



## HKICPA Seminar – ESG Series: Why the Board Needs to be Earth Ready



Historically, the business sector has witnessed many changes in the business landscape and has been able to adapt over time. However the changes in the past 15 years or so, seem to be far more significant and frequent than we are used to. As we are reaching the planet boundaries, business as usual is dead and in 2015, the Paris Agreement on climate change and the announcement of the new Sustainable Development Goals marked a new turning point for business risks and opportunities. They have further spurred increasing expectations over transparency, governance and transitioning to a low carbon future.

Business is seen as part of the solutions required and will have to propose new business models in this big societal transformation towards a more sustainable future. Some leaders are already changing their business strategies and Boards have a duty to take the lead. Furthermore, the increasing reporting requirements and pressure to link up strategy and performance and ensuring the integrity of the ESG data presented in company reports, put the CFO and his team at the heart of making it all happen.

In this seminar, the speaker will elaborate on this context and provide some insights into the role that a Board should play and how it could organize better in meeting these challenges and support the Senior Management.

<b>Date</b>	Thursday, 3 August 2017	
<b>Time</b>	7:00 p.m. - 8:30 p.m.	
<b>Venue</b>	Hong Kong Institute of CPAs, 27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong	
<b>Format</b>	Seminar	
<b>Language</b>	English	
<b>Fee</b>	HKICPA member or student:	HK\$190 (online enrolment: HK\$180)
	IA/ HKIAAT member or student:	HK\$190
	Non-member:	HK\$330
<b>Speaker</b>	<b>Mr. Philippe Joubert,</b> Senior Advisor, World Business Council for Sustainable Development (WBCSD) (Speaker's profile is printed overleaf)	
<b>Participants</b>	Professional accountants; Sustainability/ ESG reporters and other key stakeholders in sustainability/ ESG reporting	
<b>Competency*</b>	Corporate governance	
<b>Rating*</b>	Intermediate level	
<b>CPD hours</b>	1.5	
<b>Program code</b>	SCPD17080302	

\* Please refer to the [Institute's online CPD Learning Resource Centre](#) for descriptions of competency and rating.



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## About the speaker

**Mr. Philippe Joubert**, *Senior Advisor, World Business Council for Sustainable Development (WBCSD)*

Mr. Joubert, Founder and CEO of Earth on Board, which informs, supports and equips boards globally to understand their fiduciary duties in relation to sustainability and structures engagement that challenges and guides executive teams.

Mr. Joubert is Senior Advisor and Special Envoy Energy and Climate at WBCSD, currently serving as the Chair of the Prince of Wales's Corporate Leader's Group on Climate Change, sits on the advisory board of Cambridge Institute for Sustainability Leadership where he is part of faculty. He is also the Executive Chairman of the Global Electricity Initiative at the World Energy Council. He holds several advisory positions to the CEOs of major global companies and sits on various boards and advisory boards as Non-Executive Director.

Mr. Joubert started his career in the banking industry in Brazil (Banco Frances e Brasileiro) and Wall Street. He joined Alstom in 1986 in Brazil. After a variety of senior roles within Alstom, he became Country President, ALSTOM Brazil in 1997. In 1999, he was appointed President of Alstom Transmission & Distribution Sector and member of the Alstom Group Executive Committee in Paris France, and then President of Alstom Power Sector. In 2011, Mr. Joubert was elected Deputy Chief Executive Officer of the Alstom Group by the Alstom board. He left the Alstom group in June 2014.

Mr. Joubert is French and Brazilian, graduated from the Ecole Supérieure des Sciences Economiques et Commerciales and is Chevalier de la Légion d'Honneur.



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