



E-learning webinar:
**Digitalization Series - Opportunities for
Accountants in Web3.0 and Digital Assets**

Programme Code: EWEB26072901

The accounting profession is entering a new era shaped by digital transformation. Web3.0 technologies and digital assets are redefining how businesses operate, creating both challenges and unprecedented opportunities for accountants. What business opportunities can accountants pursue in Web3 and digital assets? From tokenomics advisory, smart contract auditing, blockchain forensics, DAO treasury management, and real-time attestation, to private key controls, ICOs, STOs, RWAs, NFT valuation, stablecoin consulting, and regulatory compliance—accountants can transform crypto complexity into high-value service lines.

This seminar will explore the evolving landscape, highlight practical applications, and provide insights into how professionals can adapt, thrive, and add value in a decentralized economy.

In this seminar, you will:

- Learn how to capture new revenue, differentiate expertise, ensure compliance, boost audit efficiency, mitigate risks, and future-proof the practice.
- Explore more business opportunities in Web 3.0 and digital asset

Speaker

Professor Alex Yuen Tak Wai (阮德偉)
BA (Hons.) MBA, CWM, IAFM, CMFA, ChFP (Senior)

Professor Yuen brings over 25 years of senior leadership experience across banking, finance, insurance, and asset management in Hong Kong. He previously served as Head of Product Sales and a Responsible Officer at a bank. Since 2017, he has dedicated his focus to blockchain and crypto assets, and most recently contributed to the design of the **Web3.0 Business Leader Foundation Course** at THEi (Technological and Higher Education Institute of Hong Kong).

Date **29 July 2026 (Wed)**

Time 12:30pm – 1:30pm

Format Webinar

Language Cantonese

Fee HKICPA member, student or IA: HK\$170
Non-member: HK\$370

(An email will be sent to you when your registration is accepted. You can access the webinar by tablet, smart phone or PC.)

Participants Accountants, senior executives who want to understand the opportunities and challenges of Web3.0 and digital assets.

Competency* Information Technology

Sub-Competency* Technology-related upgrade and implementation

Rating* Foundation to Intermediate

CPD hours 1