

Co-organized by:



Hong Kong Institute of
Certified Public Accountants
香港會計師公會



中國註冊會計師協會
(駐港聯絡處)
THE CHINESE INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS (HK OFFICE)

**HYBRID
EVENT**

Shaping the Future of Professional Accountants in the AI Era (Register for the HKICPA x CICPA joint strategic event)

Programme Code

SCPD26111201 (Face to face)

EWEB26111202 (Live webinar)

As artificial intelligence (AI) fundamentally restructures global economies, the accounting profession faces an unprecedented strategic evolution. Marking a milestone collaboration between the **HKICPA and CICPA**, this exclusive forum brings together a distinguished faculty of C-suite executives and industry gurus from across Chinese Mainland and Hong Kong.

Join us for authoritative insights as our eminent speakers unpacks the practical adoption of AI and data analytics to drive regional leadership, navigate emerging challenges, and seize the opportunities in this digital age.

Event Details:

Date & Time

Thursday, 12 November 2026

6:30 p.m. – 8:30 p.m.

Format

Hybrid forum with both face-to-face and live webinar

Venue (For face-to-face format)

Hong Kong Institute of CPAs

27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong.

Language

English/ Mandarin/ Cantonese

Fee

HKICPA member, student or IA:

HK\$170

Non-member:

HK\$370

(For participants enrolling in the live webinar format, you will receive an email confirmation once your registration is accepted. You can access the webinar by tablet, smart phone, or PC)

Participants

Banking and finance practitioners; Asset management; Fund managers; Corporate management; Accountants; Auditors; Finance professionals

Competency*

Information technology; Auditing and assurance; Industry knowledge

Sub-competency*

Technology-related upgrades and implementations; Data management and analysis; Business and product knowledge

Rating*

Intermediate level

CPD hours

2 (subject to actual attendance)

* Please refer to the [competencies and ratings for CPD events](#).



About the speaker:



Ms. Maple Liao

CICPA, AICPA, HKICPA, ACCA
Partner, Ernst & Young Hua Ming LLP

Ms. Liao has over 20 years of experience, including an 18-month tenure at Ernst & Young in Boston. She specialises in delivering comprehensive audit and accounting services to diverse clients, ranging from state-owned enterprises and large private corporations to multinational companies. Her industry expertise spans consumer goods, retail, information technology, and advanced manufacturing. Additionally, Ms. Liao has extensive experience supporting private companies in IPOs and listings across various stock exchanges. She is recognised as a National Accounting Talent by the Ministry of Finance.



Dr. Heatherm Huang

Co-founder, Measurable AI

Dr. Huang is the co-founder of Measurable AI, an alternative data company that rewards consumers in over 20 countries for sharing everyday purchase data. Its aggregated, de-identified data is used by digital platforms, hedge funds and AI labs. Dr. Huang also co-founded Measurable Data Token (MDT), which settles those rewards on a blockchain-based data exchange.

Dr. Huang previously founded the email app MailTime, backed by Y Combinator, and holds a Doctor of FinTech and a Master of Design from The Hong Kong Polytechnic University.

About the moderator:



Mr. Wiley Pun

CPA, CICPA, CESGA, PRM, Public Valuer (CAS), FSA (SASB), MAPIEx
Partner, Advisory Service, Grant Thornton Advisory Services Limited

Mr. Pun has over 18 years of experience in valuing companies, intangible assets, and financial instruments across Hong Kong, the Chinese Mainland, and overseas. His expertise spans numerous sectors, serving as both auditor's and management's valuation expert for financial reporting, listing rules compliance, and expert reports. Prior to joining Grant Thornton, he was the service line head of an international valuation firm, having trained and qualified at a Big Four accounting firm in Hong Kong and London.

Mr. Pun has been the Course Director of the Business Valuation Programme of the Hong Kong Institute of Certified Public Accountants (HKICPA) since 2020, Chairman of its Professional Development Committee, and a member of its Financial Reporting Valuation Panel. He is also a CICPA member serving in CICPA Hong Kong Office Membership Services Committee. He is Steering Committee Member of the Hong Kong Intellectual Property Academy Pilot Programme, Vice Chairman of the Business Valuation Committee and a member of the New Economy Committee and Innovation and Technology Committee of the Hong Kong Independent Non-Executive Director Association (HKINEDA). He is also a Council member of HKINEDA and an individual member of the Asia Pacific Institute of Experts.



CPD EVENT ENROLMENT FORM

(The enrolment form must reach the Institute no later than 2 working days before the start of the event.)

Please send the complete form **by e-mail** or **by post** together with the required payment

Email: enrolment@hkcipa.org.hk

By post: **HKICPA, 37/F, Wu Chung House, 213 Queen's Road East, Wanchai. Attn: F&O Dept.**

Payment & Enrolment Status Enquiry:
2287 7381 / enrolment@hkcipa.org.hk

Course Information Enquiry:
2287 7253 / cpd@hkcipa.org.hk

FOR OFFICE USE

Section 1 – Personal Particulars ☒ where appropriate. All fields are mandatory unless specified otherwise.

Membership No.: _____, or please specify: ☐ Non-member ☐ GAA Passport Holder

Name of participant: _____ Organization: _____
Family name Given name (optional)

Contact information provided below is used solely for communication of the particular event(s), without update to your member profile.

Mobile: _____ E-mail: _____

Section 2 – Event Registration All fields are mandatory.

No.	Event code	Event name	Fees
1.			HK\$
2.			HK\$
3.			HK\$
Total:			HK\$

Section 3 – Payment Please fill in either 3A or 3B and ☒ where appropriate. All fields are mandatory in either part.

3A	☐ Cheque (No. _____) payable to HKICPA or Hong Kong Institute of Certified Public Accountants		
	☐ BOC HKICPA VISA ☐ BOC HKICPA UnionPay card ☐ Other VISA / MasterCard		
	Card Number: _____ - _____ - _____ - _____ Card Expiry Date: (MM/YY) ____ / ____		
	Cardholder's Name:	Cardholder's Signature:	Date of completing the form:

Complete this part only if "Support Programme" applies.

3B	☐ I am unemployed and not working. I am planning to rejoin the workforce.	Date:	
----	--	-------	--

Note:

- Applications will only be accepted when payment is made by cheque or credit card. Cash is strictly not accepted.
- For cheque payment, please issue separate cheque for each event. For credit card payment, the card should be valid with expiry date at least 1 month from the date of event.
- In order not to delay the process, please ensure payment is made together with your application.
- Payment receipt will be sent to your email address provided above once the payment is confirmed.
- In normal circumstances, the course fee is non-refundable or non-transferrable upon receipt of payment by HKICPA. Should the course be cancelled or postponed due to unforeseeable circumstances, refund will be made according to your payment method. Unsuccessful enrolment will be notified with full refund. For credit card payment, refund will be made directly to your credit card account. For cheque payment, refund will be mailed to your correspondence address.
- Members of HKICPA may access to "MyCPA" to check your enrolment status.

Section 4 – Points to Note

- Applications are processed on a first-come, first-served basis.
- Confirmation of enrolment and login information to access the event (if applicable) will be sent to you via email. Your login ID and password are for your exclusive use ONLY and you should not share them with anyone.
- In the event of typhoon signal no. 8 or above or a Black Rainstorm warning is hoisted, all scheduled events will be cancelled/postponed. Further details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
- Your personal data collected from the enrolment process and administration of courses/events/activities will be used for the purpose of the administration of the course on which you are enrolled. The provision of personal data by means of this form is voluntary. However, insufficient information may result in an inability to process your application. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link: <https://mas.hkcipa.org.hk/mycpa/communication/preference>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hkcipa.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <https://www.hkcipa.org.hk/en/Tools/Privacy-policy>.
- No unauthorized audio or video recording is allowed at CPD events.
- The Institute reserves the right to amend the above terms and conditions without prior notice, and to change the venue, date, speaker or to cancel the event due to unforeseen circumstances. In case of any disputes, the Institute reserves the right to make the final decision.

For payment by cheque, please fill-in your postal address for refund.

Name:	Name:
Address:	Address: