

## LAUNCH CEREMONY OF HKICPA

# Digital Transformation Roadmap

### [Archived session]

## Launch ceremony of HKICPA Digital Transformation Roadmap on 4 November 2025

The Digital Transformation Roadmap is a strategic and actionable framework proudly presented by the Institute to empower Small and Medium Practices (SMPs) and Small and Medium Enterprises (SMEs) in Hong Kong to thrive in an increasingly digital business landscape.

### Why you should join

The Roadmap is a publication tailored to address your needs, which provides a structured, step-by-step guide, enriched with practical insights, best practices, and tailored strategies, as well as public resources, to navigate every phase of their digital transformation journey.

At this archived session, you will discover:

- How this roadmap can accelerate your digital transformation journey, enhancing operational efficiency, strengthening business resilience, and positioning your organization for long-term success.
- Our new Digital Transformation Hub – a one-stop resource center with tools, guides and insights to support your journey ahead.

### About the e-Seminar

<b>Available period</b>	<b>3 December 2025 – 15 December 2026</b>	<b>Programme</b> ❖ Welcome remarks by the President ❖ Introduction of Digital Transformation Roadmap and Hub ❖ Sharing and Q&A session
<b>Format</b>	Launch ceremony (archived session)	
<b>Language</b>	Cantonese	
<b>Target audience</b>	HKICPA members	
<b>Fee</b>	Free of charge	
<b>CPD hour</b>	1 hour	
<b>Registration</b>	<b>Enrol online</b> by the enrolment deadline. Enrolment will be accepted on a first-come-first-served basis.	
<b>Enrolment Deadline</b>	15 December 2026	

**Personal Data:** Your personal data collected from the enrolment process and administration of courses/events/activities will be used for the purpose of the administration of the course/event/activity on which you are enrolled ("Event"). The provision of personal data by means of this form is voluntary. However, insufficient information may result in an inability to process your application. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis. By submitting this Enrolment Form, you understand and agree that the Institute may provide your personal data above to co-organisers/service providers in or outside Hong Kong for the purpose relating to the Event. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://mas.hkicpa.org.hk/mycpa/communication/preference>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at [privacyofficer@hkicpa.org.hk](mailto:privacyofficer@hkicpa.org.hk) or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>.