



Sustainability Insider - Webinar series: Driving Long-Term Value through Enhanced ESG Performance



Programme Code: EWEB25112604

As investors, regulators and stakeholders increasingly view sustainability as a driver of long-term value, understanding how ESG factors translate into financial value has never been more critical. This webinar explores the evolving discipline of ESG valuation, bridging sustainability impacts with enterprise value creation and measurement.

The session will examine how ESG performance influences enterprise value, cost of capital and long-term profitability. Drawing on experiences from Hong Kong and beyond, the speaker will illustrate how ESG risks and opportunities affect financial outcomes, from operational efficiency and innovation to brand premium and investor confidence.

Participants will also learn practical tools to integrating ESG into business valuation models, including double materiality, Social Return on Investment (SROI) frameworks. The webinar will provide actionable insights into aligning sustainability performance with strategic value creation, while strengthening corporate resilience and stakeholder trust.

This session will:

- Deepen members' understanding of ESG valuation and its relevance to financial decision-making.
- Share case studies illustrating ESG's impact on business performance and value creation.
- Equip audience with practical ESG integration and measurement tools.
- Introduce the relevant international publications, such as the International Valuation Standards 2025, Joint publication for business valuers on ESG information requests, A4S Essential Guide Series, and the Valuation and Climate Change Excel Workbook.

Speaker

Mr. Andy Law
Partner, Deloitte China

Mr. Wiley Pun
Partner, Grant Thornton China

(Speakers' profile is printed overleaf)

Date **Wednesday, 26 November 2025**

Time 1:00 p.m. – 2:00 p.m.

Format Webinar

Language English

Fee HKICPA member, student or IA: HK\$160
Non-member: HK\$360

(An email will be sent to you when your registration is accepted. You can access the webinar by tablet, smart phone or PC.)

Participants Accountants; Finance professionals; Financial controllers; Investor relationship practitioners; Investors; CEOs; CFOs; Sustainability practitioners

Competency* Sustainability; Industry knowledge
Sub-competency* Understanding the relevancy and applicability of sustainability to business

Rating*	Foundation to intermediate level
CPD hour	1
Enrolment deadline	Tuesday, 25 November 2025

* Please refer to the [competencies and ratings for CPD events](#).

About the speaker



Mr. Andy Law
Partner, Deloitte China

Andy is a Partner in Deloitte China's Sustainability Team with extensive expertise in sustainability advisory and financial reporting. He specializes in guiding organizations to develop and enhance their sustainability practices, including greenhouse gas (GHG) footprinting, climate scenario analysis, and preparing disclosures aligned with IFRS S1, IFRS S2, and HKEX ESG Guide.

As a key contributor to HKEX's Implementation Guidance for the new climate requirements published in April 2024, Andy possesses deep understanding of the frameworks that enables organizations to effectively interpret and implement complex sustainability requirements. As a member of HKICPA and a financial reporting professional, Andy can help companies effectively understand the interconnectivity between sustainability disclosures and financial reporting, particularly as Hong Kong implements the HKFRS Sustainability Disclosure Standards that are fully aligned with IFRS Sustainability Disclosure Standards.



Mr. Wiley Pun
Partner, Grant Thornton China

Wiley Pun is a partner of advisory services at Grant Thornton Hong Kong Limited, a member firm of Grant Thornton International Ltd.

Wiley has more than 16 years of experience in the valuation of companies, intangible assets, and financial instruments in Hong Kong, China and overseas for various purposes including financial reporting, strategic or transaction evaluation, financing support and expert support for court submission. Wiley's clients and appraisal subject industries span across private equity, securities, asset management, AI, fintech, bank, insurance, online payment, microfinance, biotechnology, healthcare, regulator, consumer product, software, real estate, property management, industrial, entertainment, gaming, education, licensing, marketing, media, catering, infrastructure, solar, water treatment, logistics.

Wiley is at the forefront of business valuation and published an article on "ESG Integration – Current and Future in Business Valuation" on the European Business Valuation Magazine. He is the Course Director of the Business Valuation Programme and a member in the Financial Reporting Valuation Panel and Sustainability Committee of the Hong Kong Institute of Certified Public Accountants. He is also the Chairman of Professional Development Committee