



Young Members Committee Career Insight Series

Come and join the upcoming sharing session where fellow CPAs will share with you their career advancement experience!

| Event (enrolment link) | Date, Time & Format | Speakers |
|---|--|--|
| MyCareer in the E-Commerce Business Sector (EWEB25110402) | Tue, 4 November 2025 1:00 p.m. – 2:00 p.m. Live webinar | Mr. Henry Kwok Co-founder, Searching C Ms. Alice Wong Group Chief Financial Officer, Hong Kong Technology Venture Company Limited |

Language Cantonese

Fee Free of charge (members of HKICPA only)

Registration Only online enrolment will be accepted (on a first-come-first-served basis). An email will be sent to you to confirm your registration. You can access the webinar by tablet, smart phone or PC.

Find out more about the event details on the next page.

More events are coming. Stay tuned!



About the speakers

MyCareer in the E-Commerce Business Sector

[Event code: EWEB25110402]



Speaker

Mr. Henry Kwok
Co-founder
Searching C

Mr. Kwok is the co-founder of Searching C, a comprehensive cross-border e-commerce platform dedicated to providing end-to-end support services for innovative and emerging brands. Founded in 2015, Searching C has successfully launched over 1,000 brands across Hong Kong, Taiwan, Malaysia, Singapore, and other Southeast Asian regions.

Mr. Kwok graduated from the University of California, Los Angeles (UCLA) and holds a Master of Laws degree from the Chinese University of Hong Kong. He holds both American Institute of Certified Public Accountants (AICPA) and Hong Kong Institute of Certified Public Accountants (HKICPA) qualifications. Before founding Searching C, he worked as an M&A consultant at a private equity firm and one of the Big Four accounting firms, Deloitte. With his deep expertise in finance and business strategy, Mr. Kwok has been a key driver of Searching C's growth and its efforts to help brands expand through cross-border e-commerce.



Speaker

Ms. Alice Wong
Group Chief Financial Officer
Hong Kong Technology Venture Company Limited (HKTV)

Ms. Wong is the Group Chief Financial Officer and Executive Director of HKTV (stock code: 1137.hk). She brings a wealth of experience in financial management, corporate finance, and global investor relations, with a strong focus on the telecommunications, multimedia, and Ecommerce industries.

As one of the key architects behind the inception and growth of Hong Kong's leading online shopping platform, HKTVmall, Ms. Wong has played a pivotal role in shaping its strategic direction and operational success. She is also actively involved in steering the Group's corporate strategy and new venture development. In her current role, she oversees a broad portfolio of functions, including finance, investor engagement, talent acquisition and management, legal and company secretarial affairs, and administration.

Prior to joining HKTV, Ms. Wong was with PricewaterhouseCoopers in Hong Kong, where she specialized in serving clients in the technology, info-communications, and entertainment sectors.

Ms. Wong holds a Bachelor of Commerce degree from the University of Queensland, a Master of Business Administration degree from the Hong Kong University of Science and Technology, and a Postgraduate Diploma in Corporate Governance. She is a qualified member of the Hong Kong Institute of Certified Public Accountants (HKICPA) and a fellow member of the Association of Chartered Certified Accountants (ACCA), and since April 2024, she has been a member of the Audit Committee of the Vocational Training Council.