





HKICPA/ CFA Institute/ HKSFA Joint Seminar: The Good, Bad and Ugly of Dual Class Shares

Program Code: SCPD18121401

Dual-class shares (DCS), also known as shares with weighted voting rights in Hong Kong, provide some owners with superior voting rights giving them voting control over a company that is disproportionate to their equity shareholding. Commonly they are found in founder-led companies allowing founders to maintain control while giving investors an opportunity to participate in the company's growth. Although they are much less prevalent in the Asia-Pacific region, both the Stock Exchange of Hong Kong and Singapore Exchange have amended their listing rules in 2018 to allow DCS IPOs.

In this seminar, the speaker will review the debate for and against DCS as well as look at the performance of DCS companies with the passage of time and examine the implications for policymakers. She will also cover the historic development of DCS in the United States, review regional APAC developments, and assess common safeguards.

Topics include:

- Introduce the safeguards that investors can most rely on
- Share the lessons learned that are most applicable for investors, standard setters, and regulators in APAC
- Highlight whom investors should look to for investor protection

Date Friday, 14 December 2018

Time 1:00 p.m. – 2:00 p.m.

Venue Hong Kong Institute of CPAs,

27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong

Format Seminar

Language English

Fee HKICPA/ HKIAAT member or student, HK\$120

IA, CFA Institute/ HKSFA member:

Non-member: HK\$330

Speaker Ms. Mary Leung, *CFA*, Head, Advocacy, APAC, CFA Institute

Ms. Leung is responsible for the development, maintenance, and promotion of capital markets policy perspectives in the APAC region. She has over 20 years of experience in the global financial industry, having worked in corporate finance, wealth management advisory, and fund management. Previously, she was with Coutts & Co, where she was a director of Business Development and Management for North Asia. Prior to that she was an executive director at UBS AG, where she led the Corporate Advisory Group in Hong Kong.

With experience in both the buy- and sell-sides, Ms. Leung has a strong understanding of the drivers and dynamics of different investor groups, including institutional investors, corporates, family offices, asset owners, and high-net-worth individuals. Ms. Leung graduated from Peterhouse, Cambridge with a degree in Engineering and she is a CFA charterholder.

Participants Persons who want to understand the corporate governance issues of dual-class shares

Competency* Corporate governance; Industry knowledge; Ethics and regulations

Rating* Advanced level

CPD hour 1

^{*} Please refer to the Institute's online CPD Learning Resource Centre for descriptions of competency and rating.



Event Enrolment Form

HKICPA/ CFA Institute/ HKSFA Joint Seminar: The Good, Bad and Ugly of Dual Class Shares (SCPD18121401)

Finance & Operations Department, Hong Kong Institute of CPAs,

To confirm your CPD booking, just log on to "My CPA" at http://www.hkicpa.org.hk

37/F, Wu Chung House	e, 213 Queen's Road East, Hor	ng Kong		
Payment & Enrolment S e-mail: finance@hkicpa. Fax: 2893 9853	tatus Enquiry: 2287 7381 org.hk	Course Information Enquiry: 2287 7386 / 2287 7230 e-mail: cpd@hkicpa.org.hk		FOR OFFICE USE
Deadline: 7 working	days before the date of the	e programme		
Personal information				
Name : (Mr./Mrs./Ms.)	l .			
HKICPA / CFA Institute /	HKSFA membership number (C	ircle as appropriate) :		
Company :		Position held :		
Tel no :	Fax no. :	Email address*		
* Email address is for enr	olment confirmation purpose. Ple	ease refer to note (2) for details.		
The Institute reserves th		rejoin the workforce. ble the enjoyment of more membe he enrolment form 10 working day		
Payment Method (Pleas	e tick the appropriate box)			
☐ Cheque (no) payable to "I	Hong Kong Institute of Certified P	ublic Accountants" or "H	IKICPA" (7)
☐ BOC HKICPA VISA	BOC HKICPA UnionP	Pay card	asterCard	
Fee:	☐ HK\$120 for HKICPA, CFA	Institute or HKSFA members	☐ HK\$330 for non-m	nembers
Card Number:			Card Expir (MM/YY):	y Date
Cardholder's Name (blo	ck letters):	Cardholder's Signature:		Date:
Payment receipt will be s	ent to your email address provided	above once the payment is confirmed		
GAA = GAA 2. Confirmation notified with f 3. NO ADMISSI 4. All application b 5. Application b	Passport holder, NM = Non-Member. of enrolment will be sent to you via ema full refund. ION TICKET will be issued. Please bring ns are on a first-come-first-served basis. y fax will ONLY be accepted when paym.	Practising, IA = International Affiliate, ail. You can check your enrolment status a your HKICPA membership card or confirm ent is made by credit card. Cash is strictly rocessed. There is NO need to send in the	t "MyCPA" at www.hkicpa.org. ation email for admission purpo not accepted. Please ensure all	.hk. Unsuccessful enrolment will be ose. Il the particulars relating to payment

- For credit card payment, the card should be valid with expiry date at least 1 month from the date of event.
 Please issue SEPARATE CHEQUE for each event.
- 8. In normal circumstances, the event fee is non-refundable or non-transferrable upon receipt of payment by HKICPA. Should the event be cancelled or postponed due to unforeseeable circumstances, refund will be made according to your payment method. For credit card payment, refund will be made directly to your credit card account. For cheque payment, refund will be mailed to your correspondence address.
- 9. All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
- 10. The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
- 11. No unauthorized audio or video recording is allowed at CPD events.

Personal Data: Your personal data collected from the enrolment process and administration of courses/events/activities will be used for the purpose of the administration of the course on which you are enrolled. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link https://www.hkicpa.org.hk/en/members-area/comm-preference/.

Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hkicpa.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to http://www.hkicpa.org.hk/en/service-tools/privacy-policy/.

For non-member and firm payment by cheque, please fill-in your postal address for refund.			
Name:	Name:		
Address:	Address:		