

### About the conference

Organized by the Institute's Information, Communications, and Technology Interest Group, this year's conference is themed "*Innovation through New Intelligence – Harnessing AI to Revolutionize Accounting Practices*". Join us as we explore the transformative potential of AI in reshaping the accounting profession.

Esteemed speakers from the Digital Policy Office and the Office of the Privacy Commissioner for Personal Data will discuss the latest government initiatives in AI adoption, and address the importance of balancing technological benefits with individual data privacy protection.

Moreover, distinguished speakers will share insights from their organizations' digitalization journeys and present practical use cases of AI in auditing and accounting. Start-ups will showcase their innovative AI solutions in a panel discussion.

Discover how AI can streamline processes and unlock efficiencies in your organization. This is also a valuable opportunity to network with industry experts and professionals. Register now to join this insightful event.

### About the event

**Date & Time** 9 November 2024, Saturday  
9:00 a.m. – 1:00 p.m.

**Venue** Ballroom of The Ritz-Carlton, Hong Kong International Commerce Centre,  
1 Austin Road West, Kowloon

**Admission fee** Member / student / IA: **\$560**  
Non-member: **\$880**

**Language** English

**CPD hours** 3.5 hours

**Competency\*** Information Technology

**Sub-competency\*** Technology-related upgrades and implementations

**Rating\*** Foundation / Intermediate level

**Enrolment deadline** Noon, 8 November 2024

**Registration** **Enrol online** or complete the enrolment form and return it with full payment by the enrolment deadline.

Enrolment will be accepted on a first-come-first-served basis.

#### Programme

09:00	Welcome address
09:10	Speech by the Guest of Honour – <b>AI: A New Quality Productive Force</b>
09:40	Keynote speech 1 – <b>AI Governance and Privacy: Best Practices for Accountants</b>
10:10	Keynote speech 2 – <b>Our Journey Through Digital Transformation and AI Innovation</b>
10:40	Networking coffee break
11:10	Presentation of souvenirs
11:25	Presentation – <b>Embracing AI in Audit &amp; Accounting: Transformation in a Technology-enabled Landscape</b>
11:55	Panel discussion – <b>Innovation in Action - How AI Startups are Helping Us Reshape Businesses</b>
12:55	Closing remarks
12:58	Lucky draw
13:00	End of the conference

\* Details of [Competency and Rating](#) information

## Welcome address



**Mr. Roy Leung**  
President  
Hong Kong Institute of CPAs

## Guest of Honour speech



Guest of Honour  
**Mr. Donald Mak**  
Deputy Commissioner (Data Governance)  
Digital Policy Office, The Government of the HKSAR

## Keynote speeches



Keynote speaker  
**Ms. Joyce Liu**  
Acting Senior Legal Counsel (Global  
Affairs & Research)  
Office of the Privacy Commissioner  
for Personal Data, Hong Kong



Keynote speaker  
**Ms. Jacqueline Chan**  
Managing Director and Chief  
Financial Officer  
DBS Bank Hong Kong

## Presentation



Speaker  
**Ms. Sarah Butler**  
Head of Product  
Caseware APAC  
Global Solutions Lead for Gen AI development

## Panel discussion



Panelist  
**Dr. Toa Charm**  
Advisor  
Wizpresso



Panelist  
**Mr. Allan Kong**  
CEO and Co-Founder  
SmartLedgers Limited



Panelist  
**Mr. Calvin Lui**  
Co-founder  
Pintar Investments Group



Panelist  
**Mr. Tommy Lui**  
Chief Business Officer  
GPTBots.ai



Panelist  
**Mr. Roger Luo**  
Co-founder  
ProFound Tech

## Closing remarks



**Mr. Vincent Chan, MH**  
Co-convenor, Information,  
Communications and Technology  
Interest Group (ICTIG) Organizing  
Committee



**Mr. Victor Tan**  
Co-convenor, ICTIG Organizing  
Committee

(in order of presentation)

*The programme and speakers are subject to change.*



Moderator  
**Mr. Vincent Chan, MH**  
Co-convenor, ICTIG Organizing  
Committee



Moderator  
**Mr. Victor Tan**  
Co-convenor, ICTIG Organizing  
Committee



Master of ceremonies  
**Mr. Adam Wong**

Platinum sponsor



Gold sponsor



Lucky draw sponsor





**IT Conference 2024**

**Innovation through new intelligence**

*Harnessing AI to revolutionize accounting practices*

Event code: CCPD24110902

**Finance & Operations Department,  
 Hong Kong Institute of CPAs**

37th Floor, Wu Chung House,  
 213 Queen's Road East, Hong Kong.

**Enrolment Form**

9 November 2024, Saturday

Enrolment deadlines: Noon, 8 November 2024 (online) / 7 November 2024 (offline)

Confirmation of enrolment will be sent to you via email. You can check your enrolment status at "My CPA" at [www.hkicpa.org.hk](http://www.hkicpa.org.hk). Unsuccessful enrolment will be notified with full refund.

*[Contact information below is used solely for communication of this particular event, without update to your member profile]*

Please use BLOCK letters

Name (Mr./ Mrs./ Ms): \_\_\_\_\_ Membership no.: \_\_\_\_\_

Company: \_\_\_\_\_

Position: \_\_\_\_\_ Email (Note 4): \_\_\_\_\_

Telephone no.: \_\_\_\_\_ Mobile no.: \_\_\_\_\_

*(Please tick the appropriate box)*

Admission fee:	Early bird (valid until 6 November)	Regular rate
Member / Student / IA	<input type="checkbox"/> \$560	<input type="checkbox"/> \$720
Non-member	<input type="checkbox"/> \$880	<input type="checkbox"/> \$1,080

Cheque (no. \_\_\_\_\_) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA"

BOC HKICPA VISA     BOC HKICPA UnionPay card     Other VISA / MasterCard

Card Number: \_\_\_\_\_ Card Expiry Date (MM/YY): \_\_\_\_\_

Cardholder's Name (block letters): \_\_\_\_\_ Cardholder's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

- For credit card payment, the card should be valid with expiry date at least **1 month** from the date of event.
- Payment receipt will be sent to your email address provided above once the payment is confirmed.

**Disclaimer:**

- The opinions expressed by external guest speakers are, by their nature, those of the speakers. They are not necessarily endorsed by the Institute nor do they necessarily reflect the official policies and views of the Institute, its staff or members.
- The Institute takes no responsibility for any loss associated with any person acting or refraining from acting as a result of participation in the event.
- The Institute does not endorse or recommend any products or services that may be mentioned in the event and is not responsible for any loss or damage arising from the use of such products or services. Participants are reminded that there may be a wide range of related products or services available in the market and that they should carry out their own research and obtain independent advice before subscribing to any products or services.

**Notes:**

1. Enrolment for the activity is accepted on a first-come-first served basis.
2. Full payment must be made before your enrolment will be processed. No telephone reservation will be accepted.
3. Application by email will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted.
4. Confirmation of enrolment will be sent to you via email prior to the event. You can check your enrolment status at "MyCPA" at [www.hkicpa.org.hk](http://www.hkicpa.org.hk). Unsuccessful enrolment will be notified with full refund.
5. In normal circumstance, the admission fee is non-refundable or non-transferrable upon receipt of payment by HKICPA. Should the event be cancelled or postponed due to unforeseen circumstance, refund will be made according to your payment method. For credit card payment, refund will be made directly to your credit card account. For cheque payment, refund will be mailed to your correspondence address.
6. No unauthorized audio or video recording is allowed for the virtual conference.
7. The Institute reserves the right to change the venue, date, speaker, and/or rundown of the event due to unforeseen circumstances.

**Personal Data:** Your personal data collected from the enrolment process and administration of courses/events/activities will be used for the purpose of the administration of the course/event/activity on which you are enrolled ("Event"). Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis. By submitting this Enrolment Form, you understand and agree that the Institute may provide your personal data above to co-organisers/service providers in or outside Hong Kong for the purpose relating to the Event. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://mas.hkicpa.org.hk/mvcpa/communication/preference>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at [privacyofficer@hkicpa.org.hk](mailto:privacyofficer@hkicpa.org.hk) or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>.

<b>Payment &amp; Enrolment Status Enquiry:</b> 2287 7381 Email: <a href="mailto:enrolment@hkicpa.org.hk">enrolment@hkicpa.org.hk</a>	<b>Event Information Enquiry:</b> 2287 7386 (Terry Lam) Email: <a href="mailto:terryshlam@hkicpa.org.hk">terryshlam@hkicpa.org.hk</a>
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For non-member and firm payment by cheque, please fill in your postal address for refund in case the event is full or cancelled.

Name :	Name :
Address :	Address :