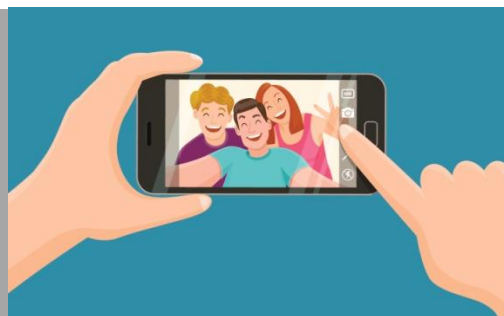


Mainland Business Interest Group Cocktail Reception

Generating revenue through integration of arts and science – How does Meitu's unique business model fit into the China market?



[Meitu, Inc](#) (美圖), a startup in China which has been devoting itself to development of innovative photo and community apps since 2008, has now become a multi-billion-dollar business. Hundreds millions of people around the world are using its suite of photo apps to edit and enhance their photos and videos.

At the Mainland Business Interest Group annual cocktail reception, Mr. Gary Ngan, CFO and Joint Company Secretary of Meitu, Inc, will share the critical success factors needed to accelerate Meitu's business growth and expansion, highlighting the following aspects:

- How did the company manage to get 1 billion users with minimal user acquisition costs?
- How did its business revenue increase from RMB 86 million in 2013 to over RMB 4 billion in 2017?
- How to integrate AI into products and services?

This is also an excellent opportunity to mingle and network with fellow members.

Details about the event are set out below:

Guest Speaker

Mr. Gary Ngan
CFO and Joint Company Secretary
Meitu, Inc.

Date & Time

4 May 2018, Friday
Drink from 6:30 p.m. – 8:30 p.m.
Talk starts at 7:15 p.m.



Venue

Hong Kong Institute of CPAs, 27th Floor, Wu Chung House,
213 Queen's Road East, Wan Chai, Hong Kong

Language

Cantonese

Fee

\$190 (HKICPA member)
\$330 (non-HKICPA member)

CPD hour

1 hour

Competency*

Management, leadership and soft skills

Rating

Foundation level

Enrolment deadline

1 May 2018

Registration

Enrol online or complete the enrolment form and return it with full payment by the enrolment deadline

Enrolment will be accepted on a first-come-first-served basis

* Details of [Competency and Rating](#) information



Mainland Business Interest Group Cocktail Reception

*Generating revenue through integration of arts and science –
How does Meitu's unique business model fit into the China market?*

ABOUT THE SPEAKER

Mr. Gary Ngan

CFO and Joint Company Secretary
Meitu, Inc.

Mr. Ngan is responsible for Meitu's overall financial management, strategy, investment as well as investor relations. Joining Meitu in 2015, Mr. Ngan had successfully taken Meitu public in December 2016, raising approximately US\$630 million in equity.

Mr. Ngan has extensive experience in both the internet and financial sectors and served as the Chief Financial Officer and Chief Operating Officer of Forgame Holdings Limited, a company he also took public in 2013; as well as the Head of China Internet Research at UBS AG.

Mr. Ngan graduated from The Wharton School, University of Pennsylvania and is a CFA Charterholder.



Mainland Business Interest Group (MBIG)

Cocktail Reception

**Generating revenue through integration of arts and science –
How does Meitu's unique business model fit into the China market?**

Enrolment Form

4 May 2018

(Enrolment deadline: 1 May 2018)

Event code: CKTL18050401

**Finance & Operations Department,
Hong Kong Institute of CPAs**

37th Floor, Wu Chung House,
213 Queen's Road East, Hong Kong.

Fax no: 2893 9853

Confirmation of enrolment will be sent to you via email. You can check your enrolment status at "My CPA" at www.hkicpa.org.hk.
Unsuccessful enrolment will be notified with full refund.

[Contact information below is used solely for communication of this particular event, without update to your member profile]

Please use BLOCK letters

Name (Mr./ Mrs./ Ms): _____ Membership no.: _____

Company: _____

Position: _____ Email (Note 4): _____

Telephone no.: _____ Mobile no.: _____

(Please tick the appropriate box)

Fee:	<input type="checkbox"/> HKICPA Member: \$190	<input type="checkbox"/> non-HKICPA Member: \$330
<input type="checkbox"/> Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA"		
<input type="checkbox"/> BOC HKICPA VISA <input type="checkbox"/> BOC HKICPA UnionPay card <input type="checkbox"/> Other VISA / MasterCard		
Card Number:	_____	Card Expiry Date (MM/YY): _____
Cardholder's Name (block letters):	Cardholder's Signature:	Date:
<ul style="list-style-type: none"> For credit card payment the card should be valid with expiry date at least 1 month from the date of event. Payment receipt will be sent to your email address provided above once the payment is confirmed. 		

Notes:

- Enrolment for the activity is accepted on a first-come-first served basis.
- Full payment must be made before your enrolment will be processed. No telephone reservation will be accepted.
- Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted.
- Confirmation of enrolment will be sent to you via email before 2 May 2018. You can check your enrolment status at "MyCPA" at www.hkicpa.org.hk. Unsuccessful enrolment will be notified with full refund.
- In normal circumstance, the admission fee is non-refundable or non-transferrable upon receipt of payment by HKICPA. Should the event be cancelled or postponed due to unforeseen circumstance, refund will be made according to your payment method. For credit card payment, refund will be made directly to your credit card account. For cheque payment, refund will be mailed to your correspondence address.
- Bad weather arrangement:** When the typhoon signal no. 8 or above / black rainstorm warning is hoisted, as announced by the Hong Kong Observatory, at or after 2:30 p.m. on the date of event, the event will be cancelled.
- The Institute reserves the right to change the venue, date, speaker, and/or rundown of the event due to unforeseen circumstances.

Personal Data: Your personal data collected from the enrolment process and administration of courses/events/activities will be used for the purpose of the administration of the course/event/activity on which you are enrolled ("Event"). Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis. By submitting this Enrolment Form, you understand and agree that the Institute may provide your personal data above to co-organisers/service providers in or outside Hong Kong for the purpose relating to the Event. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hkicpa.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>.

Payment & Enrolment Status Enquiry: 2287 7379

Email: finance@hkicpa.org.hk

Event Information Enquiry: 2287 7065 (Stone Tse)

Email: stonetse@hkicpa.org.hk

For non-member and firm payment by cheque, please fill in your postal address for refund in case the event is full or cancelled.

Name :	Name :
Address :	Address :