

Joint ForensIG-RIF seminar:

Event code: SCPD25011001

Greenwashing: compliance risks and investigations

About the topic

Greenwashing is the conveying of information that creates a deceptive message or impression that a company or its products are more environmentally friendly than they actually are. The subject has attracted attention in recent years as the drive towards sustainability continues apace worldwide. As sustainability measures are rolled out and the market becomes increasingly aware of the environmental impact of commercial activities, the propensity of businesses to greenwash their operations rises.

In this seminar, the speaker will review greenwashing in the context of the evolving regulatory environment, compliance risks and their assessment, regulatory investigations and enforcement, and potential scenarios of litigation. Reference is made to the international and Hong Kong settings.

About the event

Date & Time	Monday, 17 February 2025 1:00 p.m. – 2:00 p.m.
Venue	HKICPA training centre, 27th Floor, Wu Chung House, 213 Queen's Road East, Wanchai
Fee	<ul style="list-style-type: none">• ForensIG / RIF / ACFE member: HK\$230• HKICPA member or student; and IA: HK\$270• Non-member: HK\$430 <p><i>Priority is given to ForensIG members. Not a ForensIG member? Click here to join ForensIG. If you are a non-member of the Institute, please register as a new web member first before completing an online registration as a ForensIG member.</i></p>
HKICPA CPD credit	1 hour (subject to actual attendance)
Law Society CPD credit	Being applied for
Language	English
Competency	Forensic accounting*
Rating	Intermediate level*
Application deadline	Online enrolment by 13 February 2025 (offline enrolment by 12 February 2025)

Rundown

1:00 pm	Introduction
1:05 pm	Speaker's presentation
1:50 pm	Q&A
2:00 pm	Closing

Note: Refreshments will be provided at the seminar

Speaker

Susan Munro
Registered Foreign Lawyer
(England & Wales), K&L Gates,
Solicitors

Chair

Irene Siu
Member, ForensIG Management
Committee, and Senior Director,
Alvarez & Marsal

* Please refer [here](#) for descriptions of the various ratings.



About the speaker

Susan Munro

Registered Foreign Lawyer (England & Wales), K&L Gates, Solicitors

Susan has represented clients in Asia in commercial transactions, regulatory compliance, investigations and disputes for more than 25 years. Previously, she was based in Shanghai and Beijing with U.S. law firms, where her work included assisting entities of different industries in investigations initiated by the United States Securities and Exchange Commission and Department of Justice and by companies internally. Her clients included Chinese state-owned enterprises and U.S. listed companies. Prior to joining K&L Gates, Susan served as the Registered Partner of a U.S. firm in Hong Kong, a part of her focus being on international regulatory compliance and ESG. Her work also covered arbitration, including voluntary arbitral institutional roles such as Co-Chair of the ICC Belt & Road Commission (2020 to 2022).

Registration

- **Online enrolment by 13 February 2025; offline enrolment by post or e-mail by 12 February 2025:**
Complete the enrolment form and return it to the Institute by 12 February 2025, together with full payment. Cheque should be made payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA". E-mail registration will be accepted for payment by any VISA/ Master card or the BOC HKICPA UnionPay card.
You may consider your registration to be successful unless you receive notification from us to the contrary.
- **Contact Mr. Marco Yip at 2287-7009 for enquiry.**

Remarks

Disclaimer

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