

HKICPA/ HKIoD joint workshop: Executive Programme for Accountants: Enhancing Corporate Value

Date & Time	Session 1: Friday, 7 April 2017 (6:30 p.m. – 9:30 p.m.) Session 2: Tuesday, 11 April 2017 (6:30 p.m. – 9:30 p.m.) Session 3: Thursday, 13 April 2017 (6:30 p.m. – 9:30 p.m.) Session 4: Monday, 24 April 2017 (6:30 p.m. – 9:30 p.m.)
Venue	Hong Kong Institute of CPAs, 27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong
Format	Workshop
Language	English
Fee (For each session)	<ul style="list-style-type: none"> • HK\$850 for HKICPA member or student; IA/ HKIAAT member or student; and HKIoD member • HK\$1,700 for non-member <i>(Participants may enrol for individual session. A certificate will be awarded to participants who have attended all sessions within 2 years.)</i>
Objectives	To acquire in-depth knowledge and skills for safeguarding and enhancing corporate value, including: <ul style="list-style-type: none"> • Understand the duties of an Investor Relations Officer ("IRO") of a listed company and how to perform the roles of IRO effectively • Enhance understanding of directors' duties and responsibilities under the New Companies Ordinance ("NCO") • Evaluate corporate value from institutional investors' perspective and master skills to present financial statements information to external investors • Understand corporate rescue procedure and impact of insolvent trading
Participants	<ul style="list-style-type: none"> • Those who are interested in understanding more about the best practices of accountants for preparing their current or future roles as CFO or Head of Investor Relations • Those who wish to pursue formal training courses recognized by HKIoD contributing towards credits for attaining the HKIoD Diploma and Professional Diploma in Company Direction <i>(For more details, please refer to the website of HKIoD)</i>
Competency	Corporate governance; Corporate finance; Industry knowledge; Insolvency
Rating	Advanced level (Please refer to the Institute's online CPD Learning Resource Centre)
CPD hours (For each session)	3

Note: The framework of this series of joint workshops is designed by HKIoD based on its definition of Core Competencies for Directors.



About the programme

Session 1 (WSHP17040702) – by Mr. Randy Hung
Friday, 7 April 2017 (6:30 p.m. – 9:30 p.m.)
Investor Relations for Listed Companies

- Goals and objectives of investor relations
- How investor relations drive stock performance
- Key concerns of investors
- Current issues vital to investor relations

Session 2 (WSHP17041101) – by Mr. Mohan Datwani
Tuesday, 11 April 2017 (6:30 p.m. – 9:30 p.m.)
The New Companies Ordinance – Directors' Liabilities & Responsibilities

- Latest update on the NCO and regulation of directorships
- Directors' legal liabilities and responsibilities
- Continuing obligations of directors
- Preventions and detection of frauds
- Consequences of fraud (e.g. forged signatures)

Session 3 (WSHP17041301) – by Mr. Anthony Cheung
Thursday, 13 April 2017 (6:30 p.m. – 9:30 p.m.)
Insight: Understand How Fund Managers Evaluate Corporate Values

- How do fund managers read financials statements – valuation basics and methodologies
- 4 drivers for multiples re-rating and de-rating
- Attributes of "Quality Growth" for listed companies
- Dividend payout and buybacks: misconception and case study
- Advanced topics on forex, options and channels for capital raising
- "Muddy Water" stocks – what are they in common

Session 4 (WSHP17042402) – by Dr. Davy Wu
Monday, 24 April 2017 (6:30 p.m. – 9:30 p.m.)
Corporate Rescue Procedure and Insolvent Trading

- What is corporate rescue
- How corporate rescue is conducted in Hong Kong
- Main features of provisional supervision
- What is insolvent trading
- Impact of insolvent trading on directors



About the speakers

Mr. Randy Hung MBA, FCPA, FHKIoD

Executive Director and CFO, China Fiber Optic Network System Group Ltd.

Mr. Hung has more than 20 years of experience as directors, CFOs and company secretaries of various private and listed companies in Hong Kong. He is currently serving as Executive Director and CFO of China Fiber Optic Network System Group Ltd. Mr. Hung is also an independent non-executive director of China Shineway Pharmaceutical Group Limited, Zhongyu Gas Holdings Limited and IPE Group Limited. He is currently serving as the Council member and the Chairman of Training Committee of The Hong Kong Institute of Directors ("HKIoD"), and the Vice Chairman of Hong Kong Investor Relations Association.

Mr. Hung is a Fellow of the Hong Kong Institute of Certified Public Accountants and a licensed Certified Public Accountant of the State of California, USA. He holds an MBA degree from University of London and a Bachelor degree in Accounting and a Certificate of Programming and Data Processing from the University of Southern California.

Mr. Mohan Datwani FCIS FCS(PE), CAMS, Solicitor, Accredited Mediator, FHKIOD, HKINEDA

Mr. Datwani is a solicitor and an accredited mediator, also a fellow member of HKIoD. He is currently the Senior Director and Head of Technical and Research at The Hong Kong Institute of Chartered Secretaries (HKICS) with a regulatory and compliance focus for promoting the company secretary profession and good corporate governance, including the issue of guidance notes, technical submissions to the Government and international organizations like OECD on legislative proposals and international best practices on corporate governance and related consultations. He is a part-time lecturer of Faculty of Law at The University of Hong Kong.

Mr. Datwani was formerly partner of a US based international law firm with diverse experiences in representing major local and international clients including banking and advisory, compliance, corporate and commercial transactions, energy, finance, litigation, insolvency and real estate.

Mr. Datwani was formerly named a leading lawyer in asset finance by Legal 500. The transactions that Mr. Datwani dealt with included acting for consortium members for the development of the International Finance Centre (IFC) and other airport railway projects with MTRC, the acquisition of Citybus from Stagecoach PLC, the joint venture with Huarong Asset Management Company on NPL portfolios, due diligence on acquisition of mining assets, advising on oil and gas transactions, along with other market transactions and litigations, including obtaining for client a US\$2billion judgment in a complex HK/US fraud case.



Hong Kong Institute of
Certified Public Accountants
香港會計師公會



香港董事學會
The Hong Kong Institute of Directors
FOUNDED 1997

About the speakers

Mr. Anthony Cheung MHKIoD

Mr. Cheung is the Managing Director and Head of Absolute Return Equity Strategies Asia Pacific at Hamon Asset Management Ltd. He was the Executive Director and Portfolio Manager, Asia Pacific at BNP Paribas in Hong Kong and previously served as the Senior Portfolio Manager at Pictet Asset Management in London, where he managed Asia total return and equity long/short funds. Before joining Pictet, he worked at Gartmore Investment Management as an investment manager in the global emerging markets team, where he was the sector leader for cyclicals and industrials.

Mr. Cheung holds a BSc (Hons) in Economics from the London School of Economics (LSE) in the UK. He was awarded Topgun Investment Minds of Asia in 2012 and 2013, the only Asian equities fund manager based in Europe who received the award. He is also the Training Committee Member of The Hong Kong Institute of Directors.

Dr. Davy Wu MHKIoD

Senior Lecturer, Department of Accountancy and Law, Hong Kong Baptist University

Dr. Wu is a Senior Lecturer of the Department of Accountancy and Law at the Hong Kong Baptist University. He served Convo Financial Holdings Limited as an independent non-executive director from March 2010 to June 2015.

Dr. Wu is a co-author of the Guide to Corporate Governance for Subvented Organisations (the second edition published by the Hong Kong Government in June 2015) and also Volume 29 of the Halsbury's Laws of Hong Kong, the focus of which is the Securities and Futures Ordinance (the second edition published in January 2015).

Dr. Wu was appointed by the Financial Services and Treasury Bureau of the Hong Kong Government to advisory groups on the Rewrite of the Companies Ordinance and Modernisation of Corporate Insolvency Law. He is also a joint director of Professional Diploma in Insolvency for the Hong Kong Institute of Certified Public Accountants.



HKICPA Event Enrolment Form
Executive Programme for Accountants :
Enhancing Corporate Value

Finance & Operations Department,
Hong Kong Institute of CPAs,
37/F, Wu Chung House, 213 Queen's Road East, Hong Kong

**To confirm your CPD booking,
just log on to "My CPA" at
<http://www.hkicpa.org.hk>**

Payment & Enrolment Status Enquiry: 2287 7381
e-mail: finance@hkicpa.org.hk
Fax : 2893 9853

Course Information Enquiry:
2287 7386 / 2287 7253
e-mail: cpd@hkicpa.org.hk

FOR OFFICE USE

Deadline: 7 working days before the date of the programme

No.	Membership		Full Name of Participant(s) (Block Letters)	Company	Email address ⁽²⁾ (Block Letters)	Programme Code	Fee (HK\$)
	No.	Status (1)					
1							
2							
3							
4							
Total (HK\$)							

Contact Person : _____ Tel No. : _____ Fax No. : _____ E-mail : _____

Contact information is used solely for communication of this particular event, without update to your member profile.

HKIoD Membership No. (if any): _____

Did you attend any previous session(s) of this Executive Programme for Accountants in the past 2 years?

Yes: ☐, please specify the date(s) & name of session(s): _____ No ☐

Payment Method (Please tick the appropriate box)

<input type="checkbox"/> Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA" ⁽⁷⁾																
<input type="checkbox"/> BOC HKICPA VISA <input type="checkbox"/> BOC HKICPA UnionPay card <input type="checkbox"/> Other VISA / MasterCard																
Card Number:												Card Expiry Date (MM/YY):				
Cardholder's Name (block letters):								Cardholder's Signature:				Date:				
Payment receipt will be sent to your email address provided above once the payment is confirmed.																

- Notes:**
- Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **NM** = Non-Member.
 - Confirmation of enrolment will be sent to you via email. You can check your enrolment status at "MyCPA" at www.hkicpa.org.hk. Unsuccessful enrolment will be notified with full refund.
 - NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose.
 - All applications are on a first-come-first-served basis.
 - Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
 - For credit card payment, the card should be valid with expiry date at least 1 month from the date of event.
 - Please issue SEPARATE CHEQUE for each event.
 - In normal circumstances, the event fee is non-refundable or non-transferrable upon receipt of payment by HKICPA. Should the event be cancelled or postponed due to unforeseeable circumstances, refund will be made according to your payment method. For credit card payment, refund will be made directly to your credit card account. For cheque payment, refund will be mailed to your correspondence address.
 - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
 - The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
 - No unauthorized audio or video recording is allowed at CPD events.

Personal Data: Your personal data collected from the enrolment process and administration of courses/events/activities will be used for the purpose of the administration of the course on which you are enrolled. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>.

Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hkicpa.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>.

For non-member and firm payment by cheque, please fill-in your postal address for refund.

Name:	Name:
Address:	Address: