



HKICPA seminar: IP Protection for Innovation in Financial Sector

Program Code: SCPD17082401

Intellectual property (IP) protects a broad range of rights resulting from various intellectual activities. This seminar provides an overview on how innovation in the financial sector can be protected under PRC and Hong Kong laws. In particular, the speaker will discuss the management of brands and service marks used by financial sector companies.

The seminar will also explore the patent and copyright protection to the business methods and software programmes, and IP-related issues such as the protection of trade secrets, data breach and enforcement options.

After joining this seminar, participants will gain knowledge about:

- Key concepts of IP law and the types of rights
- Scope of IP protection for financial sector companies
- Basic process of brand management
- Basic enforcement options when IP rights are infringed

Date **Thursday, 24 August 2017**

Time **6:30 p.m. – 8:30 p.m.**

Venue Hong Kong Institute of CPAs,
27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong

Format Seminar

Language English

Fee HKICPA member or student: HK\$190 (online enrolment: HK\$180)
IA/ HKIAAT member or student: HK\$190
Non-member: HK\$330

Speaker **Dr. Dong, Hao Donnie,**
Registered Foreign Lawyer (PRC), Intellectual Property Group, Baker & McKenzie

Dr. Dong has over 12 years of experiences in practicing and teaching IP, information technology and internet laws. Experienced in both contentious and non-contentious matters, his practice covers most arenas of IP law and internet laws: copyright, trademark, patent, trade secret, unfair competition, data privacy and internet regulation compliances. Further to the private practice, Dr. Dong writes and teaches regularly. He has received two doctorate degrees from the top law schools respectively. Being a Fulbright Scholar and an alumnus fellow of the Berkman Center for Internet & Society at Harvard University, he currently serves as a Steering Committee Member of Digital Asia Hub, a think tank collaborated by senior internet-related entrepreneurs, professionals and academics across Asia Pacific. He is also a guest lecturer for the HKU SPACE's Executive Academy, leading courses on management of culture and creative businesses.

Participants Finance professionals who wish to learn more about intellectual property

Competency* Risk management; Corporate governance

Rating* Intermediate level

CPD hours 2

* Please refer to the [Institute's online CPD Learning Resource Centre](#) for descriptions of competency and rating.



Hong Kong Institute of
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HKICPA Event Enrolment Form (For Support Programme)

Finance & Operations Department,
Hong Kong Institute of CPAs,
37/F, Wu Chung House, 213 Queen's Road East, Hong Kong

Payment & Enrolment Status Enquiry: 2287 7381
e-mail: finance@hkicpa.org.hk
Fax : 2893 9853

Course Information Enquiry:
2287 7386 / 2287 7253
e-mail: cpd@hkicpa.org.hk

FOR OFFICE USE

Deadline: 7 working days before the date of the programme

| No. | Membership | | Full Name of Participant(s) (Block Letters) | Company | Email address ⁽²⁾ (Block Letters) | Programme Code | Fee (HK\$) |
|-----|------------|---------------|------------------------------------------------|---------|-------------------------------------------------|----------------|---------------|
| | No. | Status (1) | | | | | |
| 1 | | | | | | | |
| 2 | | | | | | | |
| 3 | | | | | | | |
| | | | | | | Total (HK\$) | |

☐ I am unemployed and not working. I am planning to rejoin the workforce.

The Institute reserves the right to allocate places to enable the enjoyment of more members in this event.

The Institute's decision is final. Applicant must submit the enrolment form 10 working days before the event.

Contact Person : _____ Tel No. : _____ Fax No. : _____ E-mail : _____

Contact information is used solely for communication of this particular event, without update to your member profile.

Payment Method (Please tick the appropriate box)

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| <input type="checkbox"/> Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA" ⁽⁷⁾ | | | | | | | | | | | |
| <input type="checkbox"/> BOC HKICPA VISA <input type="checkbox"/> BOC HKICPA UnionPay card <input type="checkbox"/> Other VISA / MasterCard | | | | | | | | | | | |
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- Notes:**
- Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **NM** = Non-Member.
 - Confirmation of enrolment will be sent to you via email. You can check your enrolment status at "MyCPA" at www.hkicpa.org.hk. Unsuccessful enrolment will be notified with full refund.
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 - All applications are on a first-come-first-served basis.
 - Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
 - For credit card payment, the card should be valid with expiry date at least 1 month from the date of event.
 - Please issue SEPARATE CHEQUE for each event.
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 - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
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