Hong Kong Institute of
Certified Public Accountants
香港會計師公會

ESG Series
(August – December 2024)

With the increasing focus on environmental, social, and governance (ESG) considerations in the business world, accounting professionals must stay ahead of the curve to provide valuable insights and guidance to company and clients. This series is designed to equip participants with the knowledge and strategies to navigate the evolving ESG landscape, especially during times of economic uncertainty.

After joining the webinar and workshops, participants will gain a deep understanding of market trends, best practices, and practical applications of ESG in the accounting and finance domains. Armed with this knowledge, participants will be better positioned to advise clients on how to leverage ESG to drive long-term value, strengthen brand reputation, and stay ahead of the competition.

Webinars			
Topic/ Programme code	**Date and time**	**Rating***	**Speaker**
Why ESG Matters in Economic Downturns? (EWEB24082901)	Thursday, 29 August 2024 12:30 p.m. – 2:00 p.m.	Foundation	**Mr. Daniel Lo**
Face-to-Face Workshops			
Topic/ Programme code	**Date and time**	**Rating***	**Speaker**
How to Integrate ESG in Management Strategy and Decision? (WSHP24092601)	~~Thursday, 26 September 2024~~ Monday, 11 November 2024 7:00 p.m. – 9:30 p.m.	Foundation to intermediate	**Mr. Daniel Lo**
How to Prepare an ESG Report for Compliance and Stakeholders Engagement Purpose? (WSHP24100801)	~~Tuesday, 8 October 2024~~ Thursday, 5 December 2024 7:00 p.m. – 9:30 p.m.	Foundation to intermediate	

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Venue (Workshops only)	**Hong Kong Institute of CPAs** 27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong		
Language	Cantonese		
Fee (For each session)		Webinar#	Workshop
	HKICPA member or student or IA:	HK$160	HK$750
	Online enrolment:	HK$160	HK$740
	Non-member:	HK$360	HK$1,500
	(#An email will be sent to you when your registration is accepted, which will include login details for the webinar. You can access the webinar by tablet, smart phone or PC.)		
Participants	Chief Financial Officers (CFOs); Accountants; Finance professionals and investors who are interested in ESG		
Competency*	Sustainability; Industry Knowledge; Corporate Governance		
Sub-competency*	Understanding the relevancy and applicability of sustainability to business; Operational procedures; Establishing good corporate governance practices and procedures		
CPD hours (for each session)	1.5 (Webinar) 2.5 (Workshop)		

* Please refer to the competencies and ratings for CPD events.

About the programme

Why ESG Matters in Economic Downturns? (Webinar) (EWEB24082901)

In times of economic uncertainty, organizations face unique challenges that require innovative strategies to survive and thrive. Environmental, social, and governance (ESG) considerations play a crucial role in gaining a competitive edge, even in downturns. This webinar will explore why ESG matters in creating a sustainable competitive advantage during economic downturns. Through insightful discussions, case studies, and practical insights, the benefits and strategies of leveraging ESG to navigate challenging economic landscapes will be uncovered. Topics include:

- The business case for ESG in economic downturns
  - Impact of ESG on cost reduction and operational efficiency
  - Building customer loyalty and brand reputation through ESG
  - Attracting and retaining talent in challenging economic times
- ESG as a driver of innovation and market differentiation
  - Harnessing ESG to drive product and service innovation
  - Creating unique value propositions through ESG integration
  - Capitalizing on emerging market opportunities with ESG-focused solutions
- Case studies: Organizations leveraging ESG in competitive edge enhancement
  - Examining their strategies, challenges, and outcomes
  - Lessons learned and key takeaways for participants

After joining this webinar, participants will gain knowledge about:

- The value of ESG in gaining a competitive edge during economic downturns
- The next steps to leverage ESG for sustainable competitive advantage

How to Integrate ESG in Management Strategy and Decision? (Workshop) (WSHP24092601)

As the focus on environmental, social, and governance (ESG) considerations continues to grow, organizations are recognizing the need to incorporate ESG factors into their decision-making processes. In this workshop, how ESG factors can be effectively integrated into management decisions to drive sustainable and responsible business practices will be explored. Through interactive discussions, case studies, and practical exercises, knowledge and skills necessary to successfully navigate the integration of ESG factors into decision-making will be shared. Topics include:

- Understanding ESG factors and their relevance to risk management and performance measurement
- Identifying ESG considerations in strategic planning
- Case studies and best practices that have successfully integrated ESG factors
- Interactive session: Applying ESG integration techniques
  - Group exercises to analyze ESG factors in decision-making scenarios
  - Hands-on practice in integrating ESG considerations into financial analysis
  - Facilitated discussions and feedback on participants' approaches
- Overcoming barriers and driving cultural change
  - Addressing organizational barriers to ESG integration
  - Engaging key stakeholders and promoting ESG awareness
  - Fostering a culture of sustainability and responsibility

After joining this workshop, participants will:

- Gain a comprehensive understanding of how to effectively integrate ESG factors into management decisions
- Equip with practical tools, frameworks, and best practices to identify and evaluate ESG considerations in strategic planning, investment decisions, risk management, and reporting
- Explore how integrating ESG factors can drive sustainable and responsible decision-making and unlock long-term value for organization

How to Prepare an ESG Report for Compliance and Stakeholders Engagement Purpose? (Workshop) (WSHP24100801)

As the importance of environmental, social, and governance (ESG) factors continues to grow, organizations are facing mounting expectation to demonstrate their commitment to sustainability and responsible business practices. In this workshop, the speaker will delve into the intricacies of preparing an ESG report that meets compliance requirements and effectively engages stakeholders. Through interactive discussions, case studies, and practical exercises, participants will acquire the knowledge and skills necessary to create a robust and impactful ESG report. Leveraging technology of ESG software in preparing ESG report will also be explored. Topics include:

- Understanding ESG reporting and its significance in compliance and stakeholder engagement
- Linkages between ESG reporting and organizational value creation
- ESG reporting frameworks and standards (e.g. GRI, SASB, TCFD) and identifying material ESG factors
- Structuring an effective ESG report and performance measurement and KPIs
- Case studies: Exemplary ESG reports and best practices
- Overcoming challenges in ESG reporting in data quality and integrity issues
- Stakeholder engagement and incorporating stakeholder feedback into ESG report for relationship building
- Guided walkthrough of the ESG reporting process using ESG software
  - Participants will have access to ESG software tools and templates
  - Step-by-step guidance on data input, analysis, and generating ESG reports

After joining this workshop, participants will:

- Understand how to effectively prepare an ESG report for compliance and stakeholder engagement purposes
- Be equipped with practical tools, frameworks, and best practices to identify material ESG factors, structure an impactful report, engage stakeholders, and navigate reporting challenges
- Gain practical experience by briefly walking through ESG reporting with software

About the speaker

Mr. Daniel Lo

Mr. Lo is a Certified Sustainable Development Planner with 25 years of solid business operating experience. He has served as Chief Operating Officer for nine years, leading the corporate transformation role in a chain-catering company, and held senior management roles in two Hong Kong listed corporations. Mr. Lo possesses a proven track record in corporate culture reform and governance, brand management and business development, sales, change management, business process optimization and re-engineering, IT enhancement and digitalization, corporate procurement, investor relations, social community engagement at both corporate and operational levels, driving triple-digit revenue growth. Additionally, Mr. Lo is one of the programme hosts of RTHK Radio One's **「管理新思維」**(*"New Thinking in Management"*) and the programme host of ESG e-learning series at the Hong Kong Productivity Council.

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Notes:

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