



HKICPA seminar: **A New Big Data Era for Tax Administration in China**

Program Code: SCPD17092601

As Big Data becomes a driving force in taxation, both tax authorities and companies are exploring its unlimited potential. Administrators across the world are using Big Data to improve the efficiency in tax administration and enhance international tax cooperation. Likewise, Chinese tax authorities have made great strides in Big Data by increasing the amount of information exchange and data collection, and strengthening their analysis capability.

In recent years, the China State Tax Bureau's tax audit and tax assessment checks have all been increasingly dependent on the use of information technology, including web crawler software, tax inspection software, industry analysis, and more. The tax bureau has also introduced new technology in order to ensure a deeper and more comprehensive tax management, which has created new challenges for companies.

How should companies respond to the changes and new challenges in a new era of Big Data? The speakers will share with participants on how to leverage technology to analyze tax data and statistics, and streamline the process to build an accurate and efficient tax function.

Highlights of the seminar:

- Global landscape of tax transparency
- China's development and practice in Big Data
- Recent trends in information technology for tax bureau auditing
- How to respond – leverage technology to build accurate and efficient tax function

Date **Tuesday, 26 September 2017**

Time **7:00 p.m. – 8:30 p.m.**

Venue Hong Kong Institute of CPAs,
27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong

Format Seminar

Language Cantonese/ Putonghua

Fee HKICPA member or student: HK\$190 (online enrolment: HK\$180)
IA/ HKIAAT member or student: HK\$190
Non-member: HK\$330

Speakers **Ms. Gloria Chan**, Director, Tax services, PwC Hong Kong
Mr. John Liu, Manager, Tax services, PwC Hong Kong
(Speakers' profiles are printed overleaf)

Participants CEOs; CFOs; Tax directors; Directors and corporate senior executives (especially in taxation, finance and accounting)

Competency* Taxation; Information technology

Rating* Intermediate level

CPD hours 1.5

* Please refer to the [Institute's online CPD Learning Resource Centre](#) for descriptions of competency and rating.

About the speakers

Ms. Gloria Chan, Director, Tax services, PwC Hong Kong

Ms. Chan is a director of PwC Hong Kong with over 15 years of experience in Hong Kong and PRC tax advisory. During the last eight years, she worked in the Shanghai M&A tax team focusing on merger and acquisition transactions and corporate re-structuring.

Ms. Chan is specialized in providing M&A tax due diligence review, deal negotiation support, tax restructuring and post-deal integration services in China and Hong Kong for multinational corporate buyers and private equity funds. She has been directly involved in various M&A transactions including buy and sell side due diligence and deal structuring advice for different industries including retail and consumer products, food and beverages, high-technology, business consulting, logistics, pharmaceutical, real estate and industrial products, etc.

Mr. John Liu, Manager, Tax services, PwC Hong Kong

Mr. Liu is a manager of PwC Hong Kong. He is primarily responsible for providing PRC tax and business advisory services. He joined the firm in 2012.

Prior to joining PwC, Mr. Liu was a tax officer working for China State Taxation Bureau. He brought with him more than 10 years of progressive professional tax experience involving in tax collection, inspection, consulting and tax audit accumulated from different units of the taxation bureau. Mr. Liu is very familiar with the working process and methodology within the taxation bureau. He is experienced in solving complicated tax compliance and tax issues for multinational corporations and state owned enterprises. He has developed a very strong working relationship with various levels of the Chinese tax authorities.

After joining PwC, Mr. Liu has been actively involved in providing tax and business consulting services to various multinational companies. These services include but not limit to managing the compliance of direct and indirect tax, group restructuring, tax inspection and tax health check. In addition, Mr. Liu makes the best use of his experience gained from the taxation bureau and tries to maximize the legitimate tax benefit for his clients. He has accumulated rich experience in tax controversy, tax negotiation and provide value-added solutions for clients.

Mr. Liu earned his bachelor degree majoring in International Taxation from Dongbei University of Finance and Economics. He holds a master degree in professional accounting from Shanghai University of Finance and Economics and he is a member of the Chinese Institute of Certified Public Accountants.



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