IT Series
Artificial Intelligence – Recent Update and Real Business Applications
Programme Code: SCPD18100401

The explosive growth on Artificial Intelligence (AI) are coming to pervade the world and workplace and are gradually transforming our daily life and unwittingly penetrating into almost all the industries and sectors. From facial recognition and embedded album-making by your iPhone to the monitoring of suspicious transactions under Anti-Money Laundering operation, AI techniques have been broadly applied.

In this seminar, the speakers will provide:
• An overview on recent development and application of AI techniques in various industries
• An inspiring session to explore further opportunities of AI applications to enrich the career prospects of CPAs

After joining this seminar, participants will:
• Learn AI jargon
• Gain knowledge about AI applications in various industries
• Understand AI technical categorization and corresponding problem patterns
• Understand leading-edge development of AI techniques in world-wide tech giants such as Google, Facebook
• Learn how AI techniques are used in today's Finance and Banking industry

Date	Thursday, 4 October 2018
Time	7:00 p.m. - 8:30 p.m.
Venue	Hong Kong Institute of CPAs, 27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong
Format	Seminar
Language	Cantonese
Fee	HKICPA member or student: HK$150 IA/ HKIAAT member or student: HK$150 Non-member: HK$330
Speakers	**Dr. Alan Chow**, Founder, AI Lab **Dr. Martin Qiao**, Lead Architect for Machine Learning, HSBC; Co-founder, AI Lab (Speakers' profiles are printed overleaf)
Participants	Persons who would like to understand today's AI technology and their commercial applications.
Competency*	Information technology; Industry knowledge
Rating*	Foundation level
CPD hours	1.5

* Please refer to the Institute's online CPD Learning Resource Centre for descriptions of competency and rating.

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Dr. Alan Chow, Founder, AI Lab

Dr. Chow is an emerging technology advocator, striving for the promotion of emerging technologies with focus on AI, blockchain and cybersecurity via the programming training and academic research with actual business cases.

Dr. Martin Qiao, Lead Architect for Machine Learning, HSBC; Co-founder, AI Lab

Dr. Qiao is a researcher and practitioner for applying Machine Learning techniques in financial services industry. He has extensive experience in transforming insurance companies and banks with Machine Learning techniques from both business and technical perspective.

CPA Hong Kong Institute of **Certified Public Accountants** 香港會計師公會

HKICPA Event Enrolment Form (For Support Programme)

Finance & Operations Department,
Hong Kong Institute of CPAs,
37/F, Wu Chung House, 213 Queen's Road East, Hong Kong

Payment & Enrolment Status Enquiry: 2287 7381 e-mail: finance@hkicpa.org.hk Fax : 2893 9853	Course Information Enquiry: 2287 7386 / 2287 7230 e-mail: cpd@hkicpa.org.hk	**FOR OFFICE USE**

Deadline: 7 working days before the date of the programme

No.	Membership No.	Status (1)	Full Name of Participant(s) (Block Letters)	Company	Email address (2) (Block Letters)	Programme Code	Fee (HK$)
1							
2							
3							
						Total (HK$)	

☐ I am unemployed and not working. I am planning to rejoin the workforce.
The Institute reserves the right to allocate places to enable the enjoyment of more members in this event.
The Institute's decision is final. Applicant must submit the enrolment form 10 working days before the event.

Contact Person : _____ Tel No. : _____ Fax No. : _____ E-mail : _____
Contact information is used solely for communication of this particular event, without update to your member profile.

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☐ Cheque (no._____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA" (7)

☐ BOC HKICPA VISA ☐ BOC HKICPA UnionPay card ☐ Other VISA / MasterCard

Card Number:																	Card Expiry Date (MM/YY):				
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Notes:
1. Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **NM** = Non-Member.
2. Confirmation of enrolment will be sent to you via email. You can check your enrolment status at "MyCPA" at www.hkicpa.org.hk. Unsuccessful enrolment will be notified with full refund.
3. NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose.
4. All applications are on a first-come-first-served basis.
5. Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
6 For credit card payment, the card should be valid with expiry date at least 1 month from the date of event.
7. Please issue SEPARATE CHEQUE for each event.
8. In normal circumstances, the event fee is non-refundable or non-transferrable upon receipt of payment by HKICPA. Should the event be cancelled or postponed due to unforeseeable circumstances, refund will be made according to your payment method. For credit card payment, refund will be made directly to your credit card account. For cheque payment, refund will be mailed to your correspondence address.
9. All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
10. The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
11. No unauthorized audio or video recording is allowed at CPD events.

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