

2018 PAIB CONFERENCE

The Day After Tomorrow: A Reality Check for Accountants Today



About the conference

New technologies. Emerging regulations. Continued globalization of reporting/disclosure standards. All these signify transitions and shifting skillset demands of the finance and accounting profession. How do you ensure you're ready and well-equipped for change?

The annual PAIB Conference will update PAIBs of the key challenges that they are facing and the opportunities ahead in order to help PAIBs remain competitive in today's demanding and rapidly evolving marketplace.

At the conference, we bring you a panel of renowned speakers who will examine professional ethics in business, future of the finance function, as well as development of the capital market.

Members are encouraged to send their views on the subjects to the Institute in advance via the dedicated event page on [Facebook](#), which will contribute to a more meaningful discussion at the conference.

About the event

Date & Time	Saturday, 8 September 2018 9:00 – 1:00 p.m. Networking coffee session at 1:00 – 1:30 p.m. ✧ There will be a coffee tasting and sharing session on coffee knowledge after the conference. Take this opportunity to network with fellow members.
Venue	HKICPA, 27th Floor, Wu Chung House 213 Queen's Road East, Wanchai, Hong Kong
Fee	\$380 per person (HKICPA member)
Target audience	PAIBs
Language	Cantonese
CPD hours	3.5 hours
Competency*	Corporate Finance, Ethics and Regulations, Industry Knowledge, Management
Rating*	Foundation / Intermediate level
Enrolment deadline	5 September 2018
Registration	Enrol online or complete the enrolment form and return it with full payment by the enrolment deadline. Enrolment will be accepted on a first-come-first-served basis.

* Details of [Competency and Rating](#) information

Programme

The following key topics will be covered by the speakers:

- ✧ Hong Kong's Financial Services Industry: the Role and Future for Professionals
- ✧ Professional ethics in business
- ✧ The latest changes to the Ethics Code and how they affect PAIB
- ✧ How tech is changing finance & treasury function
- ✧ The influence of e-payment development on financial professionals
- ✧ An update on capital market development

Guest of honour



Laurence Li
Chairman
Financial Services Development Council, Hong Kong

Mr. Li is the Chairman of the Financial Services Development Council, Hong Kong. The Council is an advisory body to the HKSAR Government on all matters relating to the development of Hong Kong as an international financial centre. Its express remit is to be a focal point of views from in the financial services industry, a champion of the industry, and an ambassador for Hong Kong as a financial centre.

Mr. Li's profession is as a practicing barrister. He focuses on banking, commercial, company, and securities law. Prior to being called to the Hong Kong Bar, he served in several positions within the Securities and Futures Commission in Hong Kong and, before that, worked in a law firm in New York.

Mr. Li is a Judge of the International Court and Regulatory Tribunal in Doha, Qatar. He is also a Fellow Member of The Hong Kong Polytechnic University, an Honorary Fellow Member of the Asian Institute of International Financial Law at The University of Hong Kong, and a Senior Fellow Member at the Centre for Financial Regulation and Economic Development at The Chinese University of Hong Kong.

Speakers / panelists**

(Listing in alphabetical order of surnames)



Edward Au
Co-Leader, National Public Offering Group
Partner, Audit & Assurance
Deloitte China

Mr. Au has been the Audit Partner of Deloitte China since 2003 and has extensive experience in auditing companies in Hong Kong, Singapore, the U.S. and the Mainland China.

Being the Co-Leader, National Public Offering Group of the Deloitte China, Mr. Au has been actively involved in various debt and equity offering projects in Hong Kong, the U.S. and Singapore.

Mr. Au focuses on the International Financial Reporting Standards ("IFRS") / U.S. Generally Accepted Accounting Principles ("GAAP") and reporting matters related to Hong Kong Exchange and Clearing Limited / U.S. Securities & Exchange Commission. In addition, he has sound experience in leading the teams in the region to serve local and multinational clients from a variety of industries.

Currently, Mr. Au is the Deputy Chairman of the Institute's Corporate Finance Advisory Panel. He is a fellow member of the Institute and Association of Chartered Certified Accountants, a member of the American Institute of Certified Public Accountants and a Certified Public Accountant in the State of Washington.



David Choy
Group Head of Treasury
Ping An Insurance Group

Mr. Choy is a member of Group Risk Management Committee and Group Related Parties Transaction Committee of the group. Currently, he is also a Non-Executive Director of Ping An Overseas Holding Co, Ping An Asset Management HK, Ping An Fin-Tech Co and Ping An Real Estate. In addition, he is a supervisor of Ping An Life, Ping An Property & Casualty and Ping An Annuity.

Mr. Choy started his career in Ping An Insurance Group and was the Deputy Head of Group Finance Department in 2007 – 2009 and Group Strategy & Planning Department in 2009 – 2014. He was the Board Chairman of Ping An Overseas Holding Co. during 2014 and 2016.

Prior to joining Ping An Insurance Group, Mr. Choy worked in KPMG Hong Kong and Ernst & Young (Beijing, Guangzhou, Hong Kong). He joined the Shenzhen Development Bank in 2005 - 2007 as a Head Office Financial Controller and Head of Asset & Liability Department.

Mr. Choy holds a Master degree in Corporate Governance and Bachelor degree in Finance.



Lily Lai-tuen Chung
Executive Director, Hong Kong Business Ethics Development Centre,
Community Relations Department
Independent Commission Against Corruption

At her current position, Ms. Chung is dedicated to the promotion of business and professional ethics in Hong Kong and upholding a level-playing field and probity culture within the business community.

Ms. Chung has 20 years' experience in the ICAC, providing professional corruption prevention advice and conducting capacity building seminars to a wide variety of sectors, including government departments, public organizations, private sector, tertiary education institutes, non-governmental organizations as well as electioneering campaign groups in public elections.

In addition, Ms. Chung was involved in the planning and implementation of various large-scale programmes for promoting ethical governance and directors' ethics to listed companies, including "Ethics Promotion Programme for Listed Companies" in 2003 - 2005 and 2015 - 2018, and the "Ethics – The Core Value of Leadership" Training Programme for Directors in 2009.



Alden Leung
Risk Management Leader
Ernst & Young

Mr. Leung specializes in the international, China and Hong Kong regulatory matters as well as accounting and auditing matters.

Mr. Leung was the Chairman of the Institute's Ethics Committee (2012 - 2015) and a Technical Advisor to the International Ethics Standards Board for Accountants ("IESBA"). Currently, he is a Board member of IESBA.

Mr. Leung is active in serving the accounting profession in China and Hong Kong. He had been appointed by the PRC Ministry of Finance ("MoF") as a member of the Accounting Standards Strategy Committee, Committee of Foreign Expert Consultants on the Development of Auditing Standards, and China Accounting Standard Committee's Expert Consultants Group. He has also been appointed by the Chinese Institute of Certified Public Accountants ("CICPA") as a member of the Auditing Standards Committee and Professional Ethics Committee.

Mr. Leung is a practising member of the Institute and CICPA, fellow member of the CICPA and member of the Institute of Chartered Accountants in England and Wales.



Emma Pak
Senior Vice President, Equity Capital Markets
DBS Asia Capital Limited

Ms. Pak joined DBS Asia Capital in 2005. She has over 10 years experience in the equity capital markets includes participation in numerous fund raising transactions such as the IPO of Postal Saving Bank, FIT Hon Teng, COFCO Meat, Yihai International, China Huarong, Nirvana, Q Technology, China Vast Industrial, Jinmao Investments, Central China Securities, Best Pacific International, Hutchison Ports Holdings Trust (SGX listing), HKT Trust, Time Watch Investments Limited etc.

Before deciding to focus in the equity capital markets field, Ms. Pak had worked in one of the international accounting firms and her assignments covered various listed company and financial institutions both in the Mainland and Hong Kong.

Currently, Ms. Pak is a member of the American Institute of Certified Public Accountants.

Ms. Pak graduated from the York University of Toronto with a Bachelor of Arts degree in Management. She obtained her second degree from Hong Kong University, majoring in Accounting.



Ricky Wong
Chief Financial Officer
Alipay Payment Services (HK) Limited

Since appointed as the CFO in 2017, Mr. Wong is responsible for managing the company's finances, including financial risk management, planning and financing strategic implementation.

Mr. Wong has over 17 years accounting experience at Big 4 accounting firm and multinational conglomerates in Hong Kong including CK Hutchison (Holdings) Limited. He is a member of the Institute, as well as the Institute of Chartered Accountants in Australia and New Zealand. He is also a member of the Finance Committee for the Scout Association of Hong Kong since 2013.



Keith C.C. Yan
Managing Director
Grant Sherman Appraisal Limited

Mr. Yan is the founder of Grant Sherman. He oversees the management of valuation and consulting services in all aspects.

Mr. Yan is one of the most experienced appraisers in Hong Kong who has practised valuation in Asia Pacific region since 1988. He has been involved in the valuation services for a wide variety of business enterprises and had significant experience in the valuation of intangible assets. He was also involved in the valuation of intangible assets or business enterprises for public document purposes for different industries.

Prior to forming Grant Sherman, he served as the Senior Vice President at American Appraisal (Hong Kong) Limited.

Mr. Yan is an Accredited Senior Appraiser (Appraisal Review & Management / Business Valuation / Intangible Assets) of the American Society of Appraisers (ASA) and the chartered president of the ASA Hong Kong China Chapter. He is currently the vice-president of the Chapter.

Mr. Yan holds a MBA from the University of Manitoba, Canada.

*** Speakers and panelists are subject to change and there will be additional speakers.*

Acknowledgements on sponsorship

The Institute gratefully acknowledges the support given by Tsit Wing Group on sponsoring the coffee break during the Conference and conducting a brief coffee tasting and sharing session after the event.





**2018 PAIB Conference –
"The Day After Tomorrow: A Reality Check for Accountants Today"**

Enrolment Form

8 September 2018, Saturday
(Enrolment deadline: 5 September 2018)

Event code: CCPD18090801

**Finance & Operations Department,
Hong Kong Institute of CPAs**

37th Floor, Wu Chung House,
213 Queen's Road East, Hong Kong.

Fax no: 2893 9853

Confirmation of enrolment will be sent to you via email. You can check your enrolment status at "My CPA" at www.hkicpa.org.hk.
Unsuccessful enrolment will be notified with full refund.

[Contact information below is used solely for communication of this particular event, without update to your member profile]

Please use BLOCK letters (Please tick the appropriate box)

Name (Mr./ Mrs./ Ms): _____ Membership no.: _____

Company: _____

Position: _____ Email ^(Note 4): _____

Telephone no.: _____ Mobile no.: _____

(Please tick the appropriate box)

Fee:	HKICPA Member: \$380																										
<input type="checkbox"/> Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA"																											
<input type="checkbox"/> BOC HKICPA VISA <input type="checkbox"/> BOC HKICPA UnionPay card <input type="checkbox"/> Other VISA / MasterCard																											
Card Number:																Card Expiry Date (MM/YY):											
Cardholder's Name (block letters):												Cardholder's Signature:												Date:			
<ul style="list-style-type: none"> For credit card payment the card should be valid with expiry date at least <u>1 month</u> from the date of event. Payment receipt will be sent to your email address provided above once the payment is confirmed. 																											

Notes:

- Enrolment for the activity is accepted on a first-come-first served basis.
- Full payment must be made before your enrolment will be processed. No telephone reservation will be accepted.
- Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted.
- Confirmation of enrolment will be sent to you via email before 7 September 2018. You can check your enrolment status at "MyCPA" at www.hkicpa.org.hk. Unsuccessful enrolment will be notified with full refund.
- In normal circumstance, the admission fee is non-refundable or non-transferrable upon receipt of payment by HKICPA. Should the event be cancelled or postponed due to unforeseen circumstance, refund will be made according to your payment method. For credit card payment, refund will be made directly to your credit card account. For cheque payment, refund will be mailed to your correspondence address.
- Bad weather arrangement:** When the typhoon signal no. 8 or above / black rainstorm warning is hoisted, as announced by the Hong Kong Observatory, at or after 6:30 a.m. on the date of event, the event will be cancelled.
- The Institute reserves the right to change the venue, date, speaker, and/or rundown of the event due to unforeseen circumstances.

Personal Data: Your personal data collected from the enrolment process and administration of courses/events/activities will be used for the purpose of the administration of the course/event/activity on which you are enrolled ("Event"). Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis. By submitting this Enrolment Form, you understand and agree that the Institute may provide your personal data above to co-organisers/service providers in or outside Hong Kong for the purpose relating to the Event. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hkicpa.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>.

Payment & Enrolment Status Enquiry: 2287 7379

Email: finance@hkicpa.org.hk

Event Information Enquiry: 2287 7067 (Sheri Tam)

Email: sheritam@hkicpa.org.hk

For non-member and firm payment by cheque, please fill in your postal address for refund in case the event is full or cancelled.

Name :	Name :
Address :	Address :