

LAUNCH CEREMONY OF HKICPA

Digital Transformation Roadmap

Join us for the launch of our Digital Transformation Roadmap – a strategic and actionable framework proudly presented by the Institute to empower Small and Medium Practices (SMPs) and Small and Medium Enterprises (SMEs) in Hong Kong to thrive in an increasingly digital business landscape.

Why you should join

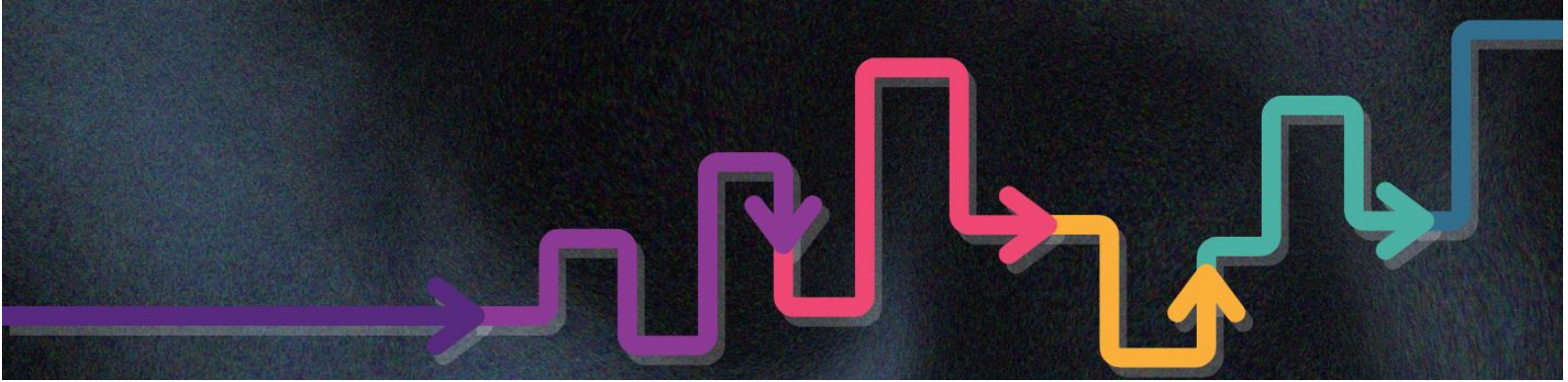
The Roadmap is a publication tailored to address your needs, which provides a structured, step-by-step guide, enriched with practical insights, best practices, and tailored strategies, as well as public resources, to navigate every phase of their digital transformation journey.

At the ceremony, you will discover:

- How this roadmap can accelerate your digital transformation journey, enhancing operational efficiency, strengthening business resilience, and positioning your organization for long-term success.
- Our new Digital Transformation Hub – a one-stop resource center with tools, guides and insights to support your journey ahead.
- A community of like-minded fellow members with the opportunity to ask questions, share insights, and network during the interactive sharing session and networking reception.

About the programme

Date & Time	Tuesday, 4 November 2025 6:30 p.m. – 7:30 p.m. (Ceremony) 7:30 p.m. – 8:00 p.m. (Networking reception)
Venue	HKICPA Auditorium 27/F, Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong
Language	Cantonese
Target audience	HKICPA members
Fee	Free of charge
Programme	<ul style="list-style-type: none">❖ Welcome remarks by the President❖ Introduction of Digital Transformation Roadmap and Hub❖ Sharing and Q&A session❖ Networking reception
CPD hour	1 hour (for the ceremony only and subject to actual attendance)



Registration

Only online registration is accepted for this event. Enrolment will be accepted on a first-come-first-served basis. A confirmation email will be sent to you once your registration is confirmed.

Enrolment Deadline

2 November 2025

Enquiry

Zita Cheung (Tel: 2287 7057 / E-mail: zitacycheung@hkicpa.org.hk)

Personal Data: Your personal data collected from the enrolment process and administration of courses/events/activities will be used for the purpose of the administration of the course/event/activity on which you are enrolled ("Event"). The provision of personal data by means of this form is voluntary. However, insufficient information may result in an inability to process your application. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis. By submitting this Enrolment Form, you understand and agree that the Institute may provide your personal data above to co-organisers/service providers in or outside Hong Kong for the purpose relating to the Event. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://mas.hkicpa.org.hk/mycpa/communication/preference>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hkicpa.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>.