



Practice Management Series for SMPs
(September – December 2024)



Practice Management Series for SMPs



Run yearly since 2018, this series of webinars on practice management aims to help practitioners from small and medium practices (SMPs) better prepare for the challenges and opportunities ahead, adapt to changes, improve their management and operational efficiency, as well as to support their sustainability and future success.

Topic (Programme code)	Date and time	Panelists
Navigating the tech wave – Digitalization experiences in small and medium accounting practices (Event code: EWEB24091201)	Thursday, 12 September 2024 12:30 – 2:00 pm	<p>Mr. Jimmy Yip Deputy Chairman, Small and Medium Practices Committee (SMPC), Hong Kong Institute of Certified Public Accountants (HKICPA) Chairman, SMPC Practice Management and Digitalization Support Group, HKICPA</p> <p>Mr. Webster Ng, JP. Member, SMPC, HKICPA Member, SMPC Practice Management and Digitalization Support Group, HKICPA</p> <p>Mr. Thomas Lee Member, SMPC Practice Management and Digitalization Support Group, HKICPA</p>

Language Cantonese (supplemented with English for technical terms)

Format Webinar

Fee (for each session) HKICPA member or student or IA: HK\$160
 Non-member: HK\$360
(A confirmation email will be sent to you when your registration is accepted, which will include a login ID and password for the webinar. You may access the webinar by tablet, smart phone or PC.)

Participants Partners; Managers; Supervisors

* Please refer to the [Institute's online CPD Learning Resource Centre](#) for descriptions of competency and rating.

Competency*	Information Technology
Sub-competency*	Technology-related upgrades and implementations
Rating*	Intermediate to advanced level
CPD hours (for each session)	1.5

About the programme

Navigating the tech wave – Digitalization experiences in small and medium accounting practices
(Event code: EWEB24091201)

Course outline

In the midst of a rapidly digitizing world, technological innovation has emerged as a key driver of growth and competitiveness for businesses of all sizes. From cloud computing to artificial intelligence (AI), new tech trends are rewriting the rules of business operations across the globe. While the larger corporations are swiftly riding the wave of digital transformation, small and medium-sized enterprises (SMEs) often face unique challenges that can make the transition a daunting endeavour. This is particularly evident in specialized sectors like accounting among small and medium-sized practices (SMPs).

In this panel discussion, the panelists will share their valuable insights and experiences on their journey towards technology adoption in SMPs, ranging from financial constraints to skill gaps. They will also shed light on the opportunities that these technological advancements present for these businesses, such as increased efficiency and the potential to offer more sophisticated services.

Panelists



Mr. Jimmy Yip

Deputy Chairman

Small and Medium Practices Committee (SMPC), Hong Kong Institute of Certified Public Accountants (HKICPA)

Chairman

SMPC Practice Management and Digitalization Support Group, HKICPA

Mr. Yip joined Mazars Hong Kong in 2000. He has been auditing companies of all sizes, ranging from SMEs to listed local, PRC and overseas companies, as well as H-share listed companies. Besides audit and assurance works, he is also engaged in special assignments including investigation and IPOs.

Mr. Yip's clients are involved in businesses of manufacturing, trading, assets management, computer software development, hotel operation and fitness & beauty centre operations, etc.

Mr. Yip is currently Managing Director at Forvis Mazars in Hong Kong.

Professional memberships

- Associate of Hong Kong Institute of Certified Public Accountants
- Deputy Chairman of Small and Medium Practices Committee (SMPC), HKICPA
- Chairman of SMPC Practice Management and Digitalization Support Group, HKICPA



Mr. Webster Ng, JP.

Member

SMPC, HKICPA

Member

SMPC Practice Management and Digitalization Support Group, HKICPA

Being the proprietor and founder of Webster Ng & Co., Managing Director of AC CPA Limited and Senior Partner of Uniontax (Shenzhen) International Tax Agent Firm Co. Ltd, Mr. Ng is a Fellow Certified Public Accountant (Practising), Chartered Tax Adviser and Registered Six Sigma Champion. He is currently the Independent Non-Executive Director and Chairman of Audit Committee of two listed companies. Mr. Ng is a member of the Sixth Election Committee (Accountancy), member of the inaugural Advisory Committee of the Accounting and Financial Reporting Council (AFRC), and the President of the Society of Chinese Accountants and Auditors (SCAA), Immediate Past President of the Taxation Institute of Hong Kong (TIHK), Director of Accountancy Caring Alliance Limited and Co-chairman of World Chinese Accountants Consortium Limited. Mr. Ng is a member of Tax Policy Committee of the TIHK and has been named as Honorary Council member of the China Certified Tax Agents Association (CCTAA), Research Committee Member of China International Taxation Research Institute and Accounting Consultant of the Department of Finance of Guangdong Province.

Mr. Ng served in various positions in accountancy sectors, and is currently a member of the Small and Medium Practices Committee of Hong Kong Institute of Certified Public Accountants (HKICPA) and SME committee member of The Association of Chartered Certified Accountants (ACCA), as well as member of Finance, Audit and Risk Committee, Medecins Sans Frontieres (HK) Limited.

In terms of public service, Mr. Ng currently serves as a member of the Lump Sum Grant Steering Committee (LSGSC) and Competition Commission, non-official member of the Citizens Advisory Committee on Community Relations of Independent Commission Against Corruption (ICAC), Honorary Treasurer of Social Workers Registration Board and Non-Executive Director and Chairman of Audit Committee of eMPF Platform Company Limited. Mr. Ng was commended as Distinguished Service for Community Building Awardee in 2018 and appointed as Justice of the Peace in 2022.

Mr. Ng holds the fellow membership of HKICPA, ACCA, TIHK, SCAA, the Institute of Chartered Accountants in England and Wales (ICAEW), and The Hong Kong Institute of Directors (HKIoD). He is also an ordinary member of The Hong Kong Independent Non-Executive Director Association (iNEDA) and The Association of Hong Kong Professionals and a founding member of the Hong Kong Professionals and Senior Executives Association (HKPASEA).



Mr. Thomas Lee

Member

SMPC Practice Management and Digitalization Support Group, HKICPA

Mr. Lee is a Partner of Lee, Au & Co. He has more than 20 years in the audit industry. He interned at Jardine Fleming (now JP Morgan) and began his first job at KPMG. He joined his father's audit firm in 2008. Since then, he and his father have partnered together to expand their business to other non-assurance sectors such as UK tax advisory, outsourced HR solutions, property agency and talent recruitment.

Mr. Lee graduated from Accounting and Finance at the University of Warwick and later obtained a second bachelor's degree in Chinese law at the Tsinghua University and Master of Business Administration at the Royal Holloway, University of London.



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