



IT Conference 2017

Grasping Opportunities in the age of Everything-as-a-Service

What new technologies and business models can Accountants leverage to increase opportunities and reduce costs

About the conference

"Everything-as-a-Service", or "EaaS", is a concept of being able to call up re-usable, fine-grained software components across a network. EaaS is a subset of cloud computing and is becoming an integral part of the fabric of our digital lives. The power of information technology is revolutionizing the business world by making it easier and cheaper than ever to build a startup. We will see momentous new changes and expansive growth in the realm of on-demand services.

Join this year's IT Conference at which the speakers from different background and industries will share with you their insight about emerging business opportunities and reducing costs through new technologies. You will also receive advice and tips on creating an innovative culture, transforming your business and making the best use of new technologies.

About the event

Date	14 October 2017, Saturday
Time	9 a.m. – 1 p.m.
Venue	Ballroom, InterContinental Hong Kong 18 Salisbury Road, Tsim Sha Tsui, Kowloon
CPD hours	3.5 hours
Admission Fee	Early Bird (enrol by 15 September) — \$380 member/student/IA/HKIAAT member - \$530 non-member Regular price - \$480 member/student/IA/HKIAAT member - \$630 non-member
Language	English
Competency*	Information Technology
Rating*	Foundation / Intermediate
Enrolment deadline	9 October 2017
Registration	Enroll online or complete the enrolment form and return it with full payment by the enrolment deadline. Enrolments will be accepted on a first-come-first-served basis.

Early Bird Discount

Enjoy the early bird discount by enrolling on or before **15 September**.

Lucky Draw

Get a chance to win one of the following:

- an iPad
- an iPad Pro



* Details of [Competency and Rating](#) information

Programme[^]

The Conference will cover presentations of the following topics:

- ✧ Internet + Accounting in the new economy: The golden opportunity brought by FinTech, AI and Big Data
- ✧ Creating a culture of innovation
- ✧ CFO new focus: Enterprise transformation in "Internet Plus" economy
- ✧ The C-Level challenge: The need to respond and to report on an ever-changing business environment
- ✧ The Accountant of the Future

[^] The programme is subject to change and more topics will follow

Guest of honour



Ms. Annie CHOI
Commissioner for Innovation and Technology
Government of the HKSAR

Ms. Choi joined the Hong Kong Government in 1986. She has served in a number of policy bureaux and departments, including the Home Affairs Department, Civil Service Bureau as well as the Financial Services and the Treasury Bureau.

Before joining the Innovation and Technology Commission, she was the Commissioner of Insurance, responsible for driving a number of regulatory reforms for the insurance industry in Hong Kong. Ms. Choi assumed the post of Commissioner for Innovation and Technology in August 2015.

Ms. Choi obtained her Bachelor and Master degrees in Laws as well as Postgraduate Certificate in Laws from the University of Hong Kong. She also did postgraduate studies in Public Administration at Oxford University, UK and Tsinghua University, PRC.

Keynote speakers

(Listing in alphabetical order of surname)



Dr. Toa CHARM
Chief Public Mission Officer
Hong Kong Cyberport Management Company Limited

Dr. Charm helps develop the strategic direction and drives public mission-related programs to inspire the next generation, nurture entrepreneurial spirit and help local start-ups go global. Prior to joining Cyberport, he held senior management and consulting positions from leading multinational and Chinese companies in Asia Pacific in the past 25 years including IBM, Oracle, HSBC and Kingdee.

Dr. Charm has been actively contributing to the ICT industry development and community affairs in Hong Kong and Asia Pacific. He serves in a number of advisory boards in ICT industry, universities, startup communities and NGOs. He is often invited as judge and assessor for ICT and innovation awards.

Dr. Charm holds a Doctor of Business Administration degree, a Master's degree in Business Administration and a Bachelor's degree in Computer Science. He completed management programs from Harvard, UC-Berkeley and CEIBS. He is a TDWI Certified BI Professional and has completed a Big Data Certification Program from MIT.



Mr. John REHM
Senior Vice President, Corporate Capability Development
Fung Academy, Fung Group

Mr. Rehm provides direction to Fung Academy's Corporate Capability Development team, focusing on the Group's top 3,000 global leaders, with an emphasis on accelerating learning. He is also guiding a project to rethink performance management for the sourcing business.

Previously, Mr. Rehm was the Global Head of Marketing and Product Development of Onkyo in Japan, where he helped transform their processes to be more customer-focused and led the firm's largest launch of products in new categories in their 60-year history. He founded global design firm IDEO's Singapore office, making it the most profitable in the firm. He also served as part of their Asia leadership team. His projects focused on service and organizational design, helping firms such as TCL, the Singapore Government, Maxis, and Li Ning, to develop new offers and improve their innovation capability.

Mr. Rehm received a Bachelor's degree in Political Science (honours) from the Willamette University and an M.Ed. from the Michigan State University.

Other speakers

(Listing in alphabetical order of surname)



Mr. Edward LAU
Deputy General Manager, Asia Pacific
Kingdee International Software Group (H.K.) Ltd

Mr. Lau now leads the company business development functions in Asia Pacific. He has over 15 years of experience in information technology, enterprise resources planning (“ERP”) and e-business. Edward serves enterprise clients from the Fortune 500 companies and provides IT solutions on group finance, supply chain management, HRM, and e-commerce.

Mr. Lau is also the Vice-chairman - IT Committee, The Institute of CMA (HK office). Edward has been on the panel of judges for Hong Kong ICT Awards (Best Students Invention Award) since 2014. He also served as visiting lecturer in universities in Hong Kong. One core principle behind his work is that “IT” is about people, not technology!



Mr. Karl-Michael MOUANTRI
Managing Director
CCH® Tagetik Asia Pacific

Mr. Mouantri oversees both direct operations in Singapore and Tokyo covering a large network of partners across the Asia-Pacific.

Mr. Mouantri has solid experience in the corporate performance management, business intelligence, auditing and management consulting.

Prior to joining CCH® Tagetik, Mr. Mouantri was the Vice President & General Manager, Asia-Pacific for Hyperion Solutions (Oracle) and Endeca Asia Pacific (Oracle).

As the Managing Director of Hyperion Asia Pacific (Oracle) for 16 years, Mr. Mouantri, was a pioneer and founder of company’s operations throughout the Asia-Pacific. While serving as the Managing Director of Endeca Asia Pacific (Oracle), he also successfully established and expanded the company’s presence throughout the region.



Mr. Anthony STALTARI
Partner Consulting Director, Asia
Xero

Anthony Staltari joined Xero in 2014, and moved to Singapore in 2016 as Partner Consulting Director for Asia. Mr. Staltari is passionate about how cloud accounting software empowers accountants to transform their practices and helping them use technology to build stronger relationships with their clients.

He is a certified Chartered Accountant, with qualifications from both the Institute of Chartered Accountants Australia and The Tax Institute of Australia.

Before joining Xero, Mr. Staltari worked for accounting firm Brentnalls SA and prior to this Westpac, one of Australia’s ‘big-four’ banks.

(The speakers are subject to change)

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**IT Conference 2017
 Enrolment Form**

**Finance & Operations Department,
 Hong Kong Institute of CPAs**

37th Floor, Wu Chung House,
 213 Queen's Road East, Hong Kong.

Fax no: 2893 9853

14 October 2017, Saturday

Enrolment deadlines:

~~15 September 2017 (early bird rate)~~ / 9 October 2017 (regular rate)

Confirmation of enrolment will be sent to you via email. You can check your enrolment status at "My CPA" at www.hkicpa.org.hk.
 Unsuccessful enrolment will be notified with full refund.

[Contact information below is used solely for communication of this particular event, without update to your member profile]

Please use BLOCK letters

Name (Mr./ Mrs./ Ms): _____ Membership no.: _____

Company: _____

Position: _____ Email ^(Note 4): _____

Telephone no.: _____ Mobile no.: _____

(Please tick the appropriate box)

Admission Fee:		Early bird rate (by 15 Sep)	Regular rate (by 9 Oct)
Member	<input type="checkbox"/>	\$380	<input type="checkbox"/> \$480
Non-member	<input type="checkbox"/>	\$530	<input type="checkbox"/> \$630

Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA"

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- For credit card payment, the card should be valid with expiry date at least **1 month** from the date of event.
- Payment receipt will be sent to your email address provided above once the payment is confirmed.

Notes:

- Enrolment for the activity is accepted on a first-come-first served basis.
- Full payment must be made before your enrolment will be processed. No telephone reservation will be accepted.
- Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted.
- Confirmation of enrolment will be sent to you via email before 11 October 2017. You can check your enrolment status at "MyCPA" at www.hkicpa.org.hk. Unsuccessful enrolment will be notified with full refund.
- In normal circumstance, the admission fee is non-refundable or non-transferrable upon receipt of payment by HKICPA. Should the event be cancelled or postponed due to unforeseen circumstance, refund will be made according to your payment method. For credit card payment, refund will be made directly to your credit card account. For cheque payment, refund will be mailed to your correspondence address.
- Bad weather arrangement:** When the typhoon signal no. 8 or above / black rainstorm warning is hoisted, as announced by the Hong Kong Observatory, at or after 6:30 a.m. on the date of event, the event will be cancelled.
- The Institute reserves the right to change the venue, date, speaker, and/or rundown of the event due to unforeseen circumstances.

Personal Data: Your personal data collected from the enrolment process and administration of courses/events/activities will be used for the purpose of the administration of the course/event/activity on which you are enrolled ("Event"). Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis. By submitting this Enrolment Form, you understand and agree that the Institute may provide your personal data above to co-organisers/service providers in or outside Hong Kong for the purpose relating to the Event. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hkicpa.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>.

Payment & Enrolment Status Enquiry: 2287 7379
 Email: finance@hkicpa.org.hk

Event Information Enquiry: 2287 7067 (Sheri Tam)
 Email: itig@hkicpa.org.hk

For non-member and firm payment by cheque, please fill in your postal address for refund in case the event is full or cancelled.

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