



## 線上講座 – AI賦能下的財稅數字化之旅

近年來，AI技術飛速發展，在各個領域都取得了突破性進展。從技術革新角度來看，深度學習演算法不斷優化，大語言模型的出現更是開啟了自然語言處理的新紀元，在各商業領域得到廣泛應用。

在應用層面，AI也已滲透到社會生活和商業環境中的方方面面，AI技術顛覆性的創新，如生成式AI、自然語言處理能力、分析推理能力為企業管理、工業自動化等領域帶來新的可能。

而在此數字化浪潮的推動下，AI技術也正以前所未有的速度重塑財務領域。因此，企業需要抓住AI技術所帶來的數字技術變革的契機，為企業財務管理的優化和升級所可能面臨的機遇與挑戰做好充分的準備。

為了讓廣大公會會員更好的瞭解有關AI技術對財稅數字化轉型方面所帶來的變革與影響，香港會計師公會擬邀請安永大中華區智慧財務轉型與管理諮詢服務合夥人張蜀楠先生、安永大中華區智慧財務轉型與管理諮詢服務總監鐘玉怡女士為公會會員詳細分析有關內容。

**日期** 2025年4月29日(星期二)

**時間** 15:30 - 17:00

**香港會計師公會  
專業進修時數** 1.5 學時

**報名費用** HKD 170 \* (只限香港會計師公會會員和 QP 學員)  
HKD 382 \* (只限非會員)

**報名截止日期** 2025年4月24日

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電郵：mainlandchina@hki CPA.org.hk

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2. 報名費用\* 將經由 Mas 收取；包含 6% 增值稅。申請一經接納，費用概不退還。
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