



## HKICPA Workshops – Corporate Finance Series (April to June 2017)

HKICPA is going to launch workshops under Corporate Finance Series between April and June 2017. This series of workshops is designed to facilitate comprehensive discussions on corporate finance topics, practical applications in the market and their implications to accountants.

Topic/ Programme code	Date and time
Analyzing Financial Statements for Accountants (W161022S) <i>Re-scheduled from 22 October 2016 – limited seats available</i>	Saturday, 22 April 2017 9:30 a.m. - 1:00 p.m.
Commercial Lending (WSHP17050602)	Saturday, 6 May 2017 9:30 a.m. - 1:00 p.m.
Understanding Structured Products for Accountants – Decomposing Accumulator (re-run) (WSHP17052701)	Saturday, 27 May 2017 9:30 a.m. - 1:00 p.m.
Analyzing Qualitative Aspects of HK-listed Companies (re-run) (WSHP17061001)	Saturday, 10 June 2017 9:30 a.m. - 1:00 p.m.

<b>Venue</b>	Hong Kong Institute of CPAs 27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong
<b>Format</b>	Workshop
<b>Language</b>	Cantonese
<b>Fee (For each)</b>	HKICPA member or student: HK\$850 IA/ HKIAAT member or student: HK\$850 Non-member: HK\$1,600
<b>Speaker</b>	<b>Mr. J Wong</b> , CPA (Aust.), FCPA, BSc (Hons), MPA, EMBA (Speaker's profile is printed overleaf)
<b>Participants</b>	All parties who want to update their knowledge in corporate finance topics
<b>Competency*</b>	Corporate finance
<b>Rating*</b>	Mastery level
<b>CPD hours (For each)</b>	3.5

\* Please refer to the Institute's online [CPD Learning Resource Centre](#) for descriptions of competency and rating.



## About the workshops

### Analyzing Financial Statements for Accountants (W1610225)

This workshop focuses on analyzing and interpreting financial ratios. Topics include:

- Evaluating financial risks pre- and post-Financial Tsunami
- Identifying the financial characteristics of various industries
- Assessing financial risks of a company using ratio analysis
- Interpreting and analyzing the top ten financial ratios commonly used by analysts
- Identifying repayment source using cash flow statements
- Case study

### Commercial Lending (WSHP17050602)

This workshop critically analyzes and discusses two real-life commercial lending cases.

- Case Study #1: A typical commercial lending case [SME Apparel Ltd]
- Case Study #2: A factory visit case [Dongguanro Co Ltd]

### Understanding Structured Products for Accountants – Decomposing Accumulator (re-run) (WSHP17052701)

This workshop comprises three sections. Section 1 introduces Dual Currency Investment and its variant forms, followed by an introduction of Target Redemption Note / Forward in Section 2. Section 3 contains case studies covering the latest issues relating to structured products and their variant forms.

#### Section 1

- Dual Currency Investment
- Triple Currency Investment

#### Section 2

- Target Redemption Note
- Target Redemption Forward
- Term Sheet Analysis

#### Section 3

- Case studies

### Analyzing Qualitative Aspects of HK-listed Companies (re-run) (WSHP17061001)

This workshop introduces the tools and methodologies to analyze some of the qualitative aspects of listed companies in Hong Kong. Topics include:

- Three key points in analyzing the Chairman's Statement
- Identifying risk factors in the Directors' Report
- Evaluating directors and management profile
- Introducing financial tactics commonly adopted by listed companies in Hong Kong



Hong Kong Institute of  
**Certified Public Accountants**  
香港會計師公會

## About the speaker

**Mr. J Wong**, *CPA (Aust.), FCPA, BSc (Hons), MPA, EMBA*

Being a masters degree holder, Mr. Wong is an informed practitioner with about 20 years' hands-on experiences in corporate finance, financial management and risk assessments for leading international banks, including UBS and Morgan Stanley. An in-depth knowledge of accounting and finance, together with solid real-life working experience, fostered the speaker's successful training approach which blends state-of-the-art practices with unmatched technical skills.

Over the years, Mr. Wong has earned high appreciation for practical training and workshops delivered to leading investment banks, commercial banks and professional institutes. He was a columnist of Hong Kong Economic Journal and was an author of a best-selling book in Hong Kong. Currently, Mr. Wong is the CFO of a mainboard listed company in Hong Kong.



**To confirm your CPD booking,  
 just log on to "My CPA" at  
<http://www.hkicpa.org.hk>**

**HKICPA Event Enrolment Form (For Support Programme)**

Finance & Operations Department,  
 Hong Kong Institute of CPAs,  
**37/F, Wu Chung House, 213 Queen's Road East, Hong Kong**

Payment & Enrolment Status Enquiry: 2287 7381  
 e-mail: [finance@hkicpa.org.hk](mailto:finance@hkicpa.org.hk)  
 Fax : 2893 9853

Course Information Enquiry:  
 2287 7386 / 2287 7253  
 e-mail: [cpd@hkicpa.org.hk](mailto:cpd@hkicpa.org.hk)

**FOR OFFICE USE**

**Deadline: 7 working days before the date of the programme**

No.	Membership		Full Name of Participant(s) (Block Letters)	Company	Email address <sup>(2)</sup> (Block Letters)	Programme Code	Fee (HK\$)
	No.	Status (1)					
1							
2							
3							
<b>Total (HK\$)</b>							

I am unemployed and not working. I am planning to rejoin the workforce.  
 The Institute reserves the right to allocate places to enable the enjoyment of more members in this event.  
 The Institute's decision is final. Applicant must submit the enrolment form 10 working days before the event.

Contact Person : \_\_\_\_\_ Tel No. : \_\_\_\_\_ Fax No. : \_\_\_\_\_ E-mail : \_\_\_\_\_  
*Contact information is used solely for communication of this particular event, without update to your member profile.*

**Payment Method (Please tick the appropriate box)**

Cheque (no. \_\_\_\_\_) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA" <sup>(7)</sup>

BOC HKICPA VISA     BOC HKICPA UnionPay card     Other VISA / MasterCard

Card Number:																				Card Expiry Date (MM/YY):						
Cardholder's Name (block letters):													Cardholder's Signature:									Date:				

*Payment receipt will be sent to your email address provided above once the payment is confirmed.*

- Notes:**
- Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **NM** = Non-Member.
  - Confirmation of enrolment will be sent to you via email. You can check your enrolment status at "MyCPA" at [www.hkicpa.org.hk](http://www.hkicpa.org.hk). Unsuccessful enrolment will be notified with full refund.
  - NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose.
  - All applications are on a first-come-first-served basis.
  - Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
  - For credit card payment, the card should be valid with expiry date at least 1 month from the date of event.
  - Please issue SEPARATE CHEQUE for each event.
  - In normal circumstances, the event fee is non-refundable or non-transferrable upon receipt of payment by HKICPA. Should the event be cancelled or postponed due to unforeseeable circumstances, refund will be made according to your payment method. For credit card payment, refund will be made directly to your credit card account. For cheque payment, refund will be mailed to your correspondence address.
  - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
  - The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
  - No unauthorized audio or video recording is allowed at CPD events.

**Personal Data:** Your personal data collected from the enrolment process and administration of courses/events/activities will be used for the purpose of the administration of the course on which you are enrolled. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at [privacyofficer@hkicpa.org.hk](mailto:privacyofficer@hkicpa.org.hk) or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>.

For non-member and firm payment by cheque, please fill-in your postal address for refund.

Name:		Name:	
Address:		Address:	