

MBIG and PICIG Joint Evening Seminar

China retail real estate market: Sustain growth in demand but big change in shopping behaviour



Speaker	Ms. Ada Choi Senior Director, Asia Pacific Research, CBRE
Date & Time	13 September 2017, Wednesday 6:30 p.m. – 8:00 p.m.
Venue	HKICPA, 27th Floor, Wu Chung House, 213 Queen's Road East, Wan Chai, Hong Kong.
Language	Cantonese
Fee	\$190 (HKICPA member) \$330 (non-HKICPA member) (refreshment will be provided at 6:00 p.m.)
CPD hours	1.5 hours
Competency*	Industry Knowledge
Rating*	Foundation / Intermediate level
Enrolment deadline	8 September 2017
Registration	Enroll online or complete the enrolment form and return it with full payment by the enrolment deadline. Enrolments will be accepted on a first-come-first-served basis.

* Details of [Competency and Rating](#) information

ABOUT THE SEMINAR

The China retail market is booming and is a prime target for retail real estate. To help members understand the market outlook and its increasing challenges from e-commerce, the MBIG and PICIG jointly present this seminar which also explains the vogue retail concepts in China and how to stay in the forefront of the market.

At the seminar, Ms. Ada Choi, Senior Director of CBRE, will talk about:

- China retail industry has passed the hyper growth period but still enjoys robust growth
- Importance of real estate for retail is challenged by e-commerce
- Changes in shopping center offerings to attract shoppers





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ABOUT THE SPEAKER

Ms. Ada Choi

Senior Director,
Asia Pacific Research,
CBRE

Ms. Choi is the Senior Director of CBRE Group, a global commercial real estate services and investment firm. Ms. Choi acts as the leader of real estate capital market analytics within the Asia Pacific Research team of CBRE to assist the delivery of research-based strategic advice to key real estate investment clients. She is responsible for leading the team to monitor investment activity, including capital flow, price movement and investment strategy.

Ms. Choi joined CBRE in 2005 and has been working closely with local research members in operating the Asia research platform, including fundamental research on different property sectors. She plays a major role in producing regional research publications and thought leadership papers. These papers include Pan-Asia topics, such as “Asian REITs Return to Acquisition Mode”, as well as country-specific studies, such as “China High-Speed Rail and the Promotion of Regional Urban Development”.

Prior to joining CBRE, Ms. Choi developed her career in financial market research. She worked for Hong Kong Exchanges and Clearing's Planning and Research team, where she advised the company on financial market development trends and benchmark Hong Kong against leading financial centres.

Ms. Choi is a Chartered Financial Analyst ("CFA") and a member of the Hong Kong Society of Financial Analysts.

Ms. Choi obtains a Master in Financial Engineering and Quantitative Analysis for Business from the City University of Hong Kong and a bachelor degree of Business Administration from the Chinese University of Hong Kong.



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Event code: SCPD17091301

**Finance & Operations Department,
Hong Kong Institute of CPAs**

37th Floor, Wu Chung House,
213 Queen's Road East, Hong Kong.

Fax no: 2893 9853

Enrolment Form

13 September 2017
(Enrolment deadline: 8 September 2017)

Confirmation of enrolment will be sent to you via email. You can check your enrolment status at "My CPA" at www.hkicpa.org.hk.
Unsuccessful enrolment will be notified with full refund.

[Contact information below is used solely for communication of this particular event, without update to your member profile]

Please use BLOCK letters

Name (Mr./ Mrs./ Ms): _____ Membership no.: _____

Company: _____

Position: _____ Email (Note 4): _____

Telephone no.: _____ Mobile no.: _____

(Please tick the appropriate box)

Fee:	<input type="checkbox"/> HKICPA Member: \$190	<input type="checkbox"/> non-HKICPA Member: \$330
<input type="checkbox"/> Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA"		
<input type="checkbox"/> BOC HKICPA VISA <input type="checkbox"/> BOC HKICPA UnionPay card <input type="checkbox"/> Other VISA / MasterCard		
Card Number:	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>	Card Expiry Date (MM/YY): <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
Cardholder's Name (block letters):		Cardholder's Signature: _____ Date: _____
<ul style="list-style-type: none"> For credit card payment the card should be valid with expiry date at least <u>1 month</u> from the date of event. Payment receipt will be sent to your email address provided above once the payment is confirmed. 		

Notes:

- Enrolment for the activity is accepted on a first-come-first served basis.
- Full payment must be made before your enrolment will be processed. No telephone reservation will be accepted.
- Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted.
- Confirmation of enrolment will be sent to you via email before 11 September 2017. You can check your enrolment status at "MyCPA" at www.hkicpa.org.hk. Unsuccessful enrolment will be notified with full refund.
- In normal circumstance, the admission fee is non-refundable or non-transferrable upon receipt of payment by HKICPA. Should the event be cancelled or postponed due to unforeseen circumstance, refund will be made according to your payment method. For credit card payment, refund will be made directly to your credit card account. For cheque payment, refund will be mailed to your correspondence address.
- Bad weather arrangement:** When the typhoon signal no. 8 or above / black rainstorm warning is hoisted, as announced by the Hong Kong Observatory, at or after 2:30 p.m. on the date of event, the event will be cancelled.
- The Institute reserves the right to change the venue, date, speaker, and/or rundown of the event due to unforeseen circumstances.

Personal Data: Your personal data collected from the enrolment process and administration of courses/events/activities will be used for the purpose of the administration of the course/event/activity on which you are enrolled ("Event"). Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis. By submitting this Enrolment Form, you understand and agree that the Institute may provide your personal data above to co-organisers/service providers in or outside Hong Kong for the purpose relating to the Event. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hkicpa.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>.

Payment & Enrolment Status Enquiry: 2287 7379

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For non-member and firm payment by cheque, please fill in your postal address for refund in case the event is full or cancelled.

Name :	Name :
Address :	Address :