event Enrolment Form (For Support Programme)

Finance & Operations Department,  
Hong Kong Institute of CPAs,  
**37/F, Wu Chung House, 213 Queen's Road East, Hong Kong**

Payment & Enrolment Status Enquiry: 2287 7381  
e-mail: [finance@hkicpa.org.hk](mailto:finance@hkicpa.org.hk)  
Fax : 2893 9853

Course Information Enquiry:  
2287 7386 / 2287 7230  
e-mail: [cpd@hkicpa.org.hk](mailto:cpd@hkicpa.org.hk)

**FOR OFFICE USE**

### **Deadline: 7 working days before the date of the programme**

\*The Institute reserves the right to allocate places to enable the enjoyment of more members in this event and the Institute's decision is final.

No.	Membership		Full Name of Participant(s) (Block Letters)	Company	Email address <sup>(2)</sup> (Block Letters)	Programme Code	Fee (HK\$)
	No.	Status <sup>(1)</sup>					
1							
2							
3							
Total (HK\$)							

☐ I am unemployed and not working. I am planning to rejoin the workforce.

Contact Person : \_\_\_\_\_ Telephone No. : \_\_\_\_\_ E-mail : \_\_\_\_\_  
Contact information is used solely for communication of this particular event, without update to your member profile.

<b>Payment Method</b> (Please tick the appropriate box)											
<input type="checkbox"/> Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA" <sup>(7)</sup>											
<input type="checkbox"/> BOC HKICPA VISA <input type="checkbox"/> BOC HKICPA UnionPay card <input type="checkbox"/> Other VISA / MasterCard											
Card Number:										Card Expiry Date (MM/YY):	
Cardholder's Name (block letters):						Cardholder's Signature:				Date:	
Payment receipt will be sent to your email address provided above once the payment is confirmed.											

- Notes:**
- Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **NM** = Non-Member.
  - Confirmation of enrolment will be sent to you via email. For HKICPA member, you can check your enrolment status at "MyCPA" at [www.hkicpa.org.hk](http://www.hkicpa.org.hk). Unsuccessful enrolment will be notified with full refund.
  - NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose.
  - All applications are on a first-come-first-served basis.
  - Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
  - For credit card payment, the card should be valid with expiry date at least 1 month from the date of event.
  - Please issue SEPARATE CHEQUE for each event.
  - In normal circumstances, the event fee is non-refundable or non-transferrable upon receipt of payment by HKICPA. Should the event be cancelled or postponed due to unforeseeable circumstances, refund will be made according to your payment method. For credit card payment, refund will be made directly to your credit card account. For cheque payment, refund will be mailed to your correspondence address.
  - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
  - The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
  - No unauthorized audio or video recording is allowed at CPD events.

**Personal Data:** Your personal data collected from the enrolment process and administration of courses/events/activities will be used for the purpose of the administration of the course on which you are enrolled. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at [privacyofficer@hkicpa.org.hk](mailto:privacyofficer@hkicpa.org.hk) or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>.

For payment by cheque, please fill-in your postal address for refund.	
Name:	Name:
Address:	Address: