



Digitalization Series (March 2026)

**LIVE
WEBINAR**



In today's rapidly evolving digital landscape, organizations across industries are increasingly leveraging artificial intelligence (AI) to accelerate transformation, strengthen cybersecurity, and unlock data-driven insights. This upcoming series taps directly into these powerful market trends by offering comprehensive coverage of AI applications in digitalization, with a special focus on advanced data analytics, change and transformation management, and compliance-related issues.

Participants will gain practical knowledge and strategic foresight on integrating AI to streamline operations, strengthen risk management and foster agile innovation. Designed exclusively for accounting professionals and small to medium sized enterprises, this series will explore how AI is reshaping the industry, with a focus on key advancements such as real-time data processing, automated reconciliation, anomaly detection, and predictive forecasting – all driving to greater accuracy, efficiency, and strategic decision-making. By attending this series, participants will not only deepen their understanding of cutting-edge AI technologies but also leave equipped with actionable insights to future-proof their organizations and lead digital transformation with confidence.

Topic/ Programme code	Date and time	CPD hours	Speaker
AI Algorithms for Regulatory Compliance: Transparent and Accountable Solutions (EWEB26031801)	Wednesday, 18 March 2026 12:30 p.m. – 2:00 p.m.	1.5	Mr. Thomas Lee Adjunct Lecturer, HKU SPACE
Small & Medium Companies Plan, Adopt and Implement AI Tools for Daily Operation (EWEB26032501)	Wednesday, 25 March 2026 12:30 p.m. – 2:00 p.m.	1.5	



Format	Webinar
Language	Cantonese
Fee (for each session)	HKICPA member or student or IA: HK\$160 Non-member: HK\$360 <i>(An email will be sent to you when your registration is accepted. You can access the webinar by tablet, smart phone or PC.)</i>
Participants	Accountants; Small to medium-sized enterprises owners; Professionals who want to understand Artificial Intelligence (AI) #Participants should have some accounting background to appreciate AI works in the accounting field. Some basic knowledge of blockchain and cryptocurrency is nice to have if the ratings of events are categorized as intermediate level or above. Participants are advised to complete all foundational and intermediate level sessions before moving to the advanced one.
Competency*	Information Technology
Sub-competency*	Technology-related upgrades and implementations
Rating*	Intermediate

* Please refer to the [competencies and ratings for CPD events](#).

About the programme

AI Algorithms for Regulatory Compliance: Transparent and Accountable Solutions (EWEB26031801)

This webinar explores how AI is revolutionizing forecasting models in Hong Kong's business landscape. It introduces key machine learning techniques—like decision trees, neural networks, and time series models (ARIMA, Prophet)—and explains their roles in predictive modelling. Real-world case studies from the Hong Kong Productivity Council, Link REIT, and retail stores illustrate how AI improves accuracy, reduces costs, and enhances decision-making.

This webinar will also show how AI enables smarter, faster, and more adaptive forecasting across sectors such as retail, finance, and logistics—supporting Hong Kong's Smart City ambitions. Most of the described AI algorithms should provide foundation to students to address enquiries from HKMA, SFC, PCPD, Cap 653 related to the companies operation utilize A.I. technology.

Speaker will begin with a foundational overview of AI technologies – such as machine learning, neural networks, natural language processing, and robotics – and then examines practical applications across core accounting functions including cloud accounting, tax compliance, audits, expense and payroll management, and fraud detection. He will also highlight specific AI tools, explaining their features, compliance standards, and relevance for Hong Kong accountants.

After joining this webinar, participants will:

- Learn the distinctions between supervised and unsupervised learning, and when to apply each in forecasting scenarios.
- Follow the full lifecycle from data integration and model training to deployment and continuous optimization.
- Examine how organizations like Link REIT and retail stores use AI to improve forecasting accuracy and reduce operational costs.
- Discover the power of ensemble methods such as XGBoost and LightGBM for boosting model performance.
- Understand how AI-driven forecasting supports Hong Kong's broader digital transformation and Smart City initiatives.
- Gain insight into compliance standard to establish Artificial Intelligence Management System (AIMS).



Small & Medium Companies Plan, Adopt and Implement AI Tools for Daily Operation (EWEB26032501)

This webinar outlines how small accounting firms in Hong Kong can plan, adopt, and implement AI tools to streamline daily operations. It covers AI technologies like OCR, machine learning, and predictive analytics for automating bookkeeping, invoicing, reconciliation, and compliance tasks. Case studies from HSBC and Sleek Hong Kong show real-world benefits such as reduced manual work, improved accuracy, and faster reporting.

This webinar will also include platform comparisons (Xero, QuickBooks, Osome), KPI benchmarks, and a roadmap for regulatory compliance with HKMA and IRD. Firms are encouraged to pilot AI tools, train staff, and scale gradually for optimal efficiency and cost savings.

After joining this webinar, participants will:

- Understand how small accounting firms can plan, adopt, and implement AI tools for daily operations.
- Gain knowledge of key technologies like OCR, machine learning, and predictive analytics.
- Explore practical use cases for automated bookkeeping, invoice processing, bank reconciliation, and compliance reporting.
- Review case studies from firms using AI tools (e.g., HSBC, Sleek Hong Kong).
- Compare platforms such as Xero, QuickBooks, and Osome for AI compatibility.
- Learn a step-by-step roadmap for AI adoption, including pilot testing and staff training.
- Identify KPI benchmarks to measure success and operational impact.

About the speaker

Mr. Thomas Lee

Adjunct Lecturer, HKU School of Professional and Continuing Education (HKU SPACE)

Mr. Lee is a seasoned educator and technology professional with over 25 years of experience in project and product management across global tech firms including HP, Dell, and Motorola.

With academic credentials spanning electrical engineering, business administration, and health sciences from top universities in the US and Canada, Mr. Lee brings a multidisciplinary perspective to his teaching. At HKU SPACE, Mr. Lee lectures on topics such as Artificial Intelligence, Data Science, and Cybersecurity, drawing on his expertise as a Microsoft Certified Trainer, AWS Certified Solutions Architect and AI Practitioner. His career highlights include leading smart device launches, securing over HKD 3 million in government innovation funding, and mentoring students in diploma, postgraduate, and overseas degree programs. His work bridges cutting-edge technology with practical business applications, particularly in the Greater China region.



CPD EVENT ENROLMENT FORM

(The enrolment form must reach the Institute no later than 2 working days before the start of the event.)

Please send the complete form **by e-mail** or **by post** together with the required payment

Email: enrolment@hki CPA.org.hk

By post: **HKICPA, 37/F, Wu Chung House, 213 Queen's Road East, Wanchai. Attn: F&O Dept.**

Payment & Enrolment Status Enquiry: 2287 7381 / enrolment@hki CPA.org.hk	Course Information Enquiry: 2287 7253 / cpd@hki CPA.org.hk	FOR OFFICE USE
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Section 1 – Personal Particulars where appropriate. All fields are mandatory unless specified otherwise.

Membership No.: _____, or please specify: Non-member GAA Passport Holder

Name of participant: _____ Organization: _____
Family name *Given name* *(optional)*

Contact information provided below is used solely for communication of the particular event(s), without update to your member profile.

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Section 2 – Event Registration All fields are mandatory.

No.	Event code	Event name	Fees
1.			HK\$
2.			HK\$
3.			HK\$
Total:			HK\$

Section 3 – Payment Please fill in either 3A or 3B and where appropriate. All fields are mandatory in either part.

Cheque (No. _____) payable to **HKICPA** or **Hong Kong Institute of Certified Public Accountants**

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3A Card Number: _____ - _____ - _____ - _____ Card Expiry Date: (MM/YY) ____ / ____

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Complete this part only if "Support Programme" applies.

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- 3.1 Applications will only be accepted when payment is made by cheque or credit card. Cash is strictly not accepted.
- 3.2 For cheque payment, please issue separate cheque for each event. For credit card payment, the card should be valid with expiry date at least 1 month from the date of event.
- 3.3 In order not to delay the process, please ensure payment is made together with your application.
- 3.4 Payment receipt will be sent to your email address provided above once the payment is confirmed.
- 3.5 In normal circumstances, the course fee is non-refundable or non-transferrable upon receipt of payment by HKICPA. Should the course be cancelled or postponed due to unforeseeable circumstances, refund will be made according to your payment method. Unsuccessful enrolment will be notified with full refund. For credit card payment, refund will be made directly to your credit card account. For cheque payment, refund will be mailed to your correspondence address.
- 3.6 Members of HKICPA may access to "MyCPA" to check your enrolment status.

Section 4 – Points to Note

- 4.1 Applications are processed on a first-come, first-served basis.
- 4.2 Confirmation of enrolment and login information to access the event (if applicable) will be sent to you via email. Your login ID and password are for your exclusive use ONLY and you should not share them with anyone.
- 4.3 In the event of typhoon signal no. 8 or above or a Black Rainstorm warning is hoisted, all scheduled events will be cancelled/postponed. Further details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
- 4.4 Your personal data collected from the enrolment process and administration of courses/events/activities will be used for the purpose of the administration of the course on which you are enrolled. The provision of personal data by means of this form is voluntary. However, insufficient information may result in an inability to process your application. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://mas.hki CPA.org.hk/mycpa/communication/preference>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hki CPA.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <https://www.hki CPA.org.hk/en/Tools/Privacy-policy>.
- 4.5 No unauthorized audio or video recording is allowed at CPD events.
- 4.6 The Institute reserves the right to amend the above terms and conditions without prior notice, and to change the venue, date, speaker or to cancel the event due to unforeseen circumstances. In case of any disputes, the Institute reserves the right to make the final decision.

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