



## The Challenge and Advancement of Treasury Management

Programme Code: **SCPD19103002**  
**SCPD19111801**

The treasury function in a company is key in determining its financial strategy and financial policy. It advises the company on what businesses to invest in, how to organise the appropriate funding, and how to control risks. It then translates into ensuring that the company has the liquidity and cash at all times to meet its obligations as they fall due, assisting the management to determine the means of funding, from equity or debt capital market activities or bank borrowings, through to day-to-day cash management and investment.

The seminars aim to provide the latest insights into the economic and social condition in Asia to help treasurers better prepare for the upcoming challenges, and the use of technology to enhance efficiency.

Topic/ Programme code	Date and time	Speaker
Session 1: Treasury Challenges in Asia (SCPD19103002)	Wednesday, 30 October 2019 7:00 p.m. – 8:30 p.m.	<b>Mr. Andy Chan</b> <i>F CPA, LL M, BBA</i>
Session 2: Technology in Treasury Management (SCPD19111801)	Monday, 18 November 2019 7:00 p.m. – 8:30 p.m.	

**Speaker** **Mr. Andy Chan** *F CPA, LL M, BBA*

Mr. Chan is a fellow member of HKICPA for over 10 years. With extensive experience in treasury management, he is specialized in assisting companies to enhance liquidity in Asia and implement various new treasury solutions such as establishment of treasury management system for multinational corporations. Mr. Chan is now working as the Head of Treasury of a multinational corporation in retail industry covering the Asia Pacific region.

**Venue** Hong Kong Institute of CPAs,  
27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong

**Format** Seminar

**Language** Cantonese

**Fee (for each)** HKICPA member or student: HK\$150  
 IA/ HKIAAT member or student: HK\$150  
 Non-member: HK\$330

**Participants** Accountants; Finance professionals who deal with daily liquidity planning

**Competency\*** Corporate finance

**Rating\*** Intermediate to advanced level

**CPD hours (for each)** 1.5

\* Please refer to the [Institute's online CPD Learning Resource Centre](#) for descriptions of competency and rating.

## **About the programme**

### **Session 1: Treasury Challenges in Asia (SCPD19103002)**

In this seminar, the speaker will share insights into the challenges faced in Asian countries such as general currency restrictions and discuss the corresponding solutions. The necessary considerations for setting goals and targets will be explained and illustrated by examples.

After joining this seminar, participants will be able to:

- Understand the liquidity constraints in various Asian countries
- Understand how to implement cash pooling in Asia

### **Session 2: Technology in Treasury Management (SCPD19111801)**

In this seminar, the speaker will share insights into the latest technologies used in treasury function, such as treasury management system, omnichannel collection and the application of blockchain.

After joining this seminar, participants will be able to:

- Understand the concept of supply chain finance and market solutions
- Understand the trend for using QR payment and omnichannel collection
- Understand how blockchain is used for treasury activities



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**Deadline: 7 working days before the date of the programme**

\*The Institute reserves the right to allocate places to enable the enjoyment of more members in this event and the Institute's decision is final.

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- Notes:**
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