



## About the conference

Professional accountants in business are diverse and working in different industries and sectors. Many of them are no longer traditional accountants but in a position of strategic leadership, collaborating with colleagues of other disciplines to help drive their organizations' sustainable success.

At this coming event tailored for members in business, we bring you a panel of speakers who will share their insights and useful tips about the diversity of PAIBs and how to become business leaders. During the breakout session, participants will have the opportunity to share directly with their peers, in smaller groups, about what mind-set and skills are required for equipping themselves to go beyond traditional accounting role.

Members are encouraged to send their views on the subject to the Institute in advance via the Institute's [Facebook](#), which will contribute to a more meaningful discussion at the conference.

## About the event

<b>Date &amp; Time</b>	Saturday, 9 September 2017 9:00 a.m. – 1:00 p.m.
<b>Venue</b>	HKICPA Auditorium, 27/F, Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong
<b>Admission fee</b>	\$380 per person (HKICPA member)
<b>Target audience</b>	PAIBs
<b>Language</b>	Cantonese
<b>CPD hours</b>	3 hours
<b>Competency*</b>	Management, Leadership and Soft Skills
<b>Rating*</b>	Foundation / Intermediate level
<b>Enrolment deadline</b>	5 September 2017
<b>Registration</b>	<b>Enroll online</b> or complete the enrolment form and return it with full payment by the enrolment deadline.  Enrolments will be accepted on a first-come-first-served basis.

\* Details of [Competency and Rating](#) information

## Programme\*

### Setting the scene

✧ Topic : "Challenges beyond"

### Panel discussions

✧ Topic : "Beyond finance leadership"

✧ Topic : "Beyond CPAs"

### Breakout group discussions

✧ Topic : "CPAs beyond the horizon"

*\*The programme is subject to changes.*

## About the speakers / panelists\*\*

(Listing in alphabetical order of surnames)



**Dr. Eva Chan**  
**Head of Investor Relations**  
**C C Land Holdings Limited**

Eva has more than 25 years' of working experience and was the CFOs and company secretaries of various listed companies in Hong Kong. She is mainly responsible for formulating the IR strategies and conducting meetings with investors and fund managers all over the world. She also leads a number of corporate finance exercises and corporate restructuring activities.

Eva is an Independent Non-Executive Director of Capital Environment Holdings Limited and is appointed as an Adjunct Professor in the School of Accounting and Finance of the Hong Kong Polytechnic University since 2012.

Eva is the Founding Chairman of Hong Kong Investor Relations Association. She is also the Treasurer and Chairman of the Membership Committee of Hong Kong Institute of Chartered Secretaries ("HKICS").

She is a fellow member of the Institute, ACCA, HKICS and The Institute of Chartered Secretaries and Administrators ("ICSA"). She is a holder of the Practitioner's Endorsement issued by HKICS.



**Chua Hoi-wai**  
**Chief Executive**  
**The Hong Kong Council of Social Service**

Hoi-wai has participated in a number of advisory or statutory bodies of the Government of the Hong Kong Special Administrative Region. He is currently a member of the Commission on Poverty and chair of its Special Needs Group Task Force.

Hoi-wai is also a member of the Elderly Commission, Hong Kong Housing Authority, Land and Development Advisory Committee, and Committee on Promotion of Organ Donation.



**Gloria Kwan**  
**Associate Director – Strategy & Development (China)**  
**CLP Holdings Limited**

Gloria leads the Strategy and Development for CLP Group's China business with a focus on the development of the organisational strategic goals for CLP Group's business in China. Her role encompasses business development strategy, business process review and culture change management. She is also responsible for the development and management of CLP's carbon assets in China.

Gloria started her career at Arthur Andersen and joined CLP Group in 2003. Prior to her current role, she was the Director of Investor Relations leading CLP's investor relations program for seven years. She was ranked First by Institutional Investor as the *Best Investor Relations Professional (Asia – Power sector)* in 2013. She has been named the *Best Investor Relations Professional (Hong Kong)* four times by the Corporate Governance Asia since the launch of Asian Excellence Recognition Awards in 2011.

She holds a Bachelor's Degree in Commerce (Honours) and a MBA degree. She is a member of the Institute.



**Jacky Kwan**  
**Chairman**  
**Bamboos Health Care Holdings Limited**

Jacky is known for his expertise in medical and healthcare industry and he also serves as the Director of Hong Kong Health Care Federation.

Jacky holds a Bachelor and a Master degree in Economics from The University of Hong Kong; and an Executive Master degree in Business Administration ("EMBA") from The Chinese University of Hong Kong.

He was granted full scholarship from Harvard Business School for an executive training course in 2009.

In 2013, Jacky was named the "Emerging Entrepreneur Award" in EY Entrepreneur Of The Year China Awards. He was also the winner of Young Entrepreneur Award in DHL / SCMP Hong Kong Business Award 2012.



**Allen Leung**  
**Executive Member**  
**The International Association of CFOs and Corporate Treasurers (China)**

Allen has over 20 years of experience in banking treasury and corporate treasury. He also has extensive treasury experience in financing, cash management, risk management and banking relationship.

He started his career as a bank treasury dealer, and then moved on to manage the centralized treasury centers of two US MNCs "Owens Corning Asia Pacific" and "PPG Asia".

Allen also worked at COFCO HK, a state-owned enterprise, as the Treasurer.

Allen is a member of the Institute and holds the bachelor degrees in Computer Science and Business Administration from York University, Canada and a Master of Applied Finance degree from Macquarie University, Australia.



**Estella Ng**  
**Executive Director, Deputy Chairman, Chief Strategy Officer &**  
**Chief Finance Officer and Company Secretary**  
**Tse Sui Luen Jewellery (International) Limited**

Estella joined the Group in 2015, is currently responsible for the Group finance, other administrative functions and defining corporate strategies of TSL Jewellery. She is also a director of certain subsidiaries of the company.

Estella is an independent non-executive director of a number of companies.

Estella is a fellow member of the Institute and ACCA, an associate of ICAEW and the Institute of Chartered Secretaries and Administrators ("ICSA") and the Institute of Chartered Secretaries and Administrators, and a member of AICPA.

Estella holds a MBA degree from the Hong Kong University of Science and Technology.



**Raymond Yung**  
**CEO**  
**L.R. Capital Group**

Raymond is recognized as a financial services expert and has been advising financial institutions in China and Hong Kong for over 35 years.

Currently, Raymond is also the Vice Chairman, Global Advisory Committee of AMTD Group and an independent director of Citibank Hong Kong Limited.

Prior to joining L.R. Capital Group, he served as PwC's China Financial Services Leader. He had been heavily involved in the reform process of many Chinese state-owned banks and was one of the key authors of the PwC China Bank Reform Roadmap.

Raymond also worked in the Hong Kong Monetary Authority ("HKMA") as a special advisor relating to internal controls and accounting matters, and subsequently appointed to the Banking Advisory Committee in the HKMA.

Raymond is a member of the Institute, UK Association of Chartered Certified Accountants, and CPA Australia.

*\*\* Speakers and panelists are subject to change and there will be additional speakers.*



## PAIB Conference 2017 – "CPAs beyond the horizon"

### Enrolment Form

9 September 2017  
(Enrolment deadline: 5 September 2017)

Online registration is recommended

Event code: CCPD17090901

Finance & Operations Department,  
Hong Kong Institute of CPAs

37th Floor, Wu Chung House,  
213 Queen's Road East, Hong Kong.

Fax no: 2893 9853

Confirmation of enrolment will be sent to you via email. You can check your enrolment status at "My CPA" at [www.hkicpa.org.hk](http://www.hkicpa.org.hk).  
Unsuccessful enrolment will be notified with full refund.

*[Contact information below is used solely for communication of this particular event, without update to your member profile]*

Please use BLOCK letters

Name (Mr./ Mrs./ Ms): \_\_\_\_\_ Membership no.: \_\_\_\_\_  
Company: \_\_\_\_\_  
Position: \_\_\_\_\_ Email (Note 4): \_\_\_\_\_  
Telephone no.: \_\_\_\_\_ Mobile no.: \_\_\_\_\_

*(Please tick the appropriate box)*

<b>Fee:</b>	<input type="checkbox"/> HKICPA Member: \$380		
<input type="checkbox"/> Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA"			
<input type="checkbox"/> BOC HKICPA VISA		<input type="checkbox"/> BOC HKICPA UnionPay card	<input type="checkbox"/> Other VISA / MasterCard
Card Number:	<input type="text"/>	<input type="text"/>	Card Expiry Date (MM/YY): <input type="text"/>
Cardholder's Name (block letters):	Cardholder's Signature:		Date:
<ul style="list-style-type: none"> <li>For credit card payment the card should be valid with expiry date at least 1 month from the date of event.</li> <li>Payment receipt will be sent to your email address provided above once the payment is confirmed.</li> </ul>			

#### Notes:

- Enrolment for the activity is accepted on a first-come-first served basis.
- Full payment must be made before your enrolment will be processed. No telephone reservation will be accepted.
- Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted.
- Confirmation of enrolment will be sent to you via email before 7 September 2017. You can check your enrolment status at "MyCPA" at [www.hkicpa.org.hk](http://www.hkicpa.org.hk). Unsuccessful enrolment will be notified with full refund.
- In normal circumstance, the admission fee is non-refundable or non-transferrable upon receipt of payment by HKICPA. Should the event be cancelled or postponed due to unforeseen circumstance, refund will be made according to your payment method. For credit card payment, refund will be made directly to your credit card account. For cheque payment, refund will be mailed to your correspondence address.
- Bad weather arrangement:** When the typhoon signal no. 8 or above / black rainstorm warning is hoisted, as announced by the Hong Kong Observatory, at or after 6:30 a.m. on the date of event, the event will be cancelled.
- The Institute reserves the right to change the venue, date, speaker, and/or rundown of the event due to unforeseen circumstances.

**Personal Data:** Your personal data collected from the enrolment process and administration of courses/events/activities will be used for the purpose of the administration of the course/event/activity on which you are enrolled ("Event"). Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis. By submitting this Enrolment Form, you understand and agree that the Institute may provide your personal data above to co-organisers/service providers in or outside Hong Kong for the purpose relating to the Event. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at [privacyofficer@hkicpa.org.hk](mailto:privacyofficer@hkicpa.org.hk) or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>.

**Payment & Enrolment Status Enquiry:** 2287 7379

Email: [finance@hkicpa.org.hk](mailto:finance@hkicpa.org.hk)

**Event Information Enquiry:** 2287 7067 ( Sheri Tam )

Email: [sheritam@hkicpa.org.hk](mailto:sheritam@hkicpa.org.hk)

For non-member and firm payment by cheque, please fill in your postal address for refund in case the event is full or cancelled.

Name :	Name :
Address :	Address :