

HKICPA Seminars – IT Series (March 2017)

This series of seminars is designed to provide professionals with knowledge of the latest information technologies available in the market, how these technologies can enhance business performance, as well as their implications for businesses and the accounting profession.

Topic/ Programme code (Note)	Date and Time	CPD hours	Language	Speakers
Learn and Reap the TCO Benefits of Cloud ERP to Transform Your Finance Function (SCPD17031502)	Wednesday, 15 March 2017 7:00 p.m. – 8:30 p.m.	1.5	English	Ms. Susanna Tom Master Principal Consultant, Oracle NetSuite Hong Kong Mr. Raymond Mak Account Executive, Oracle NetSuite Hong Kong
The Art of Visualizing Financial Data (SCPD17032703)	Monday, 27 March 2017 7:00 p.m. – 8:30 p.m.	1.5	Cantonese	Mr. Bobby Wu Sales Consultant, Tableau

Note: IT solutions or products may be introduced through demonstration by the speakers in the seminars.

Venue	Hong Kong Institute of CPAs, 27/F., Wu Chung House, 213 Queen’s Road East, Wanchai, Hong Kong		
Format	Seminar		
Fee (for each)	HKICPA member or student:	HK\$190 (online enrolment: HK\$180)	
	IA/ HKIAAT member or student:	HK\$190	
	Non-member:	HK\$330	
Participants	Professional accountants in business (mid to senior level); Anyone who currently analyzes data using excel		
Competency*	Information technology; Corporate finance; Accounting and financial reporting		
Rating*	Foundation to intermediate level		

* Please refer to the [Institute's online CPD Learning Resource Centre](#) for descriptions of competency and rating.



About the programme

Learn and Reap the TCO Benefits of Cloud ERP to Transform Your Finance Function (SCPD17031502)

Course outline

Cloud computing eliminates the need for individual companies to buy, deploy, maintain IT infrastructure and application software. In the cloud computing model (also known as software-as-a-service, or SaaS), the vendor takes responsibility for deploying and managing the infrastructure (servers, operating system software, databases, data center space, network access, power and cooling, etc.) and processes (infrastructure patches/upgrades, application patches/upgrades, backups, etc.) that are required to run and manage the full solution. Cloud computing delivers economies of scale through reducing the total cost of ownership (TCO). Learn how to differentiate true cloud vs. fake cloud technologies and how finance function can reap the benefit of cloud computing.

After joining this seminar, participants will learn:

- TCO benefits of cloud technology
- How to address multiple accounting standards, currencies and taxations in a single system
- Real time visibility to simplify financial closing
- Advance reporting capabilities through cloud platform

Speakers

Ms. Susanna Tom, Master Principal Consultant, Oracle NetSuite Hong Kong

Ms. Tom has over 13 years of experience in ERP solution with focus on financial management. She has involved in a number of ERP system deployments for a variety of industries including telecommunication, retail, wholesale distribution and non-governmental organization.

Mr. Raymond Mak, Account Executive, Oracle NetSuite Hong Kong

Mr. Mak's career spans a 14-year journey globally with Greater China focusing in the high technology and complex environment across enterprise resource planning, business intelligence, big data, cloud, digital commerce, system integration and telco solution. His industry engagement spread across banking and finance, telecommunications, manufacturing, retail, and real-estate. He is also well versed in technical expertise as an e-commerce consultant with the American E-Commerce Association and China General Chamber of Commerce and has published three journal papers in KES conference and Springer on e-commerce and big data analytics and forecasting technology reference in artificial intelligence research area.

Art of Visualizing Financial Data (SCPD17032703)

Course outline

Finance professionals are awash with data nowadays more than ever. They need answers fast – that means transparent tools for free and intuitive data exploration. The software Tableau is capable of turning rows and columns into risks and opportunities, and driving fiscal strategy with science. It allows you to explore data among decades, days, and moments, and bridge financial and line of business data to strengthen strategy. Real-time insights from deep sets of data can also be gained.

After joining this seminar, participants will learn:

- The best ways to visualize and report financial data
- How to create a CFO dashboard
- How to create financial ratios and KPIs from raw data

Speaker

Mr. Bobby Wu, Sales Consultant, Tableau

Mr. Wu is a certified Tableau Consultant with more than 10 years of professional experience in business intelligence. He has worked for a number of global software solutions providers, both in Canada and Hong Kong.



**To confirm your CPD booking,
just log on to "My CPA" at
<http://www.hkicpa.org.hk>**

HKICPA Event Enrolment Form (For Support Programme)

Finance & Operations Department,
Hong Kong Institute of CPAs,
37/F, Wu Chung House, 213 Queen's Road East, Hong Kong

Payment & Enrolment Status Enquiry: 2287 7381
e-mail: finance@hkicpa.org.hk
Fax : 2893 9853

Course Information Enquiry:
2287 7386 / 2287 7253
e-mail: cpd@hkicpa.org.hk

FOR OFFICE USE

Deadline: 7 working days before the date of the programme

No.	Membership		Full Name of Participant(s) (Block Letters)	Company	Email address ⁽²⁾ (Block Letters)	Programme Code	Fee (HK\$)
	No.	Status (1)					
1							
2							
3							
Total (HK\$)							

☐ I am unemployed and not working. I am planning to rejoin the workforce.

The Institute reserves the right to allocate places to enable the enjoyment of more members in this event.

The Institute's decision is final. Applicant must submit the enrolment form 10 working days before the event.

Contact Person : _____ Tel No. : _____ Fax No. : _____ E-mail : _____

Contact information is used solely for communication of this particular event, without update to your member profile.

Payment Method (Please tick the appropriate box)

<input type="checkbox"/> Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA" ⁽⁷⁾											
<input type="checkbox"/> BOC HKICPA VISA <input type="checkbox"/> BOC HKICPA UnionPay card <input type="checkbox"/> Other VISA / MasterCard											
Card Number:										Card Expiry Date (MM/YY):	
Cardholder's Name (block letters):						Cardholder's Signature:				Date:	
<i>Payment receipt will be sent to your email address provided above once the payment is confirmed.</i>											

- Notes:**
- Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **NM** = Non-Member.
 - Confirmation of enrolment will be sent to you via email. You can check your enrolment status at "MyCPA" at www.hkicpa.org.hk. Unsuccessful enrolment will be notified with full refund.
 - NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose.
 - All applications are on a first-come-first-served basis.
 - Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
 - For credit card payment, the card should be valid with expiry date at least 1 month from the date of event.
 - Please issue SEPARATE CHEQUE for each event.
 - In normal circumstances, the event fee is non-refundable or non-transferrable upon receipt of payment by HKICPA. Should the event be cancelled or postponed due to unforeseeable circumstances, refund will be made according to your payment method. For credit card payment, refund will be made directly to your credit card account. For cheque payment, refund will be mailed to your correspondence address.
 - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
 - The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
 - No unauthorized audio or video recording is allowed at CPD events.

Personal Data: Your personal data collected from the enrolment process and administration of courses/events/activities will be used for the purpose of the administration of the course on which you are enrolled. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link

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