

HKICPA/ CIMA joint workshop: **Strategic Case Study (re-run)**

Programme Code

Sessions 1-6: WSHP17102101

Sessions 1-5: WSHP17102102

HKICPA and CIMA are going to jointly organize a three-day workshop with six sessions (i.e. 5 sessions plus 1 optional examination preparatory session) specifically for those who intend to develop financial and management skills, and build up business acumen and commercial awareness. The programme structure is designed based on the framework of **the Strategic Case Study Exam for CIMA membership and CGMA**.

Date & Time	Sessions 1 & 2:	Saturday, 21 October 2017	9:30 a.m. – 1:00 p.m.; 2:00 p.m. – 5:30 p.m.
	Sessions 3 & 4:	Sunday, 29 October 2017	9:30 a.m. – 1:00 p.m.; 2:00 p.m. – 5:30 p.m.
	Session 5:	Sunday, 12 November 2017	9:30 a.m. – 1:00 p.m.;
	Session 6: ^[Note2]	Sunday, 12 November 2017	2:00 p.m. – 5:30 p.m.

Venue Hong Kong Institute of CPAs
27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong

Format Workshop

Language English

Fee **Sessions 1-6** ^[Note3]
HK\$3,000 for HKICPA member or student; IAV HKIAAT member or student; and CIMA student; or

Sessions 1-5 ^[Note3]
HK\$2,700 for HKICPA member or student; IAV HKIAAT member or student; and CIMA student

- Objectives**
- Analyse and identify the current position of an organization
 - Analyse and identify the relevant problems facing an organization
 - Appraise feasible courses of action available
 - Evaluate and choose specific proposals
 - Identify and evaluate priorities related to the proposals
 - Recommend a course of action
 - Prepare and present information to senior management
 - Assist participants to prepare for the Strategic Case Study Exam for CIMA membership and CGMA

Note:

1. Under the Mutual Examination Paper Exemption agreement between HKICPA and CIMA, all HKICPA members are exempted from 15 out of 17 papers of CIMA examinations and have to pass Paper P3 – Risk Management Exam and Strategic Case Study Exam for acquiring CIMA membership and CGMA, subject to the fulfilment of practical experience. More information can be found at <http://www.cimaglobal.com/>
2. The objective of Session 6 is to assist those interested participants to prepare for the Strategic Case Study Exam.
3. Members may enrol in a bundle of sessions 1-6 or sessions 1-5.



Speaker

Dr. Irenlan Tam, *FCMA, CGMA, FCPA, DBA*

Dr. Tam is Vice Chairman of CIMA Hong Kong Branch Committee. She began her career with Jardines Marketing Services, and moved to various accounting functions in different companies. She was the Regional Finance Director of Johnson & Johnson Medical Asia Pacific responsible for business performance management and strategic planning. She was awarded the Doctorate degree in Business Administration by Hong Kong Polytechnic University in 2005 and she obtained a Master degree of Science in Management (Health Care) by Hong Kong Polytechnic University in 2002 and obtained her Master Degree in Information Systems by Hong Kong Polytechnic University in 1995. She is also a Certified Manager of Quality/ Organizational Excellence and a certified Black Belt of Six Sigma in Process Excellence. Dr. Tam has over 30 years of working experiences in FP&A, budgeting, business integration, Business Performance Management, Project Management, Information System development, internal control and supply chain optimization.

Dr. Rachel Cheung, *DBA, MBA, BSc(Hons), FCPA, FCMA, CGMA, ACIB, ATiHK, CTA*

Dr. Cheung teaches undergraduate level courses in the management accounting, business ethics and strategic management areas. She worked as an accountant and financial practitioner in international firms after receiving her MBA and BSc. degrees. She got her DBA in 2014. She has been working in the education sector since 2009. Dr. Cheung is a fellow member of the HKICPA and CIMA. She has served as a member of the CIMA Hong Kong Branch Committee and an assessor of the Global Business Competition of CIMA since 2011.

Participants

Professional accountants in business, and those who would like to sit for the Strategic Case Study Exam of CIMA professional qualification

Competency*

Management accounting

Rating*

Intermediate level

CPD hours

21 hours (Sessions 1-6); or
17.5 hours (Sessions 1-5)

* Please refer to the [Institute's online CPD Learning Resource Centre](#) for descriptions of competency and rating.



Hong Kong Institute of
Certified Public Accountants
香港會計師公會

HKICPA Event Enrolment Form (WSHP17022601 & WSHP17022602)

Finance & Operations Department,
Hong Kong Institute of CPAs,
37/F, Wu Chung House, 213 Queen's Road East, Hong Kong

**To confirm your CPD booking,
just log on to "My CPA" at
<http://www.hkicpa.org.hk>**

Payment & Enrolment Status Enquiry: 2287 7381
e-mail: finance@hkicpa.org.hk
Fax : 2893 9853

Course Information Enquiry:
2287 7386 / 2287 7253
e-mail: cpd@hkicpa.org.hk

FOR OFFICE USE

Deadline: 7 working days before the date of the programme

No.	Membership		Full Name of Participant(s) (Block Letters)	Company	Email address ⁽²⁾ (Block Letters)	Programme Code	Fee (HK\$)
	No.	Status (1)					
1							
2							
3							
4							
Total (HK\$)							

Contact Person : _____ Tel No. : _____ Fax No. : _____ E-mail : _____

Contact information is used solely for communication of this particular event, without update to your member profile.

CIMA Membership No. (if any): _____

Will you take Strategic Case Study Exam? ☐ Yes ☐ No

Payment Method (Please tick the appropriate box)

<input type="checkbox"/> Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA" ⁽⁷⁾													
<input type="checkbox"/> BOC HKICPA VISA <input type="checkbox"/> BOC HKICPA UnionPay card <input type="checkbox"/> Other VISA / MasterCard													
Card Number:												Card Expiry Date (MM/YY):	
Cardholder's Name (block letters):						Cardholder's Signature:				Date:			
Payment receipt will be sent to your email address provided above once the payment is confirmed.													

- Notes:**
- Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **NM** = Non-Member.
 - Confirmation of enrolment will be sent to you via email. You can check your enrolment status at "MyCPA" at www.hkicpa.org.hk. Unsuccessful enrolment will be notified with full refund.
 - NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose.
 - All applications are on a first-come-first-served basis.
 - Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
 - For credit card payment, the card should be valid with expiry date at least 1 month from the date of event.
 - Please issue SEPARATE CHEQUE for each event.
 - In normal circumstances, the event fee is non-refundable or non-transferrable upon receipt of payment by HKICPA. Should the event be cancelled or postponed due to unforeseeable circumstances, refund will be made according to your payment method. For credit card payment, refund will be made directly to your credit card account. For cheque payment, refund will be mailed to your correspondence address.
 - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
 - The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
 - No unauthorized audio or video recording is allowed at CPD events.

Personal Data: Your personal data collected from the enrolment process and administration of courses/events/activities will be used for the purpose of the administration of the course on which you are enrolled. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hkicpa.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>.

For non-member and firm payment by cheque, please fill-in your postal address for refund.

Name:	Name:
Address:	Address: